ROWAT'S COFFEE
The best quality procurable. There is no better Coffee.
60c PER POUND.
T. A. ROWAT & CO.
250 Dundas St. Phones 3051-3052
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YOU will feel better, look better and see better after getting our glasses because they remove the strain caused by overtaxing the nerves and muscles of the eyes.

Why not have your eyes examined *NOW?*

Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic.

CALL 4071
FOR ELECTRIC WORK AND SUPPLIES.
WESTERN ONTARIO ELECTRIC CO.
237 DUNDAS STREET.

DON'T SWEAR
when your battery gives out suddenly. Blame yourself for not sending it to our experts for inspection and repairs.
Benson-Wilcox Electric Co.
264 DUNDAS ST. PHONE 2671.

TAYLOR'S CREAM OF ROSES
The best preparation for chapped hands, chafed skin or windburn.
Taylor's 6 Cut-Rate Drug Stores
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Canadian Bureau of Credits
MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians or others, on commission, anywhere. Dominion Bank Chambers, London.
85tf-lawt

MR. BUSY MAN!
"Fagged" and "tired out" at the end of the day? "Dead on your feet," some say, and they are right. The cause is their shoes and it's due to the fit. We want you men to see the new wonder Shoe, "The Arch Preserver." It fits snugly at the heel, gives the arch generous support, helps correct foot troubles, lets the ten toes spread out as nature intended, and allows busy days without fatigue at night. See these shoes today.
COOK'S SHOE STORE

PHONE 2334
Don't run flat. Call our service car. Our Vulcanizing quality work, not average.
London Tire Repair Depot
354 Wellington Street.
ywt

RAW FURS
Highest prices paid for Skunk, Coon, Mink, Weasel, etc.
ROSS', LTD.
196 Dundas Street.
*85-tf-tyw

WHO PAYS THE DOCTOR?
You never know your luck. It might change any time, and ACCIDENTS may happen and SICKNESS come to stop your income.
Then why have this worry of BILLS when AN ACCIDENT AND ALL HEALTH POLICY will give you a weekly income?
The London and Lancashire Guarantee and Accident Company has the broadest contract on the market.
May I explain it to you?
HAROLD J. LAWSON
(RETURNED.)
Life, Fire, Automobile, Accident.
205 Dominion Savings Building.
Phone 950. ywt

BROWN OPTICAL CO. 223 DUNDAS ST. LONDON PHONE 1877
HAVE YOUR EYES EXAMINED
ywt

GET YOUR TIRES RETREADED. IT PAYS.

London's Rubber Man
846 DUNDAS STREET. BROCKMAN PHONE 5124.
ywt

London Loan and Savings Co.
OF CANADA
MONEY TO LEND
Government Bonds Negotiated
Only $58.55 required for $100. Special Debenture.
M. J. KENT, Manager. ywt

LADIES' SPRING HAT REVUE
BELTZ & CO.

Have You Seen Those New Beads?
in Young's? They certainly are pretty, and out of the ordinary, and, best of all, within the reach of everybody's pocketbook. They cost from $1.00 to $2.50. Also Amethyst, Topaz and Emerald Rosaries, from 75c to $5.00.
You buy new collars and handkerchiefs and gloves every little while. Why not get a string of these new beads at, say, $1.50, which will last you for years, and will be a continual source of pleasure to you?
See them in our window. They're worth seeing.
YOUNG'S
Jewelers for Twenty-Five Years.
LONDON.

IT'S DELICIOUS!
The homes where JOHNSTON BROS. XXX Bread is a daily visitor are growing in number.
Each day we make new friends.
Why? Because day in and day out it's always the same. Delicious! Appetizing! Tasty!
Just you try it! Your grocer sells it.
JOHNSTON BROS. PHONE 944.

27 Wooden Ships in 20 Months, Record of B. C. Shipyards

VICTORIA, B. C., 28.—Completing its contract for the building and outfitting of twenty-seven wooden steamers in British Columbia, the imperial munitions board today took the steamer War Squash out into the Straits for her trial trip. The board completed the twenty-seven boats, from laying of the keels to the final trials in twenty months, a record which the imperial munitions officials say has never been equalled on the continent.

Today's trial trip was entirely successful.

LOEW'S THEATRE

Notice to Prospective Purchasers of Stock.

