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THE EVENING TIMES AND STAR, ST. JOHN, N. B., FRIDAY, DECEMBER 23, 1921.

Times and Star Classified Pages

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Want Ads. on These Pages Will be Read by More People Than in Any Other Paper in Eastern Canada.

FOR SALE

REAL ESTATE

FOR SALE—FREEHOLD PROPERTY of the estate of the late Wm. M. Jarvis. 1—Brick office building Nos. 118-120 Prince William street, adjoining the City Hall, with right of way for cars to Princess St. 2—Brick residence No. 195 Princess street, hot water heating, hardwood floors, &c.—J. Roy Campbell, Solicitor, 42 Princess street.

FOR SALE—TWO FAMILY HOUSE and small Barn, \$1,750. Good condition, \$400 cash. Very easy payments. Other Two Family Houses, \$1,850, \$2,100, \$2,300 and up. Modern, central, self-contained, two and three family houses, lots, warehouses—H. E. Palmer, 102 Prince Wm. St., Main 5551.

FOR SALE OR TO LET—MOST DESIRABLE medium sized house, modern conveniences, new brick garage, central location, immediate possession—Apply Weidon & McLean, 92 Princess street.

FOR SALE—HOUSEHOLD

FOR SALE—ONE OLD MAHOGANY Sofa, new upholstery and finish—Jas. Craig, 13 Sydney street.

FOR SALE—USED SINGER DROP-HEAD Sewing Machine, guaranteed in perfect condition. Cheap for cash if sold this week—Parker Furnishers, Ltd., 109 Charlotte St.

FOR SALE—WALNUT WHAT-NOT! Sewing Machine and other household articles. 45 Horsfield street.

AUTOS FOR SALE

FOR SALE—ONE OLDSMOBILE Ton Truck, 1921 model, completely overhauled, all new tires, good as new. At half price. Terms—Olds Motor Sales, 45 Princess St.

FOR SALE—ONE 1920 DODGE, ALL new tires, good as new. One 1920 Chevrolet, newly painted and overhauled, all new tires, looks like new. One Oldsmobile, 1921 model, slightly used. Could not tell from new. \$1,600 for lot. Immediate sale. Terms—Olds Motor Sales, 45 Princess street.

FOR SALE—ONE CHEVROLET, 400, 5 passenger, in good order. Price \$350. Gray Dori Motor, 45 Sydney St.

ALWAYS A FEW GOOD USED Cars which we sell at what they cost us after thorough overhauling. Payment 40 per cent cash, balance spread over ten months. Victory Garage & Supply Co., 92 Duke street. Phone Main 4106.

HORSES, ETC.

CHRISTMAS SALE NEW and second hand jump-seat ash pines, speed sleighs, robes, harness. Easy terms—Edgcombe's, City Road.

FOR SALE—DRAFT HORSE ABOUT 1200 lbs.—Apply Mr. Edgcombe's, City Road.

REDUCED SALE—20 PER CENT discount on our "Celebrated Jump-seat Ash Pines." Best sleigh made. Write for prices—Edgcombe's, City Road.

CHRISTMAS CARDS

COST MILLION

(New York Evening Post)

At the lowest estimate there will be 25,000,000 Christmas greetings sent through the United States mails this year, and there may be double that number. These will range from simple post-cards at 1 cent each, requiring a 1-cent stamp, to elaborate folders and booklets costing \$1 or more. But the postcard will be in the vast majority, and most of the others will be small cards or folders in envelopes, costing 5 to 15 cents and taking a 2-cent stamp. The average cost for cards will probably be about 1.2 cents, and the average postage on each 1.2 cents, and this, even on 25,000,000, will bring the bill up to a round \$1,000,000 for saying "Merry Christmas" to New Year's greetings will come to about two-thirds as much.

There are at present fifty or more publishing concerns in this country either dealing exclusively in greeting cards or carrying them as important factors in their business, and there are many artists and writers producing greeting card designs, illustrations, and verses. For the artist or verse writer who is a clever, original and a fast worker it is a lucrative field, the average drawing being worth from two to three dollars and the usual verse twenty-five cents to a dollar a line.

The first Christmas card, the first form of greeting card, was undoubtedly developed from the school "Christmas pieces" which were popular, particularly in England, in the early part of the nineteenth century. These were sheets of writing paper, decorated by the writers, printed at the top, on which school-boys wrote carefully composed letters as the Christmas present and carried them forth their scholarly attainments and modestly intimating that suitable rewards would be entirely acceptable.

The first Christmas card in proper appearance to have been issued in London in 1843, and was the idea of Sir Henry Cole. The drawing was made by J. C. Horsley of the Royal Academy, and it was printed in lithography and colored by hand. The card was about the size of a lady's calling card, and possibly a thousand copies were sold.

In a short time there were several publishers issuing Christmas cards, usually in editions of about five hundred, the subjects being invariably of a Biblical nature and the drawings of genuine merit. These cards were all hand-colored and retailed as a rule for expense each.

It was not until about 1862, however,

FOR SALE—GENERAL

FOR SALE—BRUNSWICK CABINET Phonograph, perfect condition; 78 Edison and 50 Victor and Columbia Records. Will sell for half cost for cash. Will separately—82 Metcalf street.

FOR SALE—AEOLIAN VOCALION, the new and greater phonograph, in excellent condition. At a bargain, Box S 175, Times.

FOR SALE—ONE SET OF RACCOON Furs, Collar and Muff, in good condition. Apply Mrs. P. M. Levine, 201 King street east.

FOR SALE—TWO FINE BEAR ROBES. Apply Box S 164, Times.

FOR SALE—PET RACCOON. Apply 186 Adelaide St.

XMAS TREE LIGHT SETS, COMPLETE, \$3.95—Jones Electric Supply, Ltd.

FOR SALE—LADIES' AND CHILDREN'S ready-to-wear clothes, sample dresses, silk, serge, tricot, \$10, \$12, \$15, \$20, \$25, \$30, \$35, \$40, \$45, \$50, \$55, \$60, \$65, \$70, \$75, \$80, \$85, \$90, \$95, \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.25, \$2.50, \$2.75, \$3.00, \$3.25, \$3.50, \$3.75, \$4.00, \$4.25, \$4.50, \$4.75, \$5.00, \$5.25, \$5.50, \$5.75, \$6.00, \$6.25, \$6.50, \$6.75, \$7.00, \$7.25, \$7.50, \$7.75, \$8.00, \$8.25, \$8.50, \$8.75, \$9.00, \$9.25, \$9.50, \$9.75, \$10.00, \$10.25, \$10.50, \$10.75, \$11.00, \$11.25, \$11.50, \$11.75, \$12.00, \$12.25, \$12.50, \$12.75, \$13.00, \$13.25, \$13.50, \$13.75, \$14.00, \$14.25, \$14.50, \$14.75, \$15.00, \$15.25, \$15.50, \$15.75, \$16.00, \$16.25, \$16.50, \$16.75, \$17.00, \$17.25, \$17.50, \$17.75, \$18.00, \$18.25, \$18.50, \$18.75, \$19.00, \$19.25, \$19.50, \$19.75, \$20.00, \$20.25, \$20.50, \$20.75, \$21.00, \$21.25, \$21.50, \$21.75, \$22.00, \$22.25, \$22.50, \$22.75, \$23.00, \$23.25, \$23.50, \$23.75, 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