At the beginning of

A NEW YEAR

is a good time to commence regular systematic saving of money. These are prosperous times, and in times of prosperity it is only prudent to make preparation for the time when, through illness, accident, or other unforeseen circumstances, your income may be reduced. Almost anyone can save \$1. a week. Even this small sum regularly put aside will amount to a considerable sum in ten years. \$5 deposited with us every month will amount, when we add interest at $3\frac{1}{2}\%$ per annum compounded four times a year, to \$718.85. Is it not worth this small effort? Begin now. One Dollar is sufficient to open an account.

CANADA PERMANENT

MORTGAGE CORPORATION

TORONTO STREET, TORONTO

