

Phenomenal Business Triumph!

We began this sale with our eyes wide open. We were fully awake to the situation. We knew that to raise the amount, \$9,700 cash, which we required to carry out our plans, required our best efforts and no half-way measures. So, from the first, we cut deep into the prices and we have now prepared a *Carnival of Bargains for Saturday's Selling* which must appeal to every thrifty buyer.

IF YOU EXPECT TO NEED A NEW SUIT WITHIN THE NEXT SIX MONTHS, BUY IT NOW, MEN!

We shall sell 100 Men's Fine Tweed and Worsted Suits Saturday, picked from our regular \$12.95 and \$15.00 lines, all this season's goods, latest styles, single-breasted jackets; a very choice assortment of patterns in neat

checks, stripes and plain weaves. An excellent business suit and good enough for best wear. Grasp the opportunity.

Saturday's Re-organization Price, \$9.80

PERHAPS THESE WOULD SUIT YOU

Fine imported cloths—Tweeds and Worsteds—especially tailored in latest styles; very best of trimmings. A real bang-up Suit. Value \$25.00

Saturday's Re-organization Price, \$16.00

NOTE—We have mostly all sizes, from 36 to 42, in the above, out only a few of each.

WOOL UNDERWEAR

Heavy All-Wool Underwear of standard make, unshrinkable, ribbed—shirt and drawers. Value \$1.00. For 65c.

SPECIALLY FOR SMALL POCKET-BOOKS

Thirty-four only, Men's Suits, good, strong, serviceable Tweeds, neat dark pattern, good linings. These suits sell the regular way for \$8.00.

Get One Saturday for \$4.85

WHY NOT A NEW HAT NOW?

It's the right time for one of those nifty Soft Hats. We have a good selection in browns, navy, etc.; correct shapes, all sizes.

Re-organization Price, Saturday, \$1.68

DON'T WAIT

Yesterday this Sale was a hit. Today it is the talk of the town. Tomorrow will be the biggest day.

Store Open Tonight Till 8 Saturday, Till 10

MEN'S SHOES

A big line Men's Fine Shoes, in gun metal calf, tan and patents; all Goodyear welts, double soles, solid oak tanned leather, some leather lined. Regular value \$5, \$5.50 and \$6. A big reduction on these for Saturday. \$3.48

WOMEN'S SHOES

On hundred and twenty pairs Women's Oxfords and Pumps; tans, dongolas, patents. Regular values, \$2.50 and \$3.00.

All Going Now for 96c.

LISTEN, MEN, DID YOU SAY PANTS?

We have them ready for you. We must sell at least 250 pairs out of our big stock, and so have marked prices which will move them quickly. Here they are: Heavy Tweed Working Pants For 95c. pair Good Quality, All-Wool, Well Trimmed Pants. For \$1.28 Fine Striped Worsteds and Tweeds, the \$3.00 kind for \$1.98 About 65 pairs of \$5 pants All Marked \$3.48

GET A NEW TIE

The balance of our 50c. Silk Neckties will be sold on Saturday for 23c.

REMEMBER these are all new, up-to-date goods and new patterns. See them.

A Real Innovation in merchandise selling is what this sale has become, and now we are more ambitious than ever. We plan to outdo all past selling records tomorrow.

C. B. Pidgeon's Entire \$31,000 Stock Involved

If you have any doubt as to the extra value your dollar will have tomorrow, just read over the items above.

JRT NEWS OF A DAY, HOME AND ABROAD

(continued from preceding page) Jones, manager of Jess Willard, his way to Europe to see Jackson and clinch a bout. Willard to be held in Mexico Year's Day. Goode, veteran heavy-weight of England, blamsted too old to for England. prominent French boxers have killed or wounded in the war. Ad Volpasi is in the east he to be kept busy. In addition about with Freddie Welsh in New he has been signed to box Phil in Brooklyn on Nov. 10. N. Y. A. C. will, on Nov. 14 a testimonial to Prof. Mike Donohue boxing instructor at the for thirty years. John L. Sullivan been invited to appear in a short. Langford of Nova Scotia and Wills of New Orleans, colored weights are to be matched for 20 in San Francisco on Nov. 13. Gallant and Leach Cross are set again in New York on Nov. 17. defeated Cross a few nights ago.

Makes Stallings Sad York, Oct. 22—Every time George, now manager of the Boston mals, hears the name of Hamer, the great Pirate shortstop, he st weeps. Something like twenty league team, fixed up a deal he was to have the pick, at the of the season, of any man on the son N. J. team. the tail end of the season he jour- to the Jersey town and looked he athletes covoring on the green. decided to take an infielder j Hendricks, a graceful, little- don't want to dictate your choice? the manager of the Paterson club if I were in your place I would

NORMAN
"NORMAN" THE NEWEST ARROW COLLAR
2 for 25 cents
Sells, Peabody & Co., Inc., Makers, Sales Dept., Montreal

take that fellow Wagner. He's a di- stallings took one long look at the clumsy, awkward person named Wagner and giggled. "Say that guy is too clumsy to mind Stallings," said Stallings. "He might do in the minors, but he'll never be any good in the majors. He's a slow and too clumsy."

