

38TH SHIP AWAY WITH POTATO CARGO

Co-operative Marketing
Scheme in Maine is Re-
ported Successful

The steamer Ada Gorthnor left No. 14 berth, Sand Point, Tuesday evening about 6.30 o'clock on a voyage to Havana, Cuba, with a cargo of potatoes. This sailing is worthy of special mention, as the Gorthnor's makes the 38th sailing from the port of St. John since last fall of steamships loaded with potatoes. It is reported that there are still four or five steamships chartered to come to St. John to carry like cargoes before the season comes to a close in the course of a few weeks.

The export of potatoes has been rather large for several years past, but this season has surpassed all others. The new addition to No. 14 warehouse at West St. John has greatly assisted the exporters, as previously the accommodation was much too small.

The potato business between New Brunswick and Cuba is growing, and it is understood that the market price for the famous provincial "spuds" is keeping up and proving profitable to the exporters.

The number of arrivals and sailings of ocean liners from the port of St. John, from the opening of the winter port season last fall until the close, which was the latter part of April, proved to be 39 less than during the season of 1922-23. When it is taken into consideration that ships carrying potatoes from St. John to Cuba, are counted in last season's number, it can be readily understood that this greatly increased traffic has had a lot to do with keeping up a good record for last season.

Some Come From Maine.
"Of course," said a local shipping broker, "the great amount of potatoes shipped from St. John to Cuba does not all come from New Brunswick farms, as a large part of the consignment comes from Maine, and is handled by New Brunswick exporters."

A man well up in the potato export business, who was in the city a few days ago, and whose activities are mostly in Maine, remarked that the co-operative selling of potatoes in Maine had attracted widespread attention. This is carried out by the Maine Potato Growers' Exchange. The ease with which 3,100 potato growers adopted themselves to this new method of selling their products was very significant and indicative of still greater developments in the marketing of Maine potatoes co-operatively, he said.

Co-operate Well, he Says.
The members co-operated loyally in supporting all policies formulated by the executive of their exchange, and this loyal co-operation has made possible the execution of the policies outlined.

The exchange was incorporated April 30, 1923. The immediate problem confronting them was the development of an organization which in three months time, or on September 1, would be prepared to commence storing, shipping, grading and selling 3,000,000 barrels of potatoes. The rules and regulations were drastic, but up to date had been observed and the results were reported as being good.

The problem of securing warehouses and equipment was only one situation confronting the warehousing department. Warehouses were absolutely essential, yet they would be of little use without labor. Sacks also are a necessary adjunct in shipping potatoes. Cars are of little service during cold winter months without proper linings.

Six hundred men were employed during the height of the shipping season, in order to facilitate a regular movement of the crop. The total cost of sacks from Sept. 1 to April 7, amounted to \$251,650. Six hundred and fifteen lined cars were required to move the crop during the busy portion of the season. The investment in car

linings and bulk heads amounted to \$55,630. All of these costs were financed from sales.

The 1923-24 season of shipments of potatoes from St. John to Cuba means sailing of about 45 steamships.

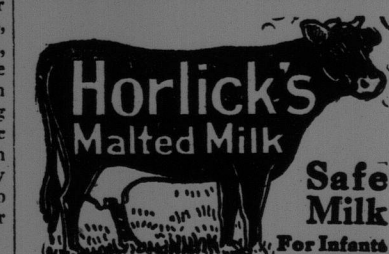
DO WELL IN RECITAL AT MOUNT ALLISON

The graduating recital of Miss Helen Lillian Clarke, piano student, daughter of Mrs. Albrighton Clarke, of this city, and Miss Isobel Alberta Trueman, oratory student, was a great success when the young ladies performed at Beethoven Hall, Mount Allison Conservatory of Music last week. They were assisted by Miss Olive Rankine, also a St. John girl, who is a vocal student. She was accompanied by Miss Leonora Martin, a piano student at the Conservatory.

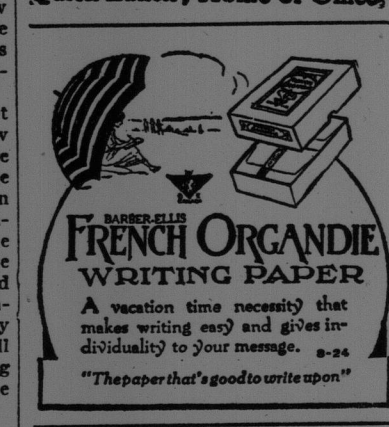
Miss Trueman opened the programme and gave a great variety of readings with equal skill. Miss Clarke played with clarity and confidence. She displayed a brilliant technique and quality of tone. She played the Weber Concerto in C major with Professor Brunton at the second piano, showing facility in technique, as her fingers flew over the keys for the fast tempo that the selection demanded.

