

Art in Knitting

MONARCH YARNS

FLOSS-DOWN AND DOVE



See Page 11

Book No. 4

Price 25 Cents

MONARCH FLOSS, MONARCH DOWN and MONARCH DOVE are Canadian spun from fine Australian wool, and come in handy balls ready for use. They are always on hand at your dealer's, and are readily identified by the trade-mark below.



SWEATER COATS AND HOSIERY REGISTERED

We reproduce here the cover (actual size) of our new Knitting Book No. 4.

On Page 11 you will find full directions for knitting the novel and charming sweater coat shown here.

This new Book will show you how to make many pretty and useful things of Monarch Hand Knitting Yarns

YOU will find in it directions for the making of sweater coats, pull-overs, house coats, collar-and-cuff sets, sport hats, light summer slip-ons, etc. All models and patterns are shown in large size, and full instructions are given as to the quantity of yarn required for each article and the nature and number of the stitches used in knitting each separate piece. Everything, in fact, is explained so clearly and so simply that no previous knowledge is necessary. All you need to do is to follow the directions as they are given in the book—and anyone can do that.

WE recommend the use of Monarch Floss and Monarch Down or Dove in each case, because, we believe, you will find them preferable for the purposes mentioned. Canadian women have learned to depend—and not without reason—upon their true and fast colorings and staunch durability for all kinds of plain and fancy hand-knitting. The elasticity, evenness and smoothness of these fine, long-fibre yarns are such that the garment into which they are woven retains its good looks throughout long and active use. Books are now on sale at 25c. They may be ordered through your dealer, or, if he is not able to supply you, from us direct.



E.W.
Kindly send me a copy of your booklet, "Art in Knitting," for which I enclose 25c.

THE MONARCH KNITTING COMPANY, LIMITED
Dunnville, Ontario, Canada

Also Manufacturers of Monarch-Knit Sweater Coats for Men, Women and Children, and Monarch-Knit Hosiery for Men and Women.

Name.....

Address.....