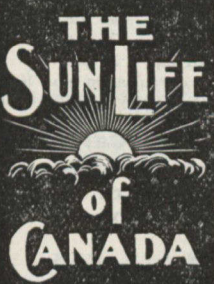


It is a Good Business Proposition to

treat your earning power properly. You are earning, say, \$1,500 per year. With money worth 5 per cent. it would take \$30,000 to earn the same amount. Your earning power, then, is equal to a capital of \$30,000. But it may cease and be utterly lost—unless you insure it. In the above case you should carry life insurance up to as near \$30,000 as you can possibly afford, and you should place it with the best available company. As you probably know, to get the best results you will have to

Insure in the Canada Life



**THE
SUN LIFE
of
CANADA**

Prosperous & Progressive

THE GOOD WILL

of its Policy-holders has made the
SUN LIFE OF CANADA
"Prosperous and Progressive."

Write for Literature.

Head Office, Montreal.

R. MACAULAY, HON. A. W. OGILVIE,
PRESIDENT, VICE-PRESIDENT,
T. B. MACAULAY, F.I.A.,
SECRETARY AND ACTUARY.

THE Federal Life Assurance Co.

HEAD OFFICE, - - HAMILTON, CANADA.

Capital and Assets.....\$2,149,055 92
Surplus to Policy-holders.....1,026,531 85
Paid to Policy-holders 1900.....170,813 58

Most Desirable Policy Contracts.

JAS. H. BEATTY, President. DAVID DEXTER, Managing Director.
J. K. McCUTCHEON, Sup't of Agencies.

London and Lancashire LIFE

Head Office for Canada :
Company's Bldg., 164 St. James St., MONTREAL

CHAIRMAN CANADIAN BOARD :
The Right Honorable Lord Strathcona and Mount Royal.

GENERAL MANAGER FOR CANADA :
B. HAL. BROWN

Western Assurance Co.

Incorporated 1851

Head Office,
Toronto,
Ont.

Fire and Marine

Capital	\$2,000,000 00
Assets, over . . .	2,925,000 00
Annual Income . .	2,994,000 00

Hon. GEORGE A. COX, President.
J. J. KENNY, Vice-Pres. & Managing Director. C. C. FOSTER, Secretary

BRITISH AMERICA Assurance Co'y

Head Office, TORONTO. + FIRE AND MARINE

Capital - - - - \$1,000,000.00
Total Assets - - - - \$1,776,606.45
Losses Paid (since organization) \$19,946,517.73

DIRECTORS:
HON. GEO. A. COX, President. J. J. KENNY, Vice-President.
Hon. S. C. Wood. E. W. Cox, Thos. Long. John Hoskin, K.C., LL.D.
Robert Jafray. Augustus Myers. H. M. Pellatt.
P. H. SIMS, Secretary.



A Catalogue

May consist of any number of pages ;
may be any shape and may be valu-
able or useless. . . . Its value depends
upon the information it contains and
its attractiveness upon the way it is
bound and printed.

Every Catalogue
manufactured
at this Office is
artistically and
sensibly printed

The Monetary Times
Printing Co. of Canada, Limited,
Toronto.