

YOU ask why-why this 331-3 per cent. reduction?

· Because the covers have been subject to the dust and crumbs of plaster occasioned by the workmen engaged in renovating the ceiling and changing the system of lighting.

We know that careful brushing and the application of some cleanser like gasoline would make them practically perfect, but the sentiment of this store is to clear out any goods which are damaged in the slightest degree.

suitable for all the social occasions of summer.

gowns we are showing the new meteor cloth, combination of silk and wool, with a beauti-

ful rich finish, the new slik and wool Oriental crepe, new silk and wool Ottoman cords and

stripes, and the new silk and wool chiffon

Prices ranging from 85c to \$3.00 per yard.

For smart house or street wear we are showing silk and wool, San-Toy, directoire satin cloth, silk and wool, voile and crepe de chines.

Qualities and prices ranging from 65c to \$1.00

per yard.

SPECIAL.

Groceries and Provisisns

2000 stone Fresh Rolled Oats, per stone, 44e

Canned Chicken Soup, Lawlor Brand, per tin,

Choice Side Bacon, peameal, half or whole, per lb., 18c.

California Prunes, 4 lbs. 25c.

Canned Tomatoes, six tins 48c.

Finest Cooked Ham, per 1b., 28c.

St. Charles Cream, per tin, 10c.

three bottles 25c.

fast character.

Canned Corn and Peas, six tins 45c.

Telfer's Cream Soda Biscuit, 3-lb. box, 22c.

Pure Gold Quick Chocolate, Tapioca Custard Powder, three packages 25c.

400 bottles of Rowatt's Pickles; regular 15c;

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June brides might well benefit by this one-third reduction. It doesn't happen like this every day.

Parlor Furniture, consisting of reception chairs, arm chairs, arm rockers, divans, fancy pieces and three-piece suites, handsome designs in mahogany and birch mahogany frames, up-holstered in large variety of silk coverings, all more or less soiled from being used as samples; regular prices from \$6.00 to \$91,00. Wednesday, one-third less.

Cream and White Dress Goods

Every fashionable make and weave, in cream and white fabrics,

For stylish wedding, reception and evening perfect in weave, uncrushable and unspottable

San-Toy Crepe, Chiffon Panamas, fine, me-dium and coarse mesh; Volles, Imperial Cords. Bengalines, Roxana Cloths, etc., dead blacks, jet blacks, blue blacks, permanent fast dyes,



Ladies' Summer Wash Suits, of fine quality linen, colors are soft shades of pink, lavender, green, blue and white, coats trimmed with lace insertion or have collars and cuffs trimmed with black, giving a very smart effect to these garments, skirts trimmed to match coats. Wednesday, \$10.95. LADIES' SUMMER DRESSES.

Fine Mercerized French Mull Dresses, in the new fancy block design of white with pink, white with black, white with sky, white with navy, and white with brown, trimmed with rows of Valenciennes lace insertion. Specially priced for Wednesday's selling only, \$10.00.

flare gore skirts trimmed to match coats, three styles to choose from. Wednesday, \$12.50.

LADIES' COATS. Imported Coats of mercerized linen, rich silky appearance, in light fawn shade, semi-fitted backs, some with Empire effects, collars trim-med with silk and Persian trimmings; regular \$12.50. Special Wednesday, \$9.50.

LACE WAISTS.

Ladies' Waists, of fine net, coarse fish net and fine quality fancy stripe net, made with surplice effects, wide tucks back and front, new

grey and ecru, all are silk lined. Wedne English rep, in sky, white, pink and fawn \$8.89 shades, medium long coats in cutaway. or pointed styles, some handsomely trimmed with SUMMER SHIRT WAISTS, \$1.50. embroidery, others with guipure lace insertion.

200 New Summer Shirt Waists, made of fine Scotch zephyrs, ginghams and English percale, in stripes, checks and plaids, white ground with navy, sky, black, helio, grey or reseda tones; tailored styles in the newest effects, linen collar and cuffs. Wednesday, \$1.50.

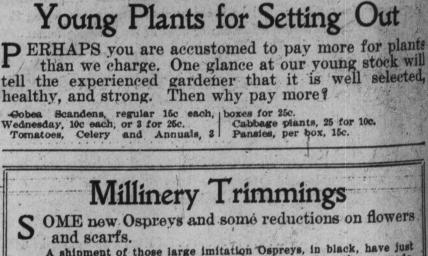
\$4.00 AND \$5.00 KIMONOS, \$2.95.

30 only, New York Long Kimono Gowns, of fine quality crepe, cardinal, or navy grounds, with handsome Oriental designs, tucked shoulders, wide kimono sleeves and fronts, trimmed bands of satin to tone with gown; regular \$4.00 and \$5.00. Wednesday, \$2.95. No phone or mail orders.

TAFFETA SILK SKIRTS, \$8.95.

Underskirts of rich quality taffets silk, made extra full, with deep flounce of vertical tucking, shirring and strapping,finished with deep stitch. ed frill, underpiece and frill of taffetine full depth of flounce, black only. Wednesday, \$3.95. Underskirts of heavy quality taffets, in Alice shade only, made deep flounce of accordeon pleating, finished with full frill, underpiece of taffetine full depth of flounce, finished with narrow taffeta 'frill; regular \$6.00. Wednes-

day, \$3.95. No-phone or mail orders.



