

Cal., April 12.—"Have
reposition from Coffroth
son, Portola week. Flight
inson is on level."
was received by Billie
ing editor of the San
ws. to-day and signed by
anager of Stanley
retnly confirms the report
has been successful in
much sought match be-
anager of Tommy Burns
Michigander.
fight promoter recently
New York to exercise his
ilities upon big Jim Jef-
ort to force the champion
with the negro. Coffroth
e fared no better in his
ave the other half dozen
to have been camping on
the big one since he went
Johnson will sail for Los
ay to fill his music hall
there, and will return in
to finish his training for
October.

TRY TO
PE FROM STEAMER

Cal., April 12.—At-
escape from the British
ee, which put into this
is last night, four Chi-
lost control of the frail
which they launched their
early hour this morning
fitting toward the ocean
were discovered by the
Southern Pacific freight
The police were notified
returned to the master
idee.

FROM HOME
BY LACK OF WORK

April 12.—Unable to ob-
in England fifty mem-
ere here yesterday with
The spokesman for the
d Reading, said:
good mechanics and as a
ot along best in our na-
but there is no work for
we have come to America
izens. We cannot support
in England."
is bound for the west.

S

cess, viz., huge water
times greater quan-
tates of Washington,
British Columbia has
Oregon, Washington
forest reserves, and
or reaching the great
about to enter the
ed pulp and paper in

the wood pulp and paper
lts limits on Quatsino
we are rushing work
to have a capacity of
ertain to have in
les B. Pride, the dis-
etion, Wis., who has
gements to begin im-
the wood pulp plant
operation as early as
wood pulp while the
re confident that the
ing stock of at least
er.
division the divi-
We regard the first
ffered at par, \$1.00
for subscription in
mense dividends, and
days from the opening
experience of every
ew concern ordinarily
te of operation. As a
oprate is before the
et together and build
be a big dividend-
velop the natural re-
to anything in the
develop the resources
others have done we

ES
ocks thereafter partici-
l & Courtenay.
ational Bank of India,
& Co., Ltd., Victoria,
ish Canadian Wood

ice:
Co. Ltd.

City of Mexico, April 15.—According to a late dispatch received from Veardena, 12 rioters in prison awaiting execution to-day, and the military authorities in absolute control mark the closing scenes of the disorders which followed the religious riots here last Saturday.

Unless orders come from the capitol, the twelve men in the ancient dungeons will be shot this afternoon before sunset. Until the order of the execution is carried out or until a reprieve arrives from the capitol, the bodies exposed to passing view in the trenches will not receive burial.

The military is patrolling all streets and every house has been searched for arms. The commanding officer is Col. Carlos Gonzales. Orders from his superiors have been brief, explicit and severe and the colonel has carried them out to the letter.

Victoria

TWICE-A-WEEK

Times.

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NO. 30

DOUBLE VOTE DEVICES AND BONUS SCHEMES

Further Light on Circulation Contest Game With Luminous Explanations—Why Names of Contestants Are Withdrawn From Publication.

In the appended article, No. 3 of the series, the writer explains some of the devices employed by the professional promoters to get young women to work hard themselves, and use their friends and their money, in the hope of securing a prize. The real inwardness of the double vote device, the withdrawing of names from publication, and several other features are fully explained. Subsequent articles will throw even stronger light upon the devious and dark methods of the class, to whom the writer of the articles at one time belonged.

HOW DARK HORSES ARE PAINTED, OR THE REAL WINNERS OF THE PRIZES. (Article No. 3.)

Even after cautiously "baiting" them—that is, getting the "contestants" interested in the alluring prizes—much work is necessary before they get into their own individual power. And it must be remembered that every move in a "contest" only leads up to the "clean up," or finish, when the young ladies are expected, if they have been properly handled, to surrender their heads completely and put in hundreds of dollars of their own money in a vain effort to win a coveted automobile or a piano. I have seen parents so thoroughly excited in the belief that their daughters would win a "first prize" that they would actually borrow money to buy "votes" for them at the close of a "contest." Of course, they stood no chance whatever to win anything; but this only goes to show how easy it is to separate people from their money if you can make them believe they are receiving something for nothing.

