

Early-in-the-Week Advantages at Simpson's Today

Men's New Silk Neckwear

in the popular khaki color, with bias and straight cross-bar stripes; also in many new color combinations. Special, each .50

1200 Stripe Neglige Shirts, coat fronts and laundered cuffs; made from lengths of the \$1.00 and \$1.25 shirting cambrics; a large assortment of stripes; sizes 14 to 16 1/2. All one price Tuesday, each .83

Summer Combination Underwear, for men, in white lises, mercerized and silkette weaves; "longs" and "shorts," all sizes. Regular \$1.25, \$1.50 and \$2.00. Tuesday, suit 1.00

Hosiery and Gloves

Women's Pure Thread Silk Hosiery, black and white, and newest shades; sizes 8 1/2 to 10. Tuesday .75

Men's Silk Lisle Thread Socks, sizes 8 1/2 to 11. Tuesday .25

Women's Silk Gloves, 16-button length, black and white, double finger tips, sizes 5 1/2 to 7 1/2. Regular \$1.25. Tuesday .79

Women's Long Lace Lisle Thread Gloves, black or tan, sizes 5 1/2 to 8. Regular 85c. Tuesday .23

Women's Wrist Length Lisle Thread Gloves, black, white and gray, 2 domes, sizes 6 to 8. Regular 50c. Tuesday .39

300 Summer Dresses at \$3.75 Garment

By special purchase we secured these hot-day frocks, in dozens of pretty styles and many materials, showing dainty combinations, stripes and floral designs. They are quite the newest in skirts and trimmings. Formerly priced at \$6.00 to \$7.50. Tuesday, 3.75

WASH SUITS, \$3.95.

Natural shade, in linsens; several styles and all sizes to choose from. A hot-weather special at 3.95

Heavy White Jap Silk Blouses

SOILED THROUGH SHOWING

75 of our best 10 and 12 Momme Silk Blouses, all with low roll collars and long sleeves; five designs, and all sizes in the lot. Regular \$2.95 and \$3.95. Tuesday 2.25

\$1.00 Brassieres 59c

Women's Brassieres, the well-known "H. & W." make, of fine strong batiste, V or square neck, lace trimmed top and bottom, hooked front; sizes 36 to 44 bust. Regularly \$1.00. Tuesday .59

Women's Combinations, finest ribbed lisle and cotton thread, low neck, short and no sleeves, wide and tight knee; also with high neck with V-shaped front, long and short sleeves, silk beadings and draw tapes; sizes 34 to 44 bust. Tuesday special .50

\$2.00 Percale House Dresses at 98c

Women's House Dresses, of fine striped percale, blue or holly with white; front of waist is tucked; collar trimmed with embroidery; skirt is made with bias yoke piped with chambray; sizes 34 to 44. Regular \$2.00. Tuesday .98

R. SIMPSON DRUG COMPANY

- 20 Steady's Powders, for children cutting teeth, 50c size .18
- Waterbury's Preparation of Cod Liver Oil .69
- Fruit-atives, large size .29
- Kola, Calery and Pepsin, Regular 75c. Tuesday .50
- Blair's Pills for Rheumatism, Regular 40c. Tuesday .25
- Syrup White Pine and Tar, 3-oz. size. Tuesday .10
- Race Cloths, Regular 10c. Tuesday .5
- Sanitary Protective Apron, silk. Regular \$1.25. Tuesday .89
- Medicine Glasses, Regular 10c. .5
- Loofahs, good size. Regular 10c. .5
- Travelling Rolls up to \$1.50 .98
- *War tax extra.



THIS GROUP OF MEN'S SUITS

is made up of \$10.50, \$12.00, \$15.00 and \$18.00 Suits, which we wish to clear Today at \$8.50.

It's an assorted lot of patterns, in homespun tropical tweeds, and some Palm Beach cloths, made up in unlined two and three-button style, with soft-roll fronts; also Norfoks and sports styles; all are splendidly tailored, and trousers have cuffs and belt loops; sizes 36 to 44. Tuesday at 8.50

These Work Trousers at \$1.49

They usually cost one-half more. They are made from a neat-patterned English worsteds, in gray and black stripes; a strong, serviceable material with a percentage of cotton to give extra wearing strength; sizes 32 to 42. Tuesday 1.49

SUMMER BREAKFASTS

Luncheon and Afternoon Tea and Refreshments served daily in the Palm and Lunch Rooms.