Mezzanine, Men's Store

a \$2.00 hat the best proposition of the

Still others at \$2.00, and we think

Soft Felt Hats at 89c on Wednes-

ALLEY : 1 301 12 3

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Others at \$1.50.

day-worth \$2.00 easily.

Linen Hats for 45c.

lot.

A shipment of those large imitation Ospreys, in black, have just arrived from New York. There is a big demand for these goods. Prices from \$1.10 to \$8.00.

Many lines of our fine French Flowers and Foliages, that sell re-gularly from \$1.00, \$1.50 to \$2.00, Wednesday, 50c. 500 Assorted Hat Scarfs, in silk, and in great variety of fancy outing patterns that are very popular; regular 75c and 85c. Wednes-

day, 50c.

Staples for Wednesday

Toweling, Pillow Cotton, Long Cloth, Table Napkins, Crochet Quilts.

Summer Silks-A Suggestion or Two

Printed Silk and Satin Foulards, Printed Shanghais, Motora and Cotele Pongees, Natural Shantungs, White Habutai and Black Japanese Silks, Lyons' Superior Dye Shower-proof Foulards.

White Silks and Satins for Wedding Gowns, Novelties for Bridesmaids' Dresses.

Printed Satin Foulards, all new, this season's designs, including Polka Dots. Large variety of the latest color ings. Regular value 85c vard. On sale 55c.

Women's Summer Cashcords. mere Hose We have about 200 pieces of pretty cotton crepe, the most fashionable material for waists and dresses this year; does not need

ularly 89c to \$1.25, 29c.

Our Black Dress Goods are to be felled upon -always up to the Simpson standard, 44 inches wide. Wednesday, 63c.

DELAINES. 3000 yards Delaines, German, Austrian and

French two-toned to six-toned prints; in Turk-

ish. Arabian and Egyptian, also spots, stripes,

floral, geometrical and conventional designs;

all the newest and smartest combinations of

unique colorings, specially designed and print-

ed in fast dyes for this store-navy and white,

navy and green, white and navy, white and

black, grey grounds, brown grounds, green

grounds and navy grounds, with combined har-

monizing colors, presenting the most magnifi-

Wallpapers and Ceilings

A special purchase for Wednesday.

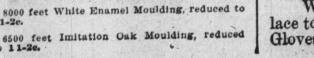
7000 rolls Ceilings, figure and enamel, pink, blue, green and cream, regular to 10c and 15c. Wednesday, 4c.

1675 rolls Foreign Wall Papers, in blues, greens, fawns, off-color blends and exclusive designs, for parlors, sitting-rooms and bed-rooms; regular to 35c. Wednesday, 17c.

Norwegian Sardines, smoked, Silver Net Brand, two tins 25c. 35c BRITISH ASSAM TEA, 28c. A rich, flavory tea with the English break-st character. Wednesday, 500 lbs., per 1b.,

Just received a shipment of the much want-ed Women's Summer Weight Black Cashmere Hose, very fine and elastic, double toe, sole and heel, in two widths; regular and out sizes for stout women, all sizes 8 1-2 to 10. Special Wednesday, pair, 50e.

6500 feet Imitation Oak Moulding, reduced





Summer Dress Cottons

sides, i.e., Queen St., Yonge St., and the great light well. The stock this summer was secured with this new

department's increased patronage in view. It is well we looked ahead with confidence for Wash Goods selling has surpassed all re-

SPECIALLY PRICED GOODS FOR WEDNESDAY.

Fine Mercerized Brocades, look like silk and keep their beautiful sheen after repeated washings, spots, stripes and figures; these are our regular quality at 20c, 13c.

High-grade Galatea Suitings, narrow, me-dium and wide stripes; regular 25c, 15c.

bargain in high-class summer dress goods; reg-

Long 50c Lace Gloves 29c

Women's Long Lisle Thread Lace Gloves, with solid lisle hands. lace tops, cool and dressy, black only; also plain white Lisle Long Gloves; all sizes; regular 50c values. On sale Wednesday, pair, 29c.

starching or ironing, a full range of beautiful colors, pink, sky, wisteria, amethyst, tan, white, brown, navy, etc.; regular 25c, 12 1-2c. Beautiful Swiss Mulls, hand embroidered Clearance of a quantity of colored striped linen suitings, all good patterns; regular 19c and 29c. Special, 11c. figures; also spot and figured Swiss Muslin in a variety of colors; here is a most wonderful

New department, second floor. No phone or mail orders.

42 dozen only, very fine Single and Double Satin Damask Table Napkins, dot yards Heavy Chreutar Photo Cotton, best English manufacture, per-fectly pure, close firm weave, 40 inches wide, per yard, Wednesday 12 1-22.

CLEARING THIS ENGLISH LONG CLOTH AT 13c.
It is 50 inches wide, finished abso-iutely pure, round even thread, full bleached, & beautiful household cot-ton, 600 yerds only, away less than the cost of manufacture, per yard, Wednesday, 13c.
65 only Fine White American Cro-chet Quilts, new floral and scroll de-signs, hemmed ready for use, free from any dressing, full double bed size, each, Wednesday, \$1.18.
680 yards Heavy All Linen Crash Roller Towelling, 17 inches wide, at, per yard, Wednesday, &c.
69 yards Heavy Oircular Pillow Cotton, best English manufacture, per-from user on the weav for the start of the start