The "Bonus" Scheme. The first move after "baiting" was known among the contest fraternity as "kicking life into the girls," and this was done by different methods. Clubbing offers were the most in favor. The first was in announcing, in our advertisements, that each young lady who would bring a certain number of subscriptions during a certain period would be given a bonus or extra vote

coupon for a large number of votes in addition to those to which she would, under the "rules" be entitled. "Special Vote" Offers. We always made the number of new subscribers necessary to form a club and secure a "special" prize very small in order that no "contestant" would have the slightest difficulty in securing them by paying out of the family purse for a subscription to the newspaper for her father, brother and one or two relatives. When she had actually done this much herself she began to get over her shyness when approaching the "contest" business and the other "special vote offers" which followed, from this time on, always increasing, until at the close of the "contest" we were sometimes giving seven times as many votes for a year's subscription as those who were foolish enough to work at the beginning had received.

No Chance to Win. You may wonder why the thought never occurred to these innocent young women that the "contest" was the same as any other sure-thing game in which the operator took all the stakes. Or you may wonder why they did not become suspicious and run away like frightened lambs when the first "special vote offer" was made. Of course now that I am telling the inside of the contest game you can see very easily that if you paid in \$100 for subscriptions during the first few days of the "contest," when there were no "extra" votes that one who should get seven times as many votes for the same amount of money a day or two before the end of the "contest," would have a great advantage over you. But the fact is that they did not. Neither of you ever had a chance, and it did not matter to us whether you received a hundred votes or a million. You simply could not win, but the weight, increasing of the number of votes given with a subscription could be counted upon to keep the young women in action after they had once lost their shyness and acquired the habit of brazenly approaching friends or strangers and asking them for money to help them secure one of our prizes. (Continued on page 5.)



MR. JOS. MARTIN IN BRITISH POLITICS. (NO. 1.)
The arrival—"What a quiet old town! Reminds me of Chilliwack."

BRITISH WARSHIPS FOR TURKISH WATERS

Two Vessels Ordered to Sail From Malta—Army Corps in Now Marching Toward Constantinople—Discontented With New Regime

ORDERED TO TURKISH WATERS

(Special to the Times.)
Malta, April 15.—Two British warships have been ordered to sail for Turkish waters.

Troops on March.

Vienna, April 15.—The second army corps of Turkey is marching from Adrianople, where its headquarters are located, toward Constantinople to-day, according to dispatches received here.

Jack London Has Abandoned Cruise

Is Now at Sydney, N. S. W., and is Endeavoring to Sell the Snark.

Increased Pay for Postoffice Employees

Ottawa, April 15.—Hon. R. Lemieux has decided to increase the salaries of fifteen hundred messengers, porters, letter carriers, mail transfer agents, box collectors and fourth class workers in the postoffice service. The total increase amounts to \$250,000.

Lady Carling Dead.

London, Ont., April 15.—Lady Carling, wife of Sir John Carling who was Minister of Agriculture in the Dominion government under Sir John Macdonald, died here this morning. Her death was due to heart disease and the immediate cause is attributed to excitement in connection with the wedding of her grand daughter which took place yesterday.

STRAIGHT TALK FROM MARTIN

SAYS TARIFF REFORM WOULD BE CALAMITY

Its Adoption Would Be Worse Than War, Pestilence or Famine.

King Edward in Excellent Health

(Special to the Times.)
Blarney, April 15.—King Edward departed to-day for Paris en route to London. Walking, motoring and golf have worked wonders in his health, declares Sir James Reid, his physician.

For Inspection by Colonial Journalists

London, April 15.—The first, second and third divisions of the home and Atlantic fleets, comprising 88 battleships and cruisers, and 75 torpedo boats, will assemble at Spithead on June 10th for inspection by colonial journalists.

Grand Trunk Changes

Montreal, April 15.—The following changes among Grand Trunk officials are announced: G. T. Bell, general passenger agent; assistant passenger traffic manager of the two systems.

Two Pioneers Dead

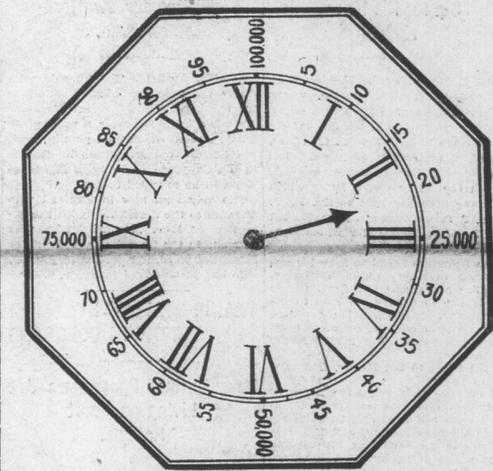
Winnipeg, April 15.—Two Manitoba pioneers died to-day, William Hay, postmaster at MacGregor, and James Moffat, farmer, of Portage Plains.

Wheat Advance Price of Bread

Winnipeg, April 15.—All bakers will advance bread prices this week owing to the advance in flour.

