

Leading Wholesale Trade of Montreal.

About Kid Gloves.

We beg to call attention to the superiority of our **Jolette** and **Le Brabant Kid Gloves** over other makes, at the same or similar prices. The continued increase of sales we consider positive proof that the goods give general satisfaction. Special attention is called to the uniformity and regularity of quality contained in each package.

LARGE STOCK ALWAYS.

Arrangements are now made with the makers to carry a stock in Montreal to supply the trade at all times.

Prices from stock will always be the same as for import orders.

Parties wishing to place orders in advance, can depend upon them being carefully and promptly filled.

JOLETTE BRAND.

A careful examination of our **Jolette Glove** from stock, (that is comparing ours as received from stock with the actual stock delivered by other firms), will we consider, satisfy any judge that the **Jolette Brand** is the best value in Low Kid Gloves in this market.

EXPERIENCE.

Our experience in the Retail Branch, where we have sold the **Jolette** and **Le Brabant Kid Gloves** for so many years, enables us to speak with confidence of the merits of these goods.

LOWER GOODS.

We could offer what would be, and what is by many considered a very fair Four-Button Kid Glove, at from \$4.50 to \$4.75 per dozen. But the retail experience teaches us that common Kid Gloves are a great injury to a business.

INCREASING DEMAND.

The demand for both **Jolette** and **Le Brabant** is increasing every season, which (as before stated) is proof positive of their excellent value.

RETURNING.

Firms that stopped buying the **Jolette** and **Le Brabant** for a while, are again keeping them, another proof of their value being right.

SAMPLES.

In consequence of no two pair of Kid Gloves being exactly alike, and the difficulty of procuring skins of uniform quality and thickness, sample pairs or even sample half-dozen selected to take orders from, prove too often very deceptive, even when no deception is intended by the importer. This difficulty is obviated in the case of our Kid Gloves, as they are becoming as well known to the trade and to the public as the standard makes of Spool Cotton are.

SPRING PRICES.

Our prices for the Spring cannot be given at present, on account of the downward tendency of the Kid Glove market. But the prices will be as low or lower than goods of commoner grades in the market.

CARSLEY & CO.

83 St. Peter St., Montreal.

Leading Wholesale Trade of Montreal.

W. & J. KNOX.



Flax Spinners & Linen Thread M'frs

KILBIRNIE, SCOTLAND.

Sole Agents for Canada:

GEO. D. ROSS & CO.,

648 Craig Street, Montreal.

Selling Agents for the West:

E. A. TOSHACK & CO., TORONTO

Mercantile Summary.

We have the following from Port Arthur, under date of 9th inst: "The business of the town is fair, the silver mines are being rapidly opened and developed and are turning out well. Crops in Oliver township, the neighboring farming community, have yielded very well, but we are much in need of a grist and flouring mill for their development."

"Am well pleased with your paper and always look forward to the day of its arrival with pleasure," says Mr. Weismiller, of Kippen. "It deals with all the prominent public questions in an independent, reasonable and brief yet business-like way—giving the reader in a few lines what occupies columns in our dailies. I wish you the success your efforts deserve."

MR. EDWARD PETTIT, of Norwich, writes to inform us that "the Bungay Mfg. Co. of Norwich (implements), have voted to wind up as a company and have appointed a liquidator in the person of myself. The company are abundantly able to meet all liabilities and also to pay the stockholders nearly the full amount of paid-up capital. The business will be carried on under a different style in future."

The commercial, as distinguished from the social aspect of a matter is illustrated in the following rapid change from an angry prohibition to a civil invitation: Head of the house (to young man at front door)—Haven't I told you, sir, never to call here again? Young man—Yes, sir; but I haven't called to see Miss Clara this time. I have a two months' gas bill to collect. Head of the house (in a milder tone)—I see. You will please call again.

A MANUFACTURING firm in St. Hyacinthe, in a letter dated last week says: "Everybody here seems to be busy and doing so well that several new stores have been opened this season in buildings which had been vacant for years; in fact we do not meet any more the placard 'Store to let' in St. Hyacinthe. Besides there have been a great many new buildings erected in and around the town this season, which is a pretty good barometer of prosperity."

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Cochrane, Cassils & Co BOOTS & SHOES WHOLESALE.

Cor. Craig & St. Francois Xavier Sts
MONTREAL, Que

HODGSON, SUMNER & CO

IMPORTERS OF

DRY GOODS, SMALLWARES and FANCY GOODS

347 & 349 St. Paul Street, MONTREAL
and 25 & 27 Princess St., WINNIPEG.

H. A. NELSON & SONS

DIRECT IMPORTERS OF

*Fancy Goods, Dolls, Toys, Christmas Cards
&c., &c.*

MANUFACTURERS OF

Brooms, Brushes, Woodenware, Matches,
and General Grocers' Sundries.

56 & 58 Front St. W.,
TORONTO.

59 to 63 St. Peter St.
MONTREAL.

Mercantile Summary.

THERE is nothing that will injure the trade of a grocery store quicker than loafers, says the *Chicago Grocer*. The presence of these persons is likely to create a feeling amongst the customers that there must be something wrong about the proprietor who will allow such pests around. Ladies especially are apt to become disgusted with a tradesman who will allow them to be subjected to the annoyance. Since loafers can do no possible good, and are a serious damage, get rid of them at once.

A TRADER in Huron County finds his trade showing a considerable falling off during October and November. "This may be attributed to exhibitions, fall fairs, fine weather, low prices for grain and cattle, and the scarcity of money, increased by farmers holding two and three years' wheat in their granaries. The holding of wheat cannot go on much longer, as most of farmers will be obliged to sell this year and realize the folly of their course. A very encouraging feature in the retail trade now is that stocks on their hands are increasing instead of depreciating in value."

THERE was a large attendance of shareholders at the first annual meeting of the Port Elgin Brush Company, held on the 27th Oct. From the report we learn that a dividend of eight per cent. had been declared for the year, and an additional eight per cent. was carried forward to Rest account. The president stated that while Ontario was their chief place of trade, Manitoba and Quebec provinces have contributed largely to their sales, which during the year have been increased monthly; last month's being nearly four times as great as the same month of 1885. "Our brushes and brooms, said the president, are popular with the trade, commendations being received from all parts of Ontario, Manitoba and Quebec." Testimony of a most favorable character as to Mr. B. B. Boyd's management, is found in the fact that there is not \$200 in overdue debts on the company's books. The old board of directors was re-elected by acclamation.