Owing to the stress of work, it has been impossible for our representatives to cover the entire city in the two weeks, and many who are anxious to take advantage of this good investment have not been called upon.

The possibilities of the success of Loew's London Theatre was somewhat favorably boosted by the announcement in the Toronto Globe that the Toronto Loew's had declared a handsome dividend of 7 per cent. and 10 per cent bonus to common stock holders, and that the Hamilton Loew's would, in a few weeks, follow with an attractive dividend also.

Loew's investments in every city have been so successful that we have met with wonderful encouragement in our campaign here, and it is our desire to give every person a chance to take advantage of the London offer. We have therefore decided to continue our campaign and have our representatives devote their entire attention to interested persons who have not as yet been solicited. We would therefor ask all such persons to kindly phone, write or call the London Security Company, 380 Richmond street, phone 6593, when further information will be promptly given.—Advt. b

LEST WE FORGET
THAT DIAMONDS DO GROW.
If we understand the process and fall in line with thousands of others who have tried it most successfully.
In many cases a customer has started with a $25 diamond and by cutting out a few smokes and side-stepping a few movies they managed in time to save another $25, and adding this to the first purchase, secured a $50 diamond. Some have continued until they actually owned and paid for a $300 stone and wonder how they did it so easily.
JOHN A. NASH, My Jeweler, sells only perfect diamonds that have that growing way, and he allows you full purchase price each time you exchange and by so doing helps you grow them. His store is 206 Dundas street, opposite Gammage's. "Where you will eventually buy." b

The Tecumseh
Sunday Dinner
SPECIAL MENU.
1 TO 2:30 P.M.
Beautiful music by Cortese Orchestra. ywt

TEN TIMES BETTER?
"Your advertisements in five weeks have pulled as many sales as our whole year's advertising conducted as it was before you took hold." One of our newest clients said just that.
Federal Advertising Agency
T. H. YULL
Dominion Savings Building.
LONDON, CANADA.

AT THE PATRICIA

TODAY.—Tom Moore in "Go West, Young Man." Sunshine Comedy.—"Her Husband's Wife." Mutt and Jeff Comedy—"The Side Show." Vaudeville—The 4 Dancing Demons.

MONDAY, TUESDAY AND WEDNESDAY—Gladys Brockwell in "Kultur." Sunshine Comedy—"Oh, What a Knight." Vaudeville—Leonard and Sherwood, the Two Hebrews.

THURSDAY, FRIDAY AND SATURDAY—Mabel Normand in "Sis Hopkins." Big V Comedy. Mutt and Jeff in "Bulling the Bolsheviki." Vaudeville—Bush Brothers in "Spilling the Beans."

COMING—March 10, 11, 12, "Why I Would Not Marry."

GLADYS BROCKWELL—DIRECTION WILLIAM FOX

Star in one of the screen's greatest sensations, "Kultur," a six-act production, showing at the Patricia Theatre on Monday, Tuesday and Wednesday next. This is not a war picture, but reveals the stirring events preceding the great conflict that set the world aflame.

CHARLIE CHAPLIN, the world's greatest screen comedian, in "The Hula-Hula Dancer," a Chaplin comedy that has never been shown in London before. At the Patricia Theatre on March 10, 11, 12.

At the Patricia next Thursday, Friday and Saturday in Rose Melville's great comedy success.

SEEKS TO RECOVER $20,000 DAMAGES

Toronto, Feb. 28.—Charles and Louisa Telling of Toronto have issued a writ at Osgoode Hall to recover $20,000 damages for the Sisters of Our Lady of Charity and Refuge of Toronto. The female plaintiff alleged that she was illegally imprisoned in their institution for about 23 months, and she also claims $330 for work done.

GLADYS BROCKWELL IN "KULTUR" AT THE PATRICIA THEATRE

Sensational Photoplay Showing Monday, Tuesday and Wednesday Next.

Gladys Brockwell, who will appear in the new William Fox photoplay, "Kultur," at the Patricia Theatre Monday, Tuesday and Wednesday next, has been given one of the greatest roles of her career in this strange story of intrigue, crime, love and underground diplomacy.

