Splendid Record Achieved During 1918

THE year 1918 was for the business of life assurance a year of supreme achievement. Owing to the combined effect of the war and the influenza epidemic, death claims were unusually high. The payment of these claims enabled the Companies to render an unprecedented measure of public service, and to fulfill to a more noteworthy degree than ever previously the beneficial purpose for which they were founded.

The record achieved during 1918 by the Sun Life of Canada was one of particularly striking success. For the first time in the Company's history new assurances paid for exceeded Fifty Million Dollars. The growth in size, strength and prosperity accentuates the Company's position as not merely the leader among Canadian Life offices, but one of the great insurance corporations of the world.

The Company's financial power is emphasized by its large Assets, Income and Surplus. During the year \$7,460,000 was added to the Assets, which at December 31st, had reached the huge total of \$97,620,000. The Income is now \$21,651,000, while the undivided Surplus is \$8,027,000.

THE RESULTS FOR 1918

ASSETS	
Assets as at 31st December, 1918	\$97,620,378.85 7,460,204.61
Cash Income from Premiums, Interest, Rents, etc., in 1918	21,651,099.69 2,362,102.01
Profits Paid or Allotted to Policyholders in 1918	1,546,607.16
SURPLUS Total Surplus 31st December, 1918, over all liabilities and capital (According to the Company's Standard which is more severe than that laid down by the Insurance Act).	
TOTAL PAYMENTS TO POLICYHOLDERS Death Claims, Matured Endowments, Profits, etc., during 1918 Payments to Policyholders since organization	9,768,564.28 78,862,881.15
ASSURANCES ISSUED DURING 1918 Assurances issued and paid for in cash during 1918 Increase over 1917 BUSINESS IN FORCE	51,591,392.04 3,779,824.56
Life Assurance in force 31st December, 1918	340,809,656.13 28,938,710.42

THE COMPANY'S GROWTH

Years	Income	Assets	Life Assurances In Force
1872	\$ 48,210.73	\$ 96,461.95	\$ 1,064,350.00
1883	274,865.50	735,940.10	6,779,566.00
1893	1,240,483.12	4,001,776.90	27,799,757.00
1903	3,986,139.50	15,505,776.48	75,681,189.00
1913	13,996,401.64	55,726,347.32	202,363,996.00
1918	21,651,099.69	97,620,378.85	340,809.656.00

SUN LIFE ASSURANCE COMPANY OF CANADA

BUY W-S SAVINGS STEEN

1871

HEAD OFFICE: MONTREAL
T. B. MACAULAY, President.

1919