Vanilla grows on a sort of climbing orchid, which is very plentiful in the tropics.

WATCH THE CLOCK



BUILDING CAMPAIGN GOES WITH A SWING

Y. M. C. A. Committee Inaugurates Fortnights Canvas for One Hundred Thousand Dollars With Banquet—Twenty Thousand Subscribed.

(From Thursday's Daily.)
To the Citizens of Victoria:—When the Pemberton block went up in smoke the other day every business man in the city who thought about it at all said to himself, "There's \$100,000 gone a glimmering." But unless Victoria is different from other cities of like size elsewhere in America that same week four or five of her young men "went so far wrong" as to eliminate themselves as economic factors in the life of the city. Did these self-same business men say to themselves, "There's more than \$100,000 of Victoria's assets gone by smash?"

Twenty Thousand Subscribed.

D. R. Ker	\$5,000
Percy D. Hillis	5,000
J. C. and C. A. Fields	1,000
E. L. Drury	1,000
W. H. Matson	1,000
Weller Bros.	1,000
Client of P. D. Hillis	4,000
Ladies' Aid of Y. M. C. A.	3,000
Total	\$20,000

It's a good thing, doubtless, that our business men ordinarily think of things in terms of money, and of men in terms of expressive of moral values, but in these days, when there is a movement on to adequately house an institution like the Y. M. C. A., it is well to remind ourselves that our greatest asset, our most expensive machines, are represented in our young men.

Mr. C. C. Michener's words at the business men's banquet at the Empress last night were very pertinent. Mr. Michener said, "Victoria has not less than 5,000 young men between the ages of 17 and 35 years. They earn, conservatively, an average of \$500 each per year. That's 5 per cent on \$500,000. Victoria's assessed property valuation totals \$24,000,000. In other words our assets in young men are double what our property assets are. For the protection of our property we maintain a fine police system, elaborate schemes of insurance, etc. What are we doing for the protection of the \$500,000 of assets represented in our young men? Surely no practical business man questions the wisdom of an investment of \$100,000 for a Y. M. C. A. building here for the conservation and protection of this, our greatest asset!"

FERRY BOATS IN COLLISION

TWO VESSELS DAMAGED IN SAN FRANCISCO BAY

Panic Spreads Among the Passengers and Women Faint.

San Francisco, Cal., April 15.—A repetition of the San Rafael disaster, in which 24 lives were lost in the bay, was narrowly averted this morning when the Southern Pacific ferry boat Berkeley, soon after leaving her slip for Oakland, ran down the ferry steamer Encinal, side swiping the latter fairly amidships on the port side, tearing out the wheel house and cutting a great hole in the forward part of the after deck. The Berkeley lost her starboard rail and part of the side. The Encinal was proceeding on a slow bell, a slight fog having settled over the bay, when suddenly the Berkeley, the hoodoo ship of the ferry fleet, out of her course, loomed up ahead. The Encinal blew a warning blast, but the Berkeley continued straight on, apparently beyond control. Seeing that a collision was inevitable, the Encinal's pilot rang for full steam ahead and threw his wheel hard to starboard, thus preventing a bow-on crash.

The collision was averted for a moment, but the Berkeley again became helpless, in the tide and sweeping up against the Encinal, struck the latter forward of the wheel house. Instantly there was panic throughout both ships. Women fainted and men rushed madly for the life-preservers. The Berkeley stood off to give aid, if necessary, but proceeded on her way to Oakland when it was ascertained that the Encinal had sustained no damage below the water line.

The Berkeley has been in several accidents this year, once almost sinking herself by bumping into the Oakland pier head, and again running down the Oakland.

Both the Encinal and Berkeley will be out of commission for some time to undergo repairs.

The Y. M. C. A. building campaign was "squared away" with a will last night at the Empress hotel when a hundred businessmen sat down to dinner and over their soup and fish laid plans for the fortnight's campaign whereby it is hoped to raise \$100,000 for new quarters for that organization in this city.

The gathering was most enthusiastic, and culminated in tumult of applause when Chairman McMicking announced that already, almost before the first gun had been fired, \$20,000 or one fifth of the total amount had been subscribed.

The applause was heartily renewed, when Chairman Drury, of the Building committee, stated that he had had an interview with Mr. Chamberlin general manager of the G.P.T., on his recent visit to Victoria and that gentleman had volunteered to have assistance of a substantial kind given the project by the great corporation of which he is the manager. As soon as he can communicate with Vice-president Wainwright a sum will be agreed upon and the information communicated to the heads of the movement in Victoria. There was no kite flying at last