Miss Alice Hea, of this city, was a special guest at the recital. Miss Clarke gained her fundamental knowledge of music from Miss Hea. Mrs. Clarke, mother of Miss Clarke, was also at the recital, a guest of Principal and Mrs. Hamilton A. Wigle.

There is in a Holland university an old book which is as tall as a man.



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GRAND CHANCELLOR VISITS K. P. LODGES

Degree of Esquire Exemplified for Roy L. Mills, of Moncton

Roy L. Mills, Moncton, Grand Chancellor of the Knights of Pythias, paid an official visit to New Brunswick Lodge No. 1 and Union Lodge No. 2, jointly at the Pythian Castle last evening. He was attended during the evening by a guard of honor consisting of Byard Stillwell, grand vice-chancellor; J. A. Mowry, grand prelate; F. A. Kinnear, John M. Jenkins and Fred Doig, deputy grand chancellors, and LeBaron Wilson and H. H. McLellan, past grand chancellors. The degree of Esquire was exemplified for Mr. Mills' benefit.

Mr. Mills delivered an address on Practical Pythianism. Short addresses were also delivered by each member forming the guard of honor.

At the conclusion of the formal evening an informal entertainment was enjoyed followed by refreshments.

INFANTS DELIGHT



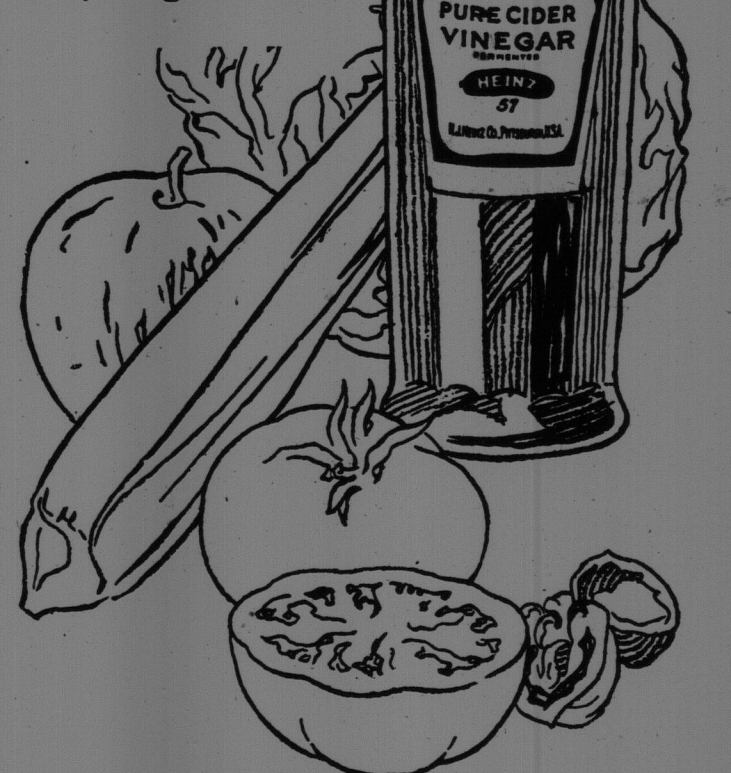
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Men's Black and Brown Dress Boots. Rubber heels, in all sizes. Special for Friday and Saturday— \$3.45	Men's Brown Calf Oxfords and Two Tone Oxfords, with crepe sole. Regular \$8.50. Sale Price— \$6.45	Women's High Grade Footwear in all the latest creations for the women who like good footwear at low prices. Values up to \$9.00. Sale Price— \$4.95
 Men's Black and Brown Calf Boots in all the newest lasts, with rubber heels. Reg. \$7.50. Sale Price— \$4.95	SPECIAL Women's Fawn Grey Elk Sandals; Goodyear welt. Sizes 3 to 5 1/2. Regular \$4.95. Sale Price— \$1.95	Women's Patent Sandals. Regular \$4.00. Sale Price— \$2.95
Men's Black and Brown Calf Oxfords. Goodyear welts; all solid leather soles and heels; Brogue style and plain toe, with creased vamp. The very newest in men's footwear. Regular \$8.00. Sale Price— \$4.95	Women's Pattern One Strap in black and brown with low rubber heel. Regular \$4.50. Sale Price— \$2.45	Women's Satin Pumps and Strap Shoes; high and low heels and fancy cutouts. Regular \$6.50. Sale Price— \$3.95
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