

ADVERTISING in WESTERN CANADA
will be Carefully, Efficiently, and Promptly
attended to by
The Roberts Advertising Agency,
WINNIPEG, CANADA.

TURKISH STEEL PEN CO.,



Graded for all kinds of Writing.
Sole Agents: **Warwick Bros. & Rutter**
TORONTO

WESTERN Incorporated 1881.
ASSURANCE COMPANY

Fire and Marine

Capital, subscribed \$2,000,000.00
Capital - - - 1,000,000.00
Assets, over - - 2,340,000.00
Annual Income - 2,290,000.00

Head Office: **TORONTO, ONT.**

Hon. Geo. A. Cox, President. J. J. Kenny, Vice-President.
C. C. Foster, Secretary.

Alex. Pirie & Sons

LIMITED

Mills—Aberdeen, Scotland.
Warehouses—London, Dublin, Glasgow,
Paris and New York.

Agencies in all the principal cities of the world.

Manufacturers of the very finest grades of

Writing, Bond, Ledger,
Printing and Blotting Papers,
Envelopes, Cards and
Correspondence Stationery.
Also Gummed and Coated Papers.

Stocks kept by all first-class stationery houses.

WM. BARBER & BROS.

Paper Makers.

GEORGETOWN, - ONTARIO

BOOK, NEWS AND COLORED PAPERS.

JOHN R. BARBER.

PAYSON'S INDELIBLE INK



Trade supplied by all Leading Wholesale Drug Houses
in the Dominion.
Received Highest Award Medal and Diploma at Cen-
tennial, Philadelphia, 1876, World's Fair, Chicago, 1893
and Province of Quebec Exposition, Montreal, 1897.

A GOOD BOOK

should be well bound. A dainty booklet
or a well-printed catalogue has its value
doubled if neatly bound. Our facilities
enable us to compete successfully with the best binderies in the world. We
will be pleased to show you samples.

Wilson, Munroe & Cassidy,

28 Front St. West
... TORONTO.

MacLean's Trade Newspapers

FOR A PAYING LINE ON YOUR NEWS COUNTER

THE CANADIAN GROCER

The grocery and general store paper of Canada. The only
exclusively grocery paper in Canada.

HARDWARE AND METAL

The only paper in Canada circulating among hardware, paint
and oil dealers, plumbers and steamfitters, millmen, machin-
ists, foundrymen and other manufacturers.

THE DRY GOODS REVIEW

Only paper in Canada devoted exclusively to dry goods,
millinery, men's furnishings, hats, caps and clothing trades.

THE MILITARY GAZETTE

The military paper of Canada. The only paper having an
extensive circulation among the gentlemen of Canada.

THE PRINTER AND PUBLISHER

Official organ of the Canadian Press Association and The
Employing Printers' Association

THE BOOKSELLER AND STATIONER

The official paper of the Booksellers' and Stationers' Associa-
tion of Canada.

THESE papers are constantly in demand by the live business men in every village,
town and city throughout the country. This is the class of people it pays to cater
to. Get them to come into your store by handling publications that interest them, and
which bear directly on the subjects in which they are vitally interested. We will send you
some sample copies if you wish to feel your way with a view to handling a supply regularly.
There is a good margin for profit.

The MacLean Publishing Co., Limited,

MONTREAL and
TORONTO.