

THESE SIMPSON BARGAINS ARE SOUND VALUE FOR FRIDAY BUYERS

Women's Cream Serge Suits \$7.95

Were \$30.00, \$25.00, \$15.50 and \$15.00, but show slightly the effects of handling. There are plain serges and fine black or navy half-lined stripes in many styles. Coats silk or satin lined; skirts are plain tailored, no flare; sizes 16 to 40 bust. Friday, \$7.95.

WOMEN'S TAILORED SUITS, \$15.00.
Assorted sizes and shades; navy, black, gray, greens and black and white; models showing pleats, strappings, yoke styles, belted and other popular models; skirts pleated or flaring. Former prices \$17.50, \$15.50 to \$22.50. Friday, \$15.00.

100 DRESSES.
Made from gingham, chambray, flowered lace cloth and fancy weaves; flare, tucked or yoke skirts; waist yokes, cuffs and collars of plain or embroidered organza; choice of colors; full range of sizes; 14 years to 44 bust. Friday, \$3.95.

WHITE MUSLIN DRESSES, \$1.95.
A variety of styles with deep embroidery skirts or with combination of embroidery and lace; waists trimmed with lace or made from all-over embroidery. Regularly \$4.50. Friday, \$1.95.

50 DRESSES AT \$5.95.
Silk poplins, satin de chine and flowered poplins in navy, green, black, brown and Copenhagen; shirred or yoke skirts and organza collar and vests or coat effects with three-quarter or full length sleeves. Friday, \$5.95.

100 WOMEN'S AND MISSES' COATS.
New ripple, flared, military, sport, Norfolk, belted or pleated styles; all wool serges, blanket cloth, corduroy, checks, plaids and tweeds; new Belgian blue, sand, navy, black and white, cream, rose, tan and mixtures. Friday, \$9.95.

LADIES' SUMMER TWEEDS \$6.95.
Ladies' summer tweeds shown; flared, pleated styles, in serge, covert, and belted, military and emble effects, in navy, black, sand, brown, gray and mixtures. Were \$8.50 to \$12.50. Friday, \$6.95.

SKIRTS FOR WOMEN AND MISSES, \$3.95.
Deep or narrow yokes, pleated styles, and some with pockets; good English and French serges in black and navy. Friday, \$3.95.

TUB SKIRTS, 75c.
Plain gored, some buttoning down left side of front panel, with white pearl buttons; reps, cordelines and natural linens; assortment of sizes. Regularly \$2.50 and \$3.00. Friday, 75c.

Waist Bargains
Silk and Chiffon Waists, oddments and broken ranges of messaline and taffeta silks, and some in silk chiffon; black, navy, gray, Copenhagen and other shades in the collection. Regularly \$1.99, \$2.48 and \$2.95, for Friday, 95c.

Petticoats 59c
Samples and odd lines from stock: moire, cotton messaline and saten; black, navy, emerald and mahogany; several different styles; pleatings and fancy tuckings. No phone or mail orders. Lengths 38 to 42. Friday bargain, 59c.

House Dresses, 69c—Printed percale, blue, gray or helio; three-quarter sleeves, low neck with stitched down collar, side fastening, fitted skirt, high waist line, pipings of blue or white; sizes 34 to 44. Friday bargain, 69c.

Specials in the Basement
Garden Hose, 50 feet, 1/2-inch, 3-ply hose, with couplings and brass spray nozzle. No phone or mail orders. Regularly \$4.25. Friday, \$2.65.

Corn Brooms, 4-string. (No phone or mail orders and not more than two brooms to any customer.) Regularly 40c. Friday bargain, 19c.

