

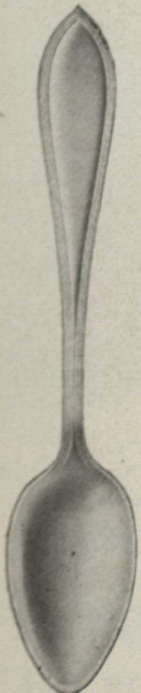
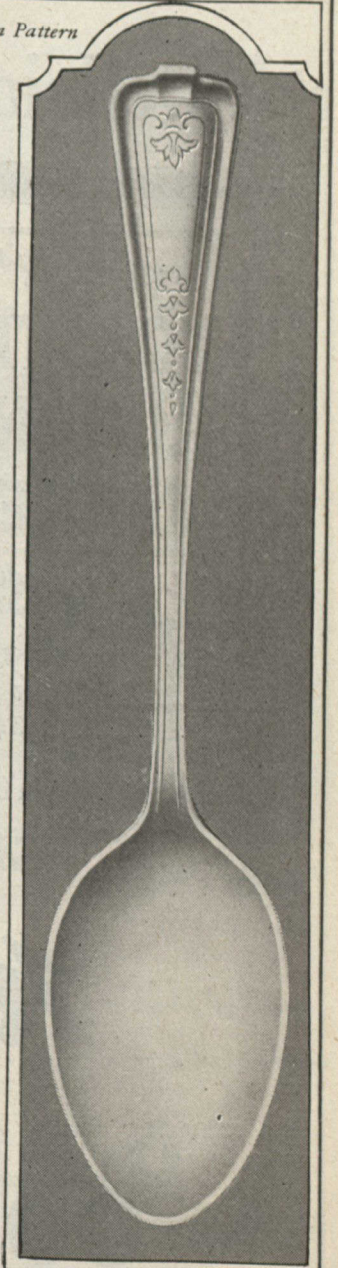
The Louvain Pattern

*You have an Eye
for the Beautiful*

Go into the store and see the lovely Louvain pattern as illustrated by this teaspoon. Your home may need the brightening touch of a bit of new silver—or there may be a new home in the making.

When you buy silverplate remember what the trade mark 1847 Rogers Bros. means—the time tried brand which your parents and grandparents knew as the best. Look for the full trade mark with the 1847 date.

Sterling Silver—When your choice turns to Sterling, ask your dealer to show you the Puritan Pattern, one of our several attractive sterling designs. All marked "M. B. Co."

*Puritan*

1847 ROGERS BROS.

SILVERWARE

The Family Plate for Seventy Years

MERIDEN BRITANNIA COMPANY, Ltd., HAMILTON, ONT.

Made in Canada by Canadians and sold by leading Canadian dealers throughout the Dominion