DO YOU WANT APPLES?

(By Peter McArthur.) Today I propose to talk to the consumers of apples and if my language is painful and frequent and free, it is because I am dead in earnest. Thousands and thousands of barrels of sound apples are going to waste. Do you want them? If you do you can get them for less than the cost of production. Owing to the way the apple trade is so completely disorganized that only the orchardists who have practically lawless apples can afford to grade and market them.

No. 1 apples in barrels are bound to be expensive for their cost to produce and market and when disposed of through the usual trade channels their price is increased by the fact that they have to be handled by both wholesalers and retailers. But the country is full of apples that are good for both eating and cooking that you can get for from twenty to thirty cents a hundred bushels, if you will take the trouble to organize so that you can handle them in quantities.

The farmers are discouraged about their apples. Because of slight blights they have their best fruit in heavy lily called that many have stopped picking and pecking because they cannot market the fancy apples you want except at a loss. Why don't you go after those apples and help to reduce the cost of living? If city consumers would organize so that they could order these apples in carload lots, shipped loose or in bags, they could fill their cellars with a winter's supply of fruit at absurdly low prices. But you must organize to do it and organize at once. You cannot expect the farmers to gather this cheap fruit and take it to your doors and beg you to buy it for less than it costs them to produce and carry it to you. Surely you are not like the queen bees and the slave-owning ants. These high-toned insects are unable to feed themselves. They must have slaves to put the food into their mouths even though it may be piled all around them. Surely you have enough "git" in you to hustle for the food you will need this winter, especially when you can get it at an absurdly low figure. If the congregations of city churches would call business meetings they could quickly arrange to get a supply of apples dependent on them and at the same time they would be doing a notable public service by saving a valuable food product at a time when food is likely to be scarce. Labor organizations, fraternal lodges and even ward political organizations furnish the ready-to-hand machinery that would be needed to handle these apples. The farmers are already organized into fruit growers associations that could supply the apples if you would pay the expense of picking, hauling and shipping to town. I have interviewed the traffic departments of different railroads and they are prepared to handle the apples quickly so that they will not be injured in

transit. The only thing that is needed is action on your part. The farmers have produced the apples at a loss this year. You cannot expect them to carry them to you and market them at a further loss especially as you would be saving a great deal by getting the apples so cheaply. An ordinary barrel of apples contains about 100 lbs. If you got them at thirty cents a hundred on the cars at local points they would cost you about fifty cents a barrel. Even if the freight and delivery would cost as much more, and I do not think it would, you could put these apples in your cellar for a dollar a barrel. Did you ever get sound apples for that price? You can get them now if you will act at once in two weeks it will be too late for them to be destroyed by frost. Get busy and save these apples and roll them to the kiddies.

CAPT. JOHNSON BLAMELESS.

Supervising Steamship Inspector Reverses Verdict on Loss of Old Dominion Liner Monroe.

Norfolk, Va., Oct. 22—Capt. E. E. Johnson, who commanded the Old Dominion Liner Monroe, when she sank after the collision with the Merchants and Miners' steamship Nantuxet, off the Virginia coast last January, was a loss of 40 lives, has been held blameless for the accident by John W. Oast, supervising district steamship inspector. Investigations by inspectors soon after the collision resulted in a recommendation that Captain Johnson's license be revoked. Inspector Oast has reversed the original findings.

CHARACTERISTICS OF TROOPS IN THE FIELD

The scenes behind the battle lines denote the characteristics of the various nations engaged. The French soldiers are gay, singing when they return from the trenches and always seeking to learn the news from any new arrival from the rear. They gather branches from bushes to make fires, on which they boil their soup and coffee. The British appear to be ready to seize the slightest opportunity to play some game when off duty. They are always cleanly shaven and love to plunge into a creek or river. Behind their trenches are many kneeling troughs captured from the German commissariat and now turned into tubs. The Indian troops maintain a calm silence except when in action. Then they utter wild cries in their Eastern languages as they enter the fight. The Moroccan auxiliaries, known as the "Goumiers" maintain all their African habits. They apparently are always

ready to rest anywhere that they may find themselves, but sleep with the bride over their arm and bring into action at the slightest movement or noise. "Remember, boys," said the master, "that in the bright lesson of youth there's no such word as fail." After a few moments a boy raised his hand. "Well, what is it my lad?" asked the master. "I was merely going to suggest," replied the youngster, "that if such is the case it would be advisable to write to the publishers of that lexicon and call their attention to the omission."

NEW SERIALS AT THE GEM!

Today Begins a New Lubin Serial—A Winning Hit —To be Shown Each Week-End For 15 Weeks

"The Beloved Adventurer"

Each Story Conclusive Bright, Breezy Comedy Touches An All-Star Popular Cast Gripping Dramatic Climaxes

Featuring Arthur Johnson and Lottie Briscoe in Lead

Who Is He? Today's Bill

Another New Serial in Four Chapters, to Commence Monday and Tuesday

"Fantomas, The Man In Black"

Mystery, Venture and Romance

SEE! The First Chapter of "Beloved Adventurer" Today The First Chapter of "Fantomas" Mon. or Tues.