POLISH MOPS FOR HARDWOOD FLOORS.
\$1.50 Heart Shaped Polish and Oil Mops 1.03
\$1.00 "Wizard" Mops for 1.19
\$1.00 "Wizard" Mops for89
\$1.00 "Sani-Genic" Mops for89
\$1.00 Wash Bolders, galvanized, sizes 8 or 9, for66
75c Galvanized Wash Tube for75
75c Galvanized Wash Tube for65
50c Galvanized Wash Tube for55
60c Galvanized Wash Tube for39
60c Covered Garage Cane for46
Cabinet Gas Range, four burners and pilot burner, baking oven, built-in oven. Regularly \$38.50. Friday 28.59
\$7.00 Gas Range. Friday bargain 4.98
\$1.75 Black Steel Bake Ovens for 1.33
\$1.25 Glass Door Gas Ovens. Friday bargain98
Gas Plates, two burners 1.11
Two-burner Plates 1.49
\$2c Single Gas Plates for Hammocks. Friday15
\$1.50, \$1.65, \$1.85 to \$2.25 Hammocks. Friday 1.23
Fumed Finish Screen Windows, 14 inches high, 18 to 20 inches closed, 28 to 40 inches open, 15c to 19c.
Hardwood Screens for Windows, 14 to 24 inches high, 15 to 34 inches closed, 22 to 40 inches open, 22c to 65c.
Screen Doors, 2 ft. 6 in. x 6 ft. 6 in., 2 ft. 8 in. x 6 ft. 8 in., 3 ft. 10 in. x 6 ft. 10 in., and 3 ft. x 7 ft., fumed finish, 75c and \$1.00. Varnished finished, \$1.25, \$1.50 and \$1.75.

Women's Corset 75c

AND OTHER REMARKABLE WHITEWEAR BARGAINS.
Women's Corsets, strong fine white, batiste, medium bust, very long hips and back, deep unboned skirt, free hip bone, all rustproof boning, four wide side steels, four buttons, bust draw cord, lace and ribbon bow trim; sizes 18 to 24 inches. Regularly \$1.25. Friday bargain 75c.

Women's Brassieres, white ribbed, with embroidery, insertion across bust, embroidery edges, cross back style; sizes 34 to 42 bust. Regularly 35c. Friday bargain 25c.

Women's Bloomers, finest ribbed, with elastic, elastic at waist and knee, cut large and roomy; sizes 34 to 44 bust. Regularly \$1.00. Friday bargain 47c.

Women's Combinations, fine ribbed white cotton, low neck with short or no sleeves, lace heading and draw ribbon, wide lace-trimmed underarms, or light knee drawers; sizes 34 to 44 bust. Regularly 50c. Friday bargain 35c.

Children's Vests, fine ribbed white cotton, low neck, short or no sleeves, heading and draw tapes; sizes 2 to 14 years. Regularly 12 1/2c and 15c. Friday bargain 10c.

Women's Nightgowns, fine cotton or muslin, high neck, button front style, trimmed with lace and four rows embroidery insertions or all-over style, finished with Val. lace heading and edges, silk draw ribbon; lengths 56, 58, 60 inches. Regularly \$1.00. Friday bargain 75c.

Princess Slips, fine nainsook, yoke of dainty embroidery, silk draw ribbons, lace edges, skirts trimmed either with Val. lace or embroidery; sizes 24 to 42 bust. Regularly \$1.75. Friday bargain \$1.19.

Women's Drawers, strong white cotton, ruffled frill with tucked and deep hem, open or closed; lengths 32, 35, 37 inches. Friday bargain 25c.

Children's and Infants' Wear
Infants' Coats, all-wool cream cashmere, double-breasted, lined throughout, collar and cuffs trimmed with lovely silk braid, large size. Regularly \$2.50. Friday bargain \$1.50.

Infants' Bonnets, fine silk rep, soft lining, trimmed with silk cord, silk ties, large size. Regularly \$2.50. Friday bargain 25c.

Girls' Wash Dresses, fine quality blue and white striped percale, trimmed with plain blue chambray, in a very pretty style; plain blue or tan chambray, trimmed with flowered muslin and embroidery; sizes 6 to 14 years. Regularly \$1.00. Friday bargain 60c.

Little Girls' Dresses, front of all-over embroidery, lace edges on neck and sleeves, deep hem on lawn skirt; sizes 2 to 8 years. Regularly 90c. Friday bargain 65c.

