

COLOURED PAPER
PAPIER DE COULEUR

C166029
Let's
GIVE THE CCF A CHANCE



All who know the CCF—and the other parties—realize that only a CCF victory can assure full production, full employment and full prosperity for the coming years. Is that victory possible?

As late as two years ago, even the most ardent CCF'ers could scarcely predict complete victory at the next Dominion election. But in those two years the whole spirit of Canada has changed.

Recent Gallup Polls have shown that the CCF now stands on an equal footing with the old parties. And hundreds of thousands of "undecided" voters need only to have our program explained to them. A vigorous, enthusiastic CCF campaign of education, publicity and organization, can guarantee us a clean sweep in the West, huge gains in Ontario and many more seats in the East. **And that adds up to a CCF majority in the next House of Commons!**

But the People C166030
MUST KNOW!

The city worker must know that a CCF government will guarantee his union rights and assure him a secure job at decent wages.



The farmer must know that a CCF government will give him adequate prices with democratic control over the machinery of marketing.

The housewife must know that a CCF government will mean a decent home at reasonable cost, and security for all her family.



The soldier must know that a CCF government will mean the practical realization of everything he is fighting for today.

Knowledge of what the CCF really means is our strongest weapon against reaction.

W.L.M. King Papers, Memoranda and Notes, 1940-1950,
MG 26 J 4, Volume 247, pages C165831-C166328

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