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Steel for structural purposes, forms one of our strongest eatures. We have every modern facility to furnish promptly all your requirements in this line, including steel Beams, Angles, Tees, Channels, Plate, Rivets, Bolts, Nuts, Etc.
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Builders' Iron Work, Forgings, Fire Escapes and Structural Steel

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Shipped to your Home in Light, Plain, Clean Boxes

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Goodyear Welted Shoes

Never you hesitate to back up "HUMPHREY'S SOLIDS" to your most critical customer, no matter how particular he is. You can bank on HUMPHREY'S Solids every time; they're Honest Leather, Honest Structure, with Shape, Fit and Finish right up to the mark.

J. M. HUMPHREY & CO. BOOTS, SHOES and RUBBERS ST. JO.IN, N. B.

NEWS FROM AVONMORE

(vonmore, Nov. 21—Mrs. Jas. Howe returned from Salem, Mass. ir, and Mrs. M. Bell, Norton, and and Mrs. E. A. Delong spent Sunwith Mrs. Wm. Huggard.

Mr. and Mrs. A. Knowlton and family, Belleisle Creek, were visiting Mrs. W. H. Harmer Saturday.

Mr. J. Hay had the good fortune of shooting a moose Saturday.

Mrs. W. Parks was visiting relatives in Hampton last week.

Trampled To Death

Suppose you were to read in the paper some morning that a disastrous fire had wiped the town of Amherst, or Galt or Lethbridge completely off the map. That would be a hard knock to Canada wouldn't it?

Yet, figuratively and literally, Canadians are ruthlessly trampling a town that size under their feet every year,---actually obliterating it.

Every year we Canadians import \$4,000,000 worth of boots and shoes from the United States. On them we pay over \$1,000,000 duty.

That \$5,000,000, if spent for Canadian-made boots, would keep six big shoe factories busy the year round—employing altogether about 2,400 hands, paying out \$1,500,000 in wages, supporting in all about 10,000 people.

Concentrate all these people in one place and ou add to the map of Canada a good live town like unherst or Galt or Lethbridge. Rather startling,

When out of pure thoughtlessness, you buy an imported boot you crunch under your heel the opportunity to build up such a town.

In buying Canadian-made shoes you are paying for quality, not duty. Dollar for dollar they give you a value that is equal to, if not better than any others.

Next time be patriotic enough to refuse the pair the dealer offers you that is not

"MADE IN CANADA"

ST. JOHN, N. B.

MILLS AT: Fairville, Westfield and Bonny River, N. B.

> We have one of the largest Box Plants east of Montreal

Have you tried our absolutely Dry Bundled Kindling? It's the best value in the city.

"Ganong's" Algonquin Assortment

Just a little more deliciously flavored than any chocolates

you have ever tasted.

Ganong Bros. Limited.

## Cornwall and York **Cotton Mills**

WE SEE GOOD TIMES AHEAD.

Denims, Flannelettes, Towels, Warps and Yarns for Woollen Knitting and Carpet Mills in Grey Bleached or Colored. Caulking Cotton, Yarns for Electrical Manufacturers.

ST. JOHN

## GENUINE SMALL QUEENS

Canada's finest five cent cigar.

**Quill Top and Buster Brown** 

Two outstanding favorites.

10c--The A. & I. Cigar--10c Known everywhere.

A. & I. ISAACS \_\_\_\_ Princess St., St. John.

BRANCH OF S.P.C.A.

FORMED AT WOODSTOCK

Special to The Standard

Woodstock, N. B., Nov. 23—As a result of the agitation that has been going on in this town for some weeks a branch of the Society for the Prevention of Cruelty to Animals was organized in the council chambers to night. The following committee was appointed to canvass the town for membership and to co-operate with the president, Geo. L. Holyoke and the secretary-treasurer, Cook Hall; H. Burtt, Wm. McCunn and Joseph Fewer. Specches were made by Geo. L. Holyoke, the president of a previous branch. Rev. Richard Opie, Rev. F. L. Orchard, Rev. H. Smith, Dow and Frank Foster. Horace Johnston was appointed agent.

WILL MEET THE SANTA CLAUS SHIP.

London, Nov. 23—In order to emphasize the government's appreciation of the gifts which the people of the United States are sending in the Santa Claus ship Jason, the government has decided to have one of its members, the Earl of Beauchamp. First Commissioners of Works, meet the vessel on its arrival, and welcome the American commissioners and receive the toys intended for Brittish children.

The Earl of Beauchamp will be accompanied by Francis D. Acland, Parcompanied by Francis D. Acland,

London, Nov. 23—The relief work



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