Children's Rompers, heavy pink and white or navy and white crepe cloth, drop seat, belt at waist, white pipings, turn-down collar; sizes 2 to 8 years. Friday bargain 59c.

Flannelette Sheets 95c Per Pair

White, with pink or blue borders, size 54 x 80 inches, limited quantity. Friday 95c pair.

Hemmed Pillow Cases, sizes 42 x 33 and 45 x 33 inches. Friday 23c pair.

White honeycomb and crocheted, three-quarter and double bed size, fringed or hemmed. Friday 95c. No phone or mail orders for spreads.

White Union Wool Blankets, unshrinkable, size 64 x 82 inches. Regularly \$5.00. Friday \$3.95 pair.

Horrocks' Longcloth, 36 inches wide. Regularly 15c yard. Friday 10c yard.

English Madapolam, 42 inches wide. Regularly 20c and 25c yard. Friday 15c yard.

Unbleached Canton Flannel. Regularly 15 1/2c yard. Friday 8c.

White Damask Table Cloths, size 2 x 2 1/2 yards. Regularly \$2.50 and \$2.75. Friday \$1.95.

Fringed White Damask Table Cloths, colored borders, size 48 x 90 inches. Friday \$4.95.

Heavy Linen Crash Roller Towelling, 17 inches wide. Friday 12 1/2c.

Women's Cotton Hose 10c

2,400 Pairs Women's Plain Black Cotton Hose, sizes 3 1/2 to 10. Regularly 10c.

Boys' and Girls' Stockings, heavy ribbed black cotton; sizes 5 to 10. Regularly 25c. Friday 12 1/2c.

Children's Ribbed Black Cotton Stockings, sizes 5 to 10. Regularly 15c. Friday 10c.

Children's All-Wool Black Cashmere Stockings, "accordeons," "little darlings," silk heel and toe; ages 4 months to 4 years. Regularly 25c. Friday bargain, 3 pairs 50c; pair 15c.

Women's Silk Hose, "accordeons" of 50c quality; black only; sizes 9 to 10. Friday 23c.

Women's Black Lisle Thread Hose; sizes 3 1/2 to 10. Regularly 25c. Friday 15c.

Women's Black Cashmere Hose, "Pen-Angle," sizes 3 1/2 to 10. Friday 25c.

Women's Fine Summer Gloves, tan, brown, green, gray, drab, navy and black, with jersey wrist; all sizes. Regularly 25c. Friday 19c.

Women's Long Silk Gloves, black, tan and white; sizes 5 1/2 to 7 1/2. Regularly 75c. Friday 59c.

Women's Black Suede Gloves, 18-button length, sizes 5 1/2 to 7 1/2. Regularly \$2.00. Friday 95c.

Torchon Laces Half Price

Find English Cotton Torchon Laces, with insertions to match, most wanted styles for trimming underclothing, blouses and bodice caps. 1/2 to 2 inches wide. Regularly 3c, 5c, 6c and 10c yard. Friday, 12 yards for 20c, 30c, 45c and 60c.

Nottingham Wash Laces and insertions, including Val. Torchon and Cluny. Friday half-price and less. Per yard 2c, 3c, 4c and 5c yard.

Nottingham Shadow Laces, finest qualities, widths 3 inches to 37 inches, half-price, yard 5c, 10c, 15c, 25c, 35c and 50c.

18-inch Black All-over Laces. Regularly 50c and 65c yard. Friday 25c.

4 only, High-grade Mantle Clocks, at half-price, with bevelled glass sides, front and back door, beautifully finished, 8-day movements and fully guaranteed.

Regularly \$2.00 for \$1.50
Regularly \$2.00 for \$1.50
Regularly \$2.00 for \$1.50
Regularly \$2.00 for \$1.50

Grandfathers' Clocks. Chimes every 15 minutes and strike the hours, four separate gongs, oak case, heavy brass dial, moon calendar. Regularly \$100.00. Friday \$75.00.

