

# THE JOURNAL OF COMMERCE

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{ SUBSCRIPTION  
\$2 per annum.

Leading Wholesale Houses of Montreal

1878. SPRING. 1878.

**GAULT BROS. & CO.,**

WHOLESALE

**DRY GOODS,**

MONTREAL,

Are now weekly receiving their Spring stock, which will consist of the usual large and varied assortment:

Cloths,	Sheetings,
Doeskins,	Linens,
Tailors' Trimmings,	Ducks
Dress Goods,	Smallwares,
&c., &c.	

The trade are invited to call and inspect. Orders to our travellers will have prompt and careful attention.

**JAMES CORISTINE & CO.**

471, 473, 475, 477,

ST. PAUL STREET, MONTREAL.

Importers and Exporters

**OF FURS,**

MANUFACTURERS OF

**FUR GOODS,**

And Jobbers in

BUFFALO ROBES,

MOCCASINS

MITTS AND GLOVES,

FUR WOOL,

STRAW HATS, CAPS, &c.

PROPRIETORS OF THE

**Montreal Felt Hat Works.**

—o—

Special inducements offered to the Trade in our manufacture of Fur Goods and Wool Hats.

Leading Wholesale Houses of Toronto.

SPRING TRADE, 1878.

**JOHN MACDONALD & CO.**

Great reduction in many lines

OF

Mantles,

Silks,

Shawls,

Parasols,

Flowers,

Feathers,

Muslins,

&c., &c., &c.

**JOHN MACDONALD & CO.,**

21, 23 & 25 Wellington St. } Toronto.  
23, 30 & 32 Front Street, }  
38 Fountain St., Manchester, England.

**LONDON & LANCASHIRE**

*Life Assurance Company*

OF LONDON, ENGLAND.

—o—

**CANADIAN BUSINESS, 1877:**

**New Assurances.**

455 Policies for.....\$811,750.00,

BEING AN

INCREASE OF OVER 100 PER CENT. on the New Business of 1876.

**Investments.**

Increase in Canadian Investments over 25 PER CENT.

**Income.**

Increase in Cash Premium Income over 45 PER CENT.

**WILLIAM ROBERTSON,**

*Manager for Canada.*

42 St. John Street.

Leading Wholesale Houses of Montreal

SPRING TRADE, 1878.

**J. G. MACKENZIE & CO.**

IMPORTERS

AND

WHOLESALE DEALERS

IN

*British and Foreign*

*Dry Goods,*

St. Paul's Buildings, Paternoster Row  
London, Eng.

381 & 383 St. Paul Street,

Rear French Cathedral, MONTREAL.

1878. SPRING 1878.

**D. MCINNES & CO.,**

**Wholesale Woollen**

**MERCHANTS.**

Our Stock in Canadian and Imported Woollens for SPRING is complete, comprising the

**LATEST AND MOST ATTRACTIVE**

GOODS PRODUCED.

—o—

The SPECIAL and most attentive inspection of our SAMPLES by the trade is requested.

**22 St. Helen Street,**

**MONTREAL,**