Charming and Fascinating ANITA STEWART AT THE EMPRESS!

"The Embarrassment of Riches"

This Edison comedy depicts Pat Clancy suddenly becoming a millionaire, and the troubles that ensue. Why is an oyster fork? Why a No. 8 shoe for a No. 10 foot? Does a millionaire have to chase a fool ball around the golf links with a poker? Then give him back his pick!

"His Second Wife" An intense and powerful Vitagraph drama, featuring Anita Stewart and E. K. Lincoln. His hasty marriage and repentance brings him happiness.

"The Bribe" Kalem's powerful political drama. A story of graft and grip that will keep you guessing.

"The Edge of Things" Essany western drama, and one of the best we have shown for some time. Thrill after thrill, and then some—with a wild west show thrown in.

"The Baby Show" A concise idea of the proper care of babies necessary to their health and development.

At Matinee Sat. We Will Give to Every Child a Very Handy Home-Study Note Book

ACTIVITY ON SANDFORD YACHT AT PORTLAND

Portland, Oct. 21—While the next move of the Holy Ghost and Us Society yachts, Coronet and Barracouta, is enshrouded in mystery, the fact that a large crew of Shillies were busy about the Coronet, once proud ocean racer, shaking out sails on Tuesday, has resulted in all sorts of rumors being circulated along the water front of Portland, Me. Since the departure of the steamer Liberia from that port with a large number of negroes and Sanfordites on board, it has been believed that the Coronet and Barracouta would eventually follow on some extended cruise.

For many weeks a few of the Rev. Frank W. Sanford's devoted followers have been standing by the Coronet and the Barracouta, but no active preparations have been made towards placing the craft in commission for a sea voyage. All through the summer months the two yachts have remained at anchor in the upper harbor and the Coronet has been stripped of all of her sails while both yachts looked sadly in need of painting and general repairs. Quietly a few of Sanford's flock have been painting the yachts the last few days, and on Tuesday at noon ten men were seen on the deck of the Coronet preparing to bend sails on the once palatial craft. The Coronet has not been far from Portland or Freeport since she returned after that eventful voyage in October, 1911, which resulted in the leader of the Holy Ghost and Us Society being sent to the Federal prison in Atlanta, Ga.

USE THE WANT AD WAY

Luncheons Served Sunday All Day and Evening

The Dainty of Dainty Candy

Our Confectionery Department is the largest and most complete in town, this being the only candy store here where you will find a full assortment of the Famous Ganong Confectionery, Canada's leading line.

Phone Main 2800 **Sharpes** 26-28 Charlotte Street

"THE TREY O' HEARTS"—AND THEN SOME

Grand Double Bill at Imperial

OUR SERIAL STORY THE MOONSTONE OF FEZ

It would be unfair to those who are following this exciting love-tale to enter into an extended explanation of today's pictorial chapter. Suffice it to say that Rose Trine's adventure in eluding the jealous rage of her sister makes most engaging "watching."

AN AUTOMOBILE UNIQUE

PLUNGES OVER A CLIFF IN THE EXCITING CLIMAX OF WESTERN LIFE.

"In The Cow Country"

WITH COWBOYS AND HORSES IN SPECIAL WEEK-END MANOEUVRES

FUN! FUN! FUN! MONDAY—TRACKED BY THE SECRET SERVICE

A Screen of the first water. Something doing Every Minute.

BE YE CAMIN' ALANG? THE SCOTCH LASS

WITH HER COMPANY O' LADS IN COMEDY DRAMATIC PLAYLET Embracing Moments of Fun and Dramatic Situations

"Tennessee"

Two-Part Story of Moonshiners Keystone Comedy "Her Friend The Bandit"

OPERA HOUSE THOMPSON-WOODS STOCK CO.

Tonight and Tomorrow Matinee and Night "THE AWAKENING OF HELENA RICHIE" As played by Margaret Anglin

ALL NEXT WEEK "WILDFIRE"

CLEEK, GREAT DETECTIVE AT STAR!

HE SOLVES "THE MYSTERY OF THE TALKING WIRE" England's Shrewdest Crime-Ferret on the Job Again

At 695 Main

66 Pairs Men's Patent Leather \$5.00 Boots for \$2.45 a pair

48 Pairs Ladies' Grain Leather Boots—Regular \$1.50 values for 63c. a pair.

56 Pairs Girls' Heavy Boots—Sizes 11, 12, 13, 1 and 2. Regular \$1.65 values. Now \$1.00

36 Men's Laced Driving Boots—\$5.00 values. Your choice \$3.50 a pair.

Bargains in Garters and all kinds of Footwear at the

James V. Russell Clearance Sale

695 Main Street

You might just as well get your share of these low prices.

AMUSEMENTS

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"The Strike" Lubin Labor Drama "The Rival Undertakers" A Vitagraph Screen

"THE WAYWARD SON"—A Story With a Lesson

FREE SAT. MAT.—Fine School Note Book for Every Boy and Girl