For \$2.95, MEN'S \$4, \$5 BOOTS

1000 pairs, all leathers; cushion and smooth leather inner soles; Goodyear welt, guaranteed perfect, high-grade, properly made; Blucher, button and lace boots; sizes 5 to 11. No mail orders. Tuesday 2.95

French, English and Spanish Footwear for Ladies, Tuesday, \$2.49 — Pumps, Colonials and Oxfords, finest patent, vici kid and dull leathers; distinctive foot-fitting lasts; character marked summer footwear; sizes 1 to 7. Many regular \$7.00 values among them. No mail orders. Tuesday 2.49

BEST GRADE RUBBER-SOLED OUTING FOOTWEAR, 1915 MANUFACTURE, AT SPECIAL PRICES.

Women's Fox Trot Pumps, tailored bows 1.29

Best Quality Vulcanized Red and White Rubber-Soled Boots, white Sea Island duck. Men's, 1.29; women's and boys', 1.19; youths' and misses' 1.09

Same Grade Low Shoes—Men's, 1.19; women's and boys', 1.09; youths' and misses' .99

Superior All-White Boots—Men's, .99; women's and boys', .89; youths' and misses' .79

Same Grade Low Shoes—Men's, .89; women's and boys', .79; youths' and misses' .69

White Canvas Black Rubber-Soled Boots—Men's, .95; women's and boys', .85; misses' and youths' .75

Same Grade Low Shoes—Men's, .85; women's and boys', .75; misses' and youths' .65

Blue-Black Canvas Black Rubber-Soled Boots—Men's, .79; boys', .69; misses' and youths', .65; children's .60

Oxford Style—Men's, .69; boys', .65; misses' and youths', .60; children's, .55. No mail orders.

Summery Materials at Mid-Season Prices

- WASH FABRICS
- 40-inch Voiles, in black and white, and odd lengths of other goods. Regularly 29c and 39c. Tuesday .19
- 27-inch "Duro" Piques, fast colors, stripes and checks. Price .39
- From Zurich and Lyons makers; three different finishes. Regular \$1.50. Tuesday .84
- Black or Ivory Messaline Satins, 1 yard wide. Regularly \$1.25. Tuesday .65
- Ivory Jap Habutai, 800 yards only, 1 yard wide. Regular 65c. Tuesday .55
- COLLEGE SERGE
- A guaranteed English weave; 52 inches wide. Regular \$1.00. Tuesday .50
- Suiting Serge, indigo; 54 inches wide. Regular \$1.25. Tuesday .65
- \$1.50 Botany Serge Suiting, \$1.25—Lovely, soft soap-shrink finish, in three shades of navy; 54 inches wide. Per yard, Tuesday 1.25

"Gravura" Developing Paper

Matt, glossy or satin surface; 1/2 gross Postals, regular 75c, special .39. Paper or Postals, 15c packets .11

Five Hundred Summer Matting Rugs at 30c and 33c

A few bales of these always saleable and useful small rugs; size 3 ft. x 6 ft., in a variety of colors and styles. Those priced at 30c each for Tuesday selling are stencilled in bright Oriental, conventional and floral designs; the 33c rugs are the same size, 3 ft. x 6 ft.; colors and designs woven through in reds, blues, greens and browns.

Large Prairie Grass Rugs, Half-Price—Size 6 ft. x 12 ft. We offer a special half-price attraction to clear out about two or three dozen rugs; mostly plain centres, with attractive borders in greens, brown, etc. Regular value \$6.25. Tuesday 3.15

Floor Oilcloths at 27c—In many widths, 36, 45, 54, 72 and 90 inches; in designs suitable for bathrooms, sitting-rooms, hallways, etc. at, per square yard .27

20c and 25c Wall Papers on sale Today, per roll .11

Aluminumware

Clean, bright, sanitary, economical, because they wear longest.

Preserving Kettles, 4 quarts, reduced from 95c to 75c; 6 quarts, reduced from \$1.25 to 98c; 8 quarts, reduced from \$1.50 to \$1.25; 10 quarts, reduced from \$1.75 to \$1.48; 12 quarts, reduced from \$2.00 to \$1.75; 14 quarts, reduced from \$2.25 to \$1.98

Aluminum Double Boilers, 2 quarts, set of three saucepans, 5-quart covered saucepan, 6-quart Berlin cook pots; \$1.25 and \$1.50 values. Tuesday .98

Chintz and Cretonne

ENGLISH AND AMERICAN CHINTZ AT 39c PER YARD.

A beautiful assortment of designs, printed in rich, bright colorings on dark and light grounds, including black and white stripe ground with floral patterns, 30 and 36 inches wide. Tuesday, per yard .39

ENGLISH CRETONNES AT 18c PER YARD.