Tungsten Lamps 21 Cents

This will give you a little light on our home-furnishing values. Every item here is remarkable in value and when you consider the added advantage of deferred payments enjoyed by members of the Home Lovers' Club, it is not too much to call these prices wonderful.

1000 25-watt, 1000 40-watt, 500 60-watt. Friday, 21c each. No phone or mail orders. Taken parcels only.

Bargains in Furniture
Brass Bedstead, 2-inch posts and heavy caps, all sizes. Regularly \$15.50. Friday bargain, \$7.75.

Brass Bedstead, 2-inch continuous posts, all sizes. Regularly \$18.90. Friday bargain, \$13.50.

Iron Bedstead, in white enamel, trimmed with brass, all standard sizes. Regularly \$3.00. Friday bargain, \$2.30.

Iron Bedstead, in white enamel, brass top rails, caps and uprights, all sizes. Regularly \$5.25. Friday special, \$4.15.

Extension Couch Bed, frame of angle steel, springs are woven steel wire, cotton felt mattress; in green denim, with valance. Regularly \$9.75. Friday special, \$7.15.

Mattress, curled seagrass, and jute felt at both sides; all sizes. Regularly \$3.10. Friday bargain, \$2.50.

Mattress, cotton felt, all sizes. Regularly \$7.50. Friday bargain, \$4.75.

Mattress, cotton felt. Regularly \$8.50. Friday bargain, \$5.75.

Mattress, all pure cotton felt, built in layers. Regularly \$9.75. Friday bargain, \$7.55.

Bed Spring, steel frame, all sizes. Regularly \$3.00. Friday special, \$2.15.

Bed Spring, steel frame, double woven steel wire springs, all sizes. Regularly \$3.10. Friday bargain, \$3.10.

Pillows, mixed feathers. Regularly \$1.25. Friday bargain, 85c pair.

Pillows, pure feathers. Friday bargain, \$1.50 pair.

50 Pairs only Pillows, all down feathers. Regularly \$6.50. Friday bargain, \$4.15 pair.

\$1.99 Buys

Women's \$4.00 Boots, or Men's \$4.00 Shoes, or Boys' \$3.00 Boots, or two pairs of Children's \$1.75 Boots, or ten bottles Whittemore's 25c Dressing.

Look for the Red Letter Tables. No mail orders filled.

WOMEN'S BOOTS.
400 pairs, five laces, button and lace, patent cut, dull calf and vicid kid leathers, with sand, gray, black, putty and dull calf tops; Goodyear welt soles; sizes 2 1/2 to 7. Regularly \$4.00. Friday, \$1.99.

MEN'S SHOES.
320 pairs Button and Lace Oxfords, patent cut, dull calf and tan calf. Goodyear welt soles; sizes 6 to 11. Regularly \$4.00. Friday, \$1.99.

BOYS' BOOTS.
250 pairs, Blucher and button styles, patent cut, box calf and tan calf leathers; bent oak bark tanned leather soles; sizes 13 1/2 to 5 1/2. Regularly \$3.00. Friday, \$1.99.

CHILDREN'S BOOTS.
450 pairs, button and lace styles, vicid kid, patent kid and tan calf leathers; sizes 5 to 10 1/2. Regularly \$1.75. Two pairs, Friday, \$1.99, or \$1.00 per pair.

Whittemore's 25c Shoe Dressing, black, tan, white, bronze and clean-all; 10 bottles for \$1.99; single bottle, 22c.

Eye-glasses and Chain, Friday Special
Regularly \$4.50 to \$5.50. Friday, \$1.95. \$1.00 extra where special grinding is necessary.

English Brussels Rugs
Full range of Oriental and floral effects, in reds, blues, greens and fawns:

6 1/2 x 9 1/2. Regularly \$10.50. Friday 7.95
6 1/2 x 10 1/2. Regularly \$12.50. Friday 9.95
9 1/2 x 10 1/2. Regularly \$15.75. Friday 11.95
9 1/2 x 12 1/2. Regularly \$17.75. Friday 13.95

Seamless Scotch Tapestry Rugs, three sizes, 9 1/2 x 9 1/2, 9 1/2 x 10 1/2 and 9 1/2 x 12 1/2. Each, \$9.75.

