

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :604-DALLAS

- Special report and program proposal for a new US Govt. mkt. program in co-op with the Mtl Board of Trade & Quebec Govt.
- Ambassador's visit to Informart.
- MINT program with Mobile Oil (Dallas) and NASA (Houston).
- Organized and accompanied FTA Mission to Hitech (Ottawa). Six US Govt officials from Tinker and Kelly AFB's.
- Organized GSA/NEXUS Mission-Sporting Goods Recreational Equipment (eleven Cdn coys).
- Hiring of new commercial officer in Houston to cover med. and biotech sectors and assist with Tech. Inflow Program.
- Participated with US Dept. of Comm. & Austin World Trade Council in one day US-CDA Free Trade Conference.
- Buyer recruitment for: Montreal Int'l. Womenswear Show (Sept.), Montreal Furniture Show (June).
- WIN Data Base for electronic reps and configuration of data bases into key word search format.
- Six additional special activities not able to report on this limited format.