Bright colorings, printed in all-over effects on dark grounds; heavy weight, and 30 inches wide. Tuesday, per yard .18

Bed Comforters at \$1.00

Limited quantity, dark and medium colorings; well quilted and filled with white cotton; size 70 x 90 inches. Tuesday 1.00

Hammock Throws, pretty colorings, bound all round; size 54 x 72 inches. Special, Tuesday 1.95

Round Scaloped Damask Table Cloths, size 70 x 70 inches, all pure linen, dainty designs. Regularly \$2.75 and \$3.00. Tuesday 1.95

Bathing Suit Time for You, Clearing Time for Our Stock

You will find the Men's Suits on the Main Floor, the Women's on the Third.

Men's Two-Piece Bathing Suits, in plain navy, all sizes. Regular price 75c. Tuesday, per suit .55



Women's Bathing Suits, in a rich colored navy blue lustre of finest quality; dainty red trimming on neck, sleeves and girdle; "three-in-one" style, with low-waisted effect, and kilted skirt; sizes 36 to 44 bust. Tuesday, special 4.50

Just for Tuesday

Specials for 8.30 a.m.

8.30 A.M. SPECIAL

\$3.00 BED SHEETS, \$1.98 PAIR

Bleached, close, even weave, splendid washing and wearing quality; hemmed; size 88 x 100 inches. Regularly \$3.00. Pair 1.98

8.30 A.M. SPECIAL

300 TRIMMED HATS, Javaz, duck, pique, towelling, white Milans; suitable for young ladies' outing wear. Regularly selling at \$1.00, \$1.15 and \$1.50. On sale Tuesday at 8.30 a.m. for .35

8.30 A.M. SPECIAL

WOMEN'S SUMMER DRESSES, in black or tan lisle thread and lace lisle thread; 20-inch length, wrist length, in tan, brown, sand and black; all sizes in the lot. Regular 25c, 35c, 39c. Tuesday .15

8.30 A.M. SPECIAL

GIRLS' DRESSES, 95c Dainty styles, in galatea, percales and chambrays; striped, checked and plain colors; sizes 8 to 14 years in the lot. Regularly selling \$2.00 and \$2.50. 8.30 a.m. Tuesday .95

8.30 A.M. SPECIAL

LUSTRE SPECIAL - ENGLISH BRILLIANT MOHAIR LUSTRE, in a range of colors, for dresses and bathing suits, 42 inches wide. On sale at 8.30 a.m. Tuesday, per yard .39

8.30 A.M. SPECIAL

1000 YARDS OF SAND COLOR SHANTUNG SILKS, launders perfectly, 33 and 34 inches wide. Regularly selling at 55c and 59c. On sale Tuesday, at 8.30 a.m., for .44

8.30 A.M. SPECIAL

WASH SUITINGS, 27 inches wide; three different weaves; a big range of good shades. Regularly selling at 18c and 25c per yard. On sale at 8.30 a.m. Tuesday, per yard .9 1/2

8.30 A.M. SPECIAL

PEARL-BET NECKLACES, dainty patterns, in 14k gold; one pattern with 84 real pearls; 14k gold neck chain. Regularly selling at \$15.00, \$17.50 and \$18.00. 8.30 a.m. Tuesday \$2.95

8.30 A.M. SPECIAL

44-INCH HANDSOME EMBROIDERED VOILE FLOUNCINGS. Regularly selling at \$1.00 and \$1.25 per yard. On sale at 8.30 a.m. Tuesday, per yard .48

8.30 A.M. SPECIAL

SEMI-INDIRECT AND DIRECT ELECTRIC FIXTURES, 12-inch crystal bowl; three hanging lights hanging from hand on chain; complete with glassware. Regularly at \$15.00. 8.30 a.m. Tuesday 7.49

8.30 A.M. SPECIAL

UNFRAMED PICTURES—25 only hand-colored mezzochromes, beautiful subjects in landscapes and marine. Sizes 14 x 20 to 20 x 30 inches. Regularly selling at \$10.00. 8.30 a.m. Tuesday .298

8.30 A.M. SPECIAL

25c SATIN RIBBON FOR 10c—Big clearance of 6-inch duchesse satin, in a good range of colors. No phone or mail orders filled. Regularly selling at 25c. On sale at 8.30 a.m. Tuesday .10

8.30 A.M. SPECIAL

EVERYONE AN 8.30 SPECIAL, AND LESS THAN HALF REGULAR PRICE, TUESDAY.

