

# THE MONTREAL STAR

## CANADA'S GREATEST NEWSPAPER

*The Montreal Star*  
CIRCULATION GREATER THAN  
ALL THE OTHERS COMBINED.

*The Montreal Star*  
CIRCULATION AT LEAST THREE  
TIMES GREATER THAN THE  
NEXT NEAREST.

*The Montreal Star*  
MORE THAN ALL THE OTHERS  
COMBINED.

*The Montreal Star*  
ABSOLUTE LEADER IN ALL  
CLASSES OF ADVERTISING.

*The Montreal Star*  
THE ONLY MONTREAL MEDIUM  
USED IMMENSELY FOR "WANT"  
ADVERTISING.

*The Montreal Star*  
IS CANADA'S GREATEST NEWS-  
PAPER.

Has a circulation greater than that of the combined circulation of all the other English newspapers in Montreal.

Has a circulation three times greater than that of the next nearest English newspaper in Montreal.

Has a local circulation greater than the combined local circulation of all the other English newspapers in Montreal.

Leads all the other papers by very long strides in the volume of its display advertising columns—a telling testimony to its superlative position as an advertising medium.

Leads all the other papers in the magnitude and scope of its "Want" advertising columns, carrying more than all the others combined, a feature which speaks volumes for its merits as a medium for reaching all classes of the people.

It needs little enquiry in the United States, or Canada, or Great Britain, to ascertain the fact that **THE MONTREAL STAR** is not only the leading English newspaper in Montreal, and covers the entire population—but it is known by its circulation, influence, business methods, enterprise, and its public spirit, as **CANADA'S GREATEST NEWSPAPER.**

*Covers  
Like  
a  
Blanket*

### THE MONTREAL STAR

Covers the entire English homes and population of the City of Montreal, and its environs.

### THE MONTREAL WEEKLY STAR

Covers the entire Dominion of Canada from coast to coast.

For Rates and other particulars address THE ADVERTISING MANAGER, STAR OFFICE, STAR BUILDING, ST. JAMES STREET, MONTREAL, CANADA.

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