The picture deals with events leading up to the war and with the machinations of the German foreign office. Miss Brockwell plays the part of Countess Griselda von Arenburg, who is first seen as the favorite of the old emperor of Austria, and is frowned upon by the royal family. But she meets a gallant young French secret service man with whom she falls in love. Later she instigates the assassination of Archduke Franz Ferdinand.

When war is declared by Germany, a price is set upon the head of the French secret agent, but through the aid of the countess he makes his escape after urging the woman he loves to flee with him. She refuses to jeopardize his safety and pays with her life.

PURCHASES DRINK PLANT.

ST. THOMAS, Feb. 28.—E. E. Boughner, formerly proprietor of the City Hotel, has purchased the St. Thomas Soda Water Works from the estate of his brother, the late D. J. Boughner. Mr. Boughner has been for some time in Port Huron.

GEORGE WALSH
DIRECTION WILLIAM FOX

Appearing in "On the Jump," showing at the Star Theatre on Monday and Tuesday next.

HARRY MOREY
in Vitagraph Star Series Release
"SILENT STRENGTH"

At the Star Theatre on Wednesday and Thursday next.

IF EVERY HOUSEWIFE knew the exacting care, the delicacy of detail, the perfection of refinement necessary to produce the supreme quality bread that the Parnell Baking Company manufactures, every woman in the district would demand

Parnell's Breads

The secret of its beautiful exclusive taste is in the making as well as in the ingredients. Taste it and you will say that it cannot be excelled.

At your grocers, from our wagons or by phoning 929 or 1390.

Farmer on Small Farm Gets Average of $1.40 Pay Daily

Speaker at Ilderton Explains Results of Farm Survey.

ILDERTON, Feb. 28.—A meeting of farmers under the auspices of the Farmers' Club was opened here by J. Freeborn, the president. A good representation of the farmers of the district were present to hear Professor Leach of the department, explain the objects and aims of the farm survey. He began by explaining the system followed in the survey in Oxford County, where 363 farms were in the survey. He exhibited a large map or chart of the results. These farmers on 50 acres, averaged $524 income; on larger farms $2,282, the smaller farmer receiving $1.40 per day. The farmers on the larger farms realized more, but these were dairy farms, and this class of farmer has the long hours, sometimes from 12 to 18 hours per day. Farms from 100 to 120 acres were just as profitable as any larger, but the best farmer on 50 acres could not average over $2 to $2.50 per day.

Professor Leach said that the purpose of bringing these figures before the farmers was to show the use to be made of the beef survey in this district.

"We expect," he said, "to visit your farms in order to get the desired information. This to be a secret between you and us.

"Any figures of cost and results would be of use to the farmer personally. Further, these figures and statements furnished by the farmers would not be used in any way in connection with the Government income tax." He expected to be able to call on each farmer from three miles south of Ilderton, fifteen miles west and five or six miles east of L., H. and B. R. R., up to 450 or 500 farms, which will be sufficient for the work of beef production and cost and profit.

The president also spoke.

The next regular meeting of the club will be held on March 7 at 2 p.m. District Representative R. A. Finn spoke briefly, complimenting the club on so many young men being on the membership.

The executive of the Farmers' Club have unloaded one car of fertilizer this week, which cost about $3.50 per ton less than sold by agents to farmers.

J. B. Carmichael, president of the fair board, expects to hold a training class in stock judging in the near future for boys under 18 years. R. A. Finn has consented to take charge of the training. The date and place of meeting has not been fixed as yet.

NILESTOWN VETERAN HAS RETURNED

NILESTOWN, Feb. 28.—The opening of the Sunday school here has been postponed until April 1.

Mr. Pode will preach here again upon his return from Chicago.

A box social is being arranged here.

The annual Masonic hall was held at the hall here recently.

George Smith has severed his connection with Mr. Kraul, butcher, here, and will carry on a butcher business for himself at Derwent.

Gladness reigns at the home of John Knott here. His son Elmer arrived recently from overseas. He went away with the 135th Battalion.

THIRD CONVICTION FOR O.T.A. BREACH AGAINST BLYTH MAN

Hotelman Had Clever Hiding Places For Whiskey.