200 Pairs Children's White Poplin Pumps, sizes 7 to 10. Per pair .49

400 Pairs Boys', Misses' and Children's Seashore Bathing Sandals, sizes 8 to 11. Per pair .14

250 Pairs Misses', Children's and Boys' Tan Calf Oxfords, sizes 9 to 11. Per pair .89

360 Pairs Misses', Children's and Boys' Tan Calf and White Buck Pumps and Colonials, sizes 5 to 10 1/2 per pair. No phone or mail orders .79

Panama Hats \$3.85

REGULAR \$5.00 AND \$6.00.

Young Men's Panama Hats; popular square crown or telescoped crown shape; pencil curl brims; fine American make; clear white bleach; well trimmed and finished. Tuesday .385

Hook-on Silk Hat Bands, in fancy colors and stripes, spots and various other patterns. Regularly 35c, 50c and 75c. Tuesday .25

Club Bags

Walrus grain leather, full leather lined with pockets, 17-inch, \$7.50; 18-inch, \$8.00, and 20-inch, \$8.50.

Toilet Necessaries

Imported Pure Olive Oil Castile Soap, 2-lb. bar, 30c; in cakes, 5c per cake.

Japanese Crepe Toilet Paper, in rolls 3 for .25

*Williams' Talcum Powders, Tossie, Rose, Karst, Carnation and Violet, 15c per tin.

*Djer Kiss Face Powder, in flesh, white and cream, 50c box.

*Florida Toilet Cream for Sunburn, 12 1/2c per bottle.

*Roger & Gallet's Liquid Face Powder, in rose and white, 25c per bottle.

*No-Scent, deodorant, for perspiration, 25c per jar.

*Melba-Tango Foot Powder, 25c per tin.

*War stamps extra.

Stationery 19c

"Royal Court" Linen Note Paper, 120 sheets \$2.95

"Royal Court" Linen Envelopes, 5 packages (15) .25

"Princesse Patricia" Paperette, 48 sheets, with envelopes .19

"Queen's Court" Initial Paperette, 24 sheets, with envelopes to match .19

"Mayfair" Initial Cabinet, 24 fine cards, embossed initial, envelopes .19

12 British 'Hero' Spoons

Regularly \$2.00. On sale Tuesday, set at .250



Boys' Summer Tweed Suits \$2.49

100 boys' single-breasted yoke Norfolk suits; fancy and plain pleats, and bloomer pants. Cloths of all patterns in gray and brown. Sizes 24 to 30. Tuesday .249

Cottage, Dinner and Tea Sets

40-piece Tea Set, "Erdal Rose," pink rose festoon border; 12 cups and saucers, 12 plates, 2 cake plates, cream jug and sugar bowl; a limited number of sets only. Regular \$6.95. Tuesday \$4.95

52-PIECE COTTAGE DINNER SET, Splendid English porcelain; Copenhagen blue decoration; 52 pieces. Regular \$4.95. Tuesday 2.95

ROSEBUD DESIGN, \$4.95. Conventional border; gold traced edges; 52 pieces. Regular \$6.95. On sale Tuesday 4.95

The Groceries

- Telephone Direct to Dept. Adel. 6100.
- 4,000 Tins Finest Canned Tomatoes, 2 lbs. .22
- One car Standard Granulated Sugar, in 20 lb. cotton bag, per bag 1.37
- Ogilvie's Royal Household Flour, quarter bag .105
- Choice Picnic Hams, 6 to 8 lbs. each, per lb. .16
- California Seeded Raisins, Griffin & Shelley Brand, reg. 15c pkgs .19
- Magic Baking Powder, 1 lb. tin .21
- Finest Creamery Butter, per lb. .30
- Pure Lard, 3 lb. pail .45
- Choice Red Salmon, 2 lbs. jar .25
- Shirriff's Marmalade, 2 lb. jar .25
- Quaker Oats, large package .25
- Cowara's Prepared Icing, assorted, 3 packages .25
- 500 lbs. Fresh Fig Bar, 2 lbs. .25
- Clark's Potted Meats, assorted, 5 lbs. .25
- Cowan's Cocoa, 1/2 lb. tin .22
- 500 jars Aymer Raspberry and Black Currant Jam, 10 oz. jar .30
- Paris Pate, per tin .10
- Post Toasties, 3 packages .25
- Finest Chopped Olives and Pimentos, for sandwiches, salads, etc., bot. .25
- Lea's Pickles, sweet, and sour, mixed or chow, bottle .10
- St. Charles Milk, per tin .10
- CANDY SECTION.
- 500 lbs. Coconut Balls, regular 30c per lb. .25
- 1,000 lbs. After Dinner Mints, lb. .15
- 1,000 lbs. Butterscotch Drops, lb. .10