

**NOTE THIS:**

All Street Cars pass our Stores. Ask the Conductor to let you off at

**PETLEY'S.**

Having purchased a very large stock of Superior Ready-Made Clothing at much below the cost of manufacture, we will offer the same for sale at our Stores this morning, at prices so low that the public cannot but note the difference

\$15 Overcoats for \$9. \$10 Overcoats for \$6.  
 \$8 Overcoats for \$5. \$6 Overcoats for \$4.  
 \$3 All-Wool Pants for \$1.50.  
 3 50 All-Wool Pants for \$2.  
 \$4.50 All-Wool Pants for \$3.  
 \$6 All-Wool Pants for \$4.50.

This is a grand opportunity to purchase Winter Clothing at from Thirty to Forty per cent. below regular prices.

**SALES FOR CASH ONLY.**

MAGNIFICENT DISPLAY OF ELEGANT  
**MANTLES AND DOLMANS**

—IN OUR—

**NEW SHOW ROOM**

Ladies' Cloth Mantles, handsomely trimmed, at \$2.50, \$3.50, \$4.50, \$5, \$6, \$8, \$10, \$12, \$15, and up.

Ladies' Cloth Dolmans, handsomely trimmed, at \$3, \$4, \$5, \$6, \$8, \$10, \$12, \$13, \$18, and up.

Ladies' Ulsters in Tweeds, Beavers and Astrachan, at \$1.25, \$2.50, \$3.50, 4.50, \$6, 7.50, \$9, \$10, \$13, and up. The Largest and Choicest Stock of Ladies' Ulsters in the city.

Ladies will find it to their interest to visit our Show-rooms, which are the handsomest and best lighted in Canada

**PETLEY & PETLEY,**

128 TO 132 KING STREET EAST,

**TORONTO.**

**CARDINAL POINTS**

IN OUR SYSTEM OF DOING BUSINESS ARE

**TRUTHFULNESS**

We insist that in all cases our salesmen and employees must only represent goods exactly as they are, and rather lose a sale than by the slightest variation from truth induce a customer to purchase something he does not want, or something that in after years will not bear out fully every representation made in regard to it.

**COURTESY**

Visitors are always welcome, and are treated with the same deference as customers, for two reasons. First, we are proud of our establishment, and have pleasure in showing the elegant and useful specimens of artistic skill that we have gathered from the foremost manufacturers of Europe and America in our line, and secondly, because the visitor, some day, sooner or later, will want a watch, clock, jewel or piece of silver and will then remember us. This may seem a selfish reason, but it is the same with all men in business, only some dare not tell it. We spend a good deal of money every year inviting the public to visit our store, and we mean just what we say. Now take us at our word and come. If you see anything you like we will gladly tell you the price and sell it to you if the price suit you; but in no case will you be importuned to buy anything.

**KENT BROS.,**

WHOLESALE AND RETAIL JEWELLERS & WATCHMAKERS,  
 168 Yonge Street, Toronto.

P.S.—Send your address on postal card for our visitors guide to Toronto.

COLLARS AND CUFFS **25c.** PER DOZEN PIECES.

TORONTO STEAM LAUNDRY.  
 G. P. SHARP.

51 & 56 Wellington St. West,  
 65 King St., West.

DR. JOHN HALL, SR.,  
 HOMOEPATHIST,  
 33 Richmond St., E.

Watson, Thorne & Smellie, Barristers,  
 and Attorneys. 49 King Street West Toronto.

[ESTABLISHED 1834]

W. C. ADAMS, L.D.S.  
 SURGEON DENTIST,  
 87 King St., East, Toronto.  
 E. E. CULBERT, Assistant.  
 27 Appointments may be made by mail.

**CLOCKS! CLOCKS!**

Cheaper than any house in the City. A large stock of Handsome Walnut Case and others.

ALARM CLOCKS FROM \$1.00.

**FRED KENNEDY,**  
 435 Queen Street West, Toronto.

**BELFAST LINEN WAREHOUSE**

**McKEE BROS.,**  
 391 Queen Street West,

Importers of Irish Linen from Belfast: Double Irish Linen, Table Cloths and Napkins to match, Sheetings, Hollands, Shirtings, Towels, and everything else belonging to the trade, wholesale and retail.

**JOHN MALCOLM**

WHOLESALE & RETAIL DEALER IN

**Flour, Feed & Produce,**

359 QUEEN STREET, WEST.

27 Goods Delivered to any part of the City

Small Profits and Quick Returns.

**JAMES HARRIS,**

—DEALER IN—

Groceries, Provisions & Fruits.

**WOOD! WOOD!**

Cut and Split by Steam!

COME AND SEE HOW IT IS DONE.

**C. J. SMITH.**

Head Office, 25 Queen St. West. Branch Office, 107 Queen and Jarvis.

**WIGGLES' FOOD**  
 For Infants and Invalids.  
 Sold by  
 WIGGLES' FOOD  
 20 Queen Street E., Toronto.

By strict attention to business, and keeping nothing but first-class stock, customers may rely on getting the choicest goods in the market at the lowest rates.

27 Orders Called for and promptly delivered  
 20 Queen Street E., Toronto.

Mothers and Nurses! Send for a pamphlet of Wiggles' Food, giving your address in full, to WIGGLES' FOOD, Palmer Mass., sole manufacturers for America.