GODERICH, Feb. 28.—William Mason, a hotelkeeper of Blyth, appeared in police court before Magistrate Reid on the charge of having whiskey for sale in his hotel. He pleaded not guilty. A search of the hotel was made on Saturday, February 22, by County Constables Fellow and Wallace. They found whiskey in a stove, and also in a partition with an opening from the cellar through the floor above into the partition. The board in the floor leading into the partition had a weight on it of about 35 pounds, to make it appear that it was nailed. Upon the evidence Magistrate Reid found him guilty and reserved sentence until Saturday. This is Mason's third offence.

REPAINT BRIDGE WHEN THE WEATHER PERMITS

ST. THOMAS, Feb. 28.—The Wilson avenue bridge here will be painted as soon as weather permits. The board of works will advertise for tenders, it was decided tonight. The cost of painting the bridge will be about $1,000. A returned soldier tendered for the work, but no action was taken until the tenders are received by the committee. The bridge has not been painted since 1912, and is in a very dilapidated condition.

VETERAN RAILWAYMAN QUITTING.

ST. THOMAS, Feb. 28.—Charles Williams, a veteran dispatcher on the M. C. R., who came here with the Canada Southern in the old days and prior to that had been with a number of western railways, will be superannuated on pension, it is announced tonight. Mr. Williams was for some time with the West Detroit depot at the Detroit terminal.

NEW IRON TONIC.
One of the latest discoveries in the drug world is Tonal Iron Capsules. This formula is put up in French gelatin and is really the finest nerve and system food in the world today. Practically all nerve foods are put up in pills, but scientists have discovered that pills instead of dissolving in the stomach rest on the linings, causing small ulcers, and very frequently being evacuated whole.
Tonal Iron Capsules are soluble. They dissolve a moment after being swallowed and their contents, being in liquid form, are quickly assimilated by affected parts of the system.
HOW TO KEEP WELL.
TONAL IRON CAPSULES, The Great Blood Maker, Nerve Tonic and System Builder, have cured others, and they will cure you, if suffering from any of the following: Anaemia (thin or watery blood), Impure Blood, Nervousness, Nerve and Muscle Twitching, Weakness or Palpitation of the Heart, Shortness of Breath, Excitability, Indigestion, Dyspepsia, Liver Trouble, Pain in the Back, Kidney Troubles, Rheumatism, Vital Weakness in Men, Diseases peculiar to Women, Mental Worry, Cold Extremities, Numbness, Poor Circulation, Lassitude, or any form of Physical Decline. Price $1.00 a box. If your druggist does not carry Tonal Iron Capsules, mail us $1.00 and we will send a box to you.
TONAL IRON COMPANY,
Box 184, London, Ont. ywt

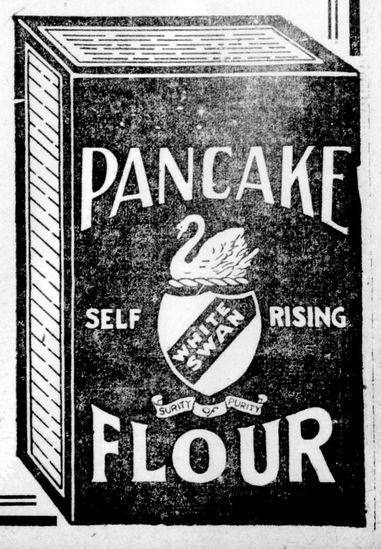
Pancake Tuesday Next Week

Pancake Tuesday—the day when everyone wants pancakes. Golden-brown, steaming pancakes that fill the whole house with delicious aromas; pancakes that make your mouth water—that melt in your mouth. There'll be a big demand everywhere for White Swan Pancake Flour—the flour that makes BETTER pancakes. Get your package now. Make sure of it.

White Swan
Self-Rising
Pancake Flour
DELICIOUS---WHOLESOME---ECONOMICAL

Pancakes from White Swan Pancake Flour have an unequalled flavor. Finely milled from the finest materials; skillfully blended and self-rising. Economical—one package makes a hundred delicious pancakes. No trouble—nothing to add except water or milk. Have a REAL celebration next Tuesday with White Swan Pancakes.

The Easy Way to Make Good Pancakes

Mix White Swan Pancake Flour to a thin batter. DON'T ADD ANYTHING. Cook slowly on a moderate griddle. The result is pancakes of exquisite lightness and flavor.

White Swan Spices & Cereals, Ltd.
TORONTO, ONTARIO.