Good Floor Cloth, a large range of patterns, slightly imperfect. Regularly 75c. Friday bargain, square yard, 22c.

One Thousand Round Japanese Verandah Seats, 6c each or 3 for 10c.

BARGAINS IN SOILED WOOL RUGS.
Rose, blue and green with chintz border, slightly soiled on the reverse side:

7 1/2 x 9 1/2. Regularly \$7.50. Friday bargain 5.95
7 1/2 x 10 1/2. Regularly \$8.75. Friday bargain 6.50
9 1/2 x 12 1/2. Regularly \$11.95. Friday bargain 8.95

Twenty Bales of 36 x 72 inch Japanese Mats at 27c.

A GREAT RUG BARGAIN.
Forty-five odd Rugs from our regular stock in Brussels, Axminster and Wilton, one also only, 9 1/2 x 13 1/2.

Brussels. Regularly \$18.75, \$30.00 and \$35.00. Friday bargain, \$13.50, \$17.75 and \$19.75.

Seamless Axminster. Regularly \$24.00, for \$17.75.

Wilton. Regularly \$48.00 and \$47.50, for \$37.50.

Men's Suits \$5.95

Serviceable tweeds, in gray and brown patterns, single-breasted, snappy style. Sizes 35 to 44. Regularly \$8.50 and \$10.00 values. Friday, \$5.95.

100 MEN'S RAINCOATS, \$4.95.
Double Paramatta, in greenish fawn, full length, sizes 34 to 44. Usually \$6.00. Friday, \$4.95.

300 PAIRS TROUSERS.
E n g l i s h tweeds and worsteds, gray and brown styles, sizes 32 to 44. Regularly \$2.75 and \$3.00. Friday, \$1.95.

75c Stripe Overalls and Smocks. Sizes 42, 44 and 46. Friday, 49c.

300 BOYS' YOKE NORFOLK SUITS.
Single-breasted, box pleats to belt; full-cut bloomers; tweeds, in medium and dark shades, gray, with stripe patterns. Sizes 25 to 34. Friday, \$2.95.

BOYS' PARAMATTA RAINCOATS.
125 only, Paramatta, double texture, fawn; sizes 5 to 14 years. Friday, \$3.45.

Boys' Tweed Bloomers of wool tweeds, in full cut, stripes and buckle at knee; brown and tan-brown; homespun weaves; sizes 25 to 34. Friday, 95c.

BOYS' WORK SHIRTS.
Collar attached, navy and white, blacks, etc.; sizes 12 to 14. Regularly 35c, 35c and 50c. Friday, 19c.

Men's and Boys' Bras. Regularly 25c and 35c. Friday, 17c.

Oddments of Men's Outing Shirts, all sizes in the lot, 14 to 18 1/2. Regularly 75c and \$1.00. Friday, 44c.

Men's Balbriggan Shirts and Drawers, 34 to 44. Friday, 22c.

Morino Shirts and Drawers, natural wool shades, sizes 34 to 44. Regularly 50c. Friday, 33c.

Flannelette Night Robes, collar attached, sizes 35 to 18. Regularly 60c. Friday, 33c.

Men's Staff Hats. Regularly \$2.00, \$2.00 and \$2.50. Friday, 89c.

Men's Soft Hats. Regularly \$1.50, \$2.00 and \$2.50. Friday, 89c.

Boys' Tweed and Serge Turban Hats. Regularly 45c and 50c. Friday, 19c.

Boys' Variety Caps. Regularly 15c. Friday, 9c.

Men's Golf Caps. Regularly 50c. Friday, 35c.

Fine Materials For Summer Wear

Goods That Will Wash
35-inch Crash Suitings, in sand and Copenhagen only. Regularly 12 1/2c. 3000 yards Friday, at 7c.

