

*A Man's Drink  
A Woman's Drink  
Everybody's Drink*



Vigorously good—and keenly  
delicious. Thirst-quenching  
and refreshing.

The national beverage—and yours.

Demand the genuine by full name—  
Nicknames encourage substitution.

THE COCA-COLA CO.

ATLANTA, GA.

Whenever  
you see an Arrow  
think of Coca-Cola.