

FACT SHEET

NAME OF SECTOR: COMMERCIAL PRINTING

S.I. (a) COVERED: 1981 & 1982

<u>L. PRINCIPAL STATISTICS</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>1983</u>	<u>1984(E)</u>
Establishments	2,488	2,653	2,702	2,882	3,000
Employment	50,991	53,016	54,463	50,145	51,000
Shipments (\$millions)	2,675	3,139	3,227	3,430	3,854
Gross Domestic Product (constant 1971 \$millions)(E)	647	676	647	664	743
Investment (\$millions)	145.2	152.6	129.0	133.7	192.4

<u>Z. TRADE STATISTICS</u>					
Exports (\$millions)	60	60	63	76	111
Domestic Shipments (\$millions)	2,915	3,079	3,164	3,354	3,743
Imports (\$millions)	232	247	254	279	332
Canadian Market (\$millions)	2,848	3,326	3,418	3,633	4,075
Exports - % of shipments	2.2	1.9	2.0	2.2	2.8
Imports - % of domestic market	8.2	7.4	7.4	7.7	8.2
Canadian Share of International Market (%)	1.0	1.0	1.0	1.0	1.0
Source of Imports (%)					
U.S.	86.0	84.2	85.2	81.3	82.7
E.E.C.	9.3	10.0	9.1	11.8	10.9
Japan	1.9	2.6	2.3	3.0	2.7
Destination of Exports (%)					
U.S.	78.0	75.6	75.9	83.7	87.8
E.E.C.	8.9	8.9	9.2	6.2	4.2
Australia	0.7	0.8	1.3	0.9	1.5

<u>Y. TRADE RESTRAINTS</u>	<u>TYPE</u>	<u>DESCRIPTION</u>	<u>COUNTRY</u>
<u>EXPORTS</u>			
	Tariff		various
	NTB	Government Procurement	various
<u>IMPORTS</u>			
	Tariff		various
	NTB	Government Procurement	various

<u>4. REGIONAL DISTRIBUTION - 3 yr avg.</u>	<u>ATLANTIC</u>	<u>QUEBEC</u>	<u>ONTARIO</u>	<u>PRAIRIES</u>	<u>B.C.</u>
Establishments - % of Total	3.8	30.1	43.2	13.3	9.8
Employment - % of Total	1.8	28.8	52.0	11.1	5.3
Shipments - % of Total	1.3	31.0	50.4	10.9	6.4

<u>5. MAJOR FIRMS</u>	<u>OWNERSHIP</u>	<u>LOCATION OF MAJOR PLANTS</u>	<u>Concentration 1984 (% of Shipments)</u>
1. Lawson & Jones	U.K.	Montreal, Toronto, London, Winnipeg	7.0
2. Southam Printing	Canadian	Cambridge, Montreal, Toronto, Burnaby	6.0
3. Ronalds-Federated	Canadian	Montreal, Toronto, Calgary, Vancouver	5.0
4. Moora Corp. (Cdn Outpac)	Canadian	Beauceville, Fergus, Trenton, Toronto, Vancouver	4.0

6. FEDERAL AND PROVINCIAL GOVERNMENT PROGRAMS

<u>PROGRAM</u>	<u>TYPE</u>	<u>AMOUNT</u>	<u>PURPOSE</u>
No special incentive programs have been developed to assist the industry			
Canadian Copyright Act	Law	Not applicable	Protect creators

(E) - Estimate