28-inch Plain Colored Duck Suitings. Regularly 15c. Friday, 9 1/2c.

36-inch Crepe Voiles, in colors. Regularly 29c. Friday bargain, 12 1/2c.

40-inch Ratines, stripes, checks, plain shades and white. Regularly 50c and 75c. Friday bargain, 25c.

25-inch and 40-inch White Swiss Embroidered Crepes and Voiles, an odd lot from a wholesale house and counter-soiled goods. Regularly 50c to \$1.00. Friday, 39c.

40-inch White Lawns. Regularly 15c. Friday bargain, 9 1/2c.

40-inch Rice Voiles, printed effects. Regularly 60c. Friday, 39c.

40-inch Black and White Striped Voiles, English made, stripes. Regularly 50c. Friday, 39c.

Silks, Satins, Crepes and Taffetas
British Peau de Soies and Tamolines, with several pieces of Striped Messaline, in good shades. Every wanted color in plain and striped peau de soie. Regularly 44c to 59c yard. Friday, 39c.

Black Chiffon Taffetas, several pieces of French and Swiss manufacture. Regularly \$1.75 to \$2.00. Friday, \$1.43 per yard.

Colored and Black Duchesse Satins, bright "Liberty" finish, good shades, with blacks. Regularly \$1.25. Friday, \$1.10.

40-inch Crepe Shantings, in new colorings. Per yard, \$1.10.

Colored Satin Paillettes, Belgian and Alice blues, reseed, green, new navy, tan and browns, grays, yellows, military red and others; printed ninnons to match. Friday, 94c.

All Silk Crepe de Chines, in \$1.50 quantities; 50 different shades, with ivory and black. Friday, \$1.15.

Sand Color Shantung Silks. Regularly 90c. for 46c. Regularly 75c. for 55c. Regularly \$1.25, sutting weights, for 89c.

Electric Fixtures

These seven-foot outfits, with glassware, are installed within city limits without extra charge; lamps, insulation, joints and inspection fees extra. Eleven pieces in each outfit.

Set No. 1, Friday \$9.95
Set No. 2, Friday \$14.75
Set No. 3, Friday \$23.75

Mirrors 19c

White enamel, weathered or plain finished frames, good, clear glass, medium sizes. Regularly 35c to 35c. Friday, 19c.

Framed Pictures, pastel landscapes, framed in gilt, some bow knot tops; size, 10 x 20 inches. Regularly \$2.00. Friday 95c.

Suit Cases

Of fibre on steel frames, riveted corners, lined, sizes 22 and 24 inches. Regularly \$3.75 to \$4.25. Friday \$1.95.

Books

THREE INTERESTING NOVELS.
"The Right Man," by Brian Hooker.
"The Countess Diane," by Helen C. Rowland.
"The Masque of Sweet Rialce Gulch," by Henry Wallace Phillips.
Regularly \$1.25. Friday 25c.

FOUR BOYS' AND GIRLS' BOOKS.
"The Thrifty Sword," by Robert Leighton.
"The Lords of the World," by Alfred Church.
"The Fugitive," by John R. Spare.
"Wings and Fetters," a story for girls, by Florence M. Kinley.
Regularly 60c. Friday 25c.

FIVE CHILDREN'S BOOKS.
"Through the Looking Glass," by Lewis Carroll.
"Gulliver's Travels," by Swift.
"The Heroes," by Kingsley.
"Christmas Stories," by Dickens.
"Pilgrim's Progress," by Bunyan.
Regularly 25c. Friday 2 for 25c.

Umbrellas at 98 Cents

Tape edge, with mixed covers, metal mounted or plain handles. Regularly \$1.25 and \$1.50. Friday 98c.

Strong, Serviceable Umbrellas, with taffeta finished covers. Regularly 35c. Friday 25c.

Cut Glass Tumblers, lattice cutting, perfectly finished. Regularly \$4.50 dozen. Friday bargain, half dozen, \$1.50.

The Robert Simpson Company, Limited

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