

Everybody Pleased.

Out of a package of commendatory notices from the press, regarding the annual report of the Sun Life of Canada, we can only find space for a few, and then only a part of each. They all go to show, however, that this Company's motto, "Prosperous and Progressive," is being well maintained.

Montreal Daily Witness, March 31, 1900 :

The Sun Life of Canada is known all the world over as the "Prosperous and Progressive" assurance company of Canada.

Toronto World, April 5, 1900 :

With assets augmented by over a million dollars, and now showing a total of nearly nine and a quarter millions, investors and policy-holders must see that the Sun Life of Canada is one of the safest institutions in the country, while the shareholders may congratulate themselves on having the management in able hands. "Prosperous and Progressive" certainly applies in the case of the Sun Life of Canada.

Economist, April, 1900 :

Judging by the results of the past the Company is certainly justified in adopting the motto: "Prosperous and Progressive." When we look over the short space of ten years and find that the annual income has increased in that time from \$563,140.00 to \$2,596,207.00, the net assets from \$2 233,322.00 to \$9,247,664 00 and life assurances in force from \$13,337,983.00, to \$52,806,033 00, no further tribute need be paid to the management which achieved such magnificent results, and the shareholders and policy-holders may well congratulate themselves that Messrs. Robertson Macaulay and T. B. Macaulay still retain the positions of president and secretary and actuary respectively.

Another feature which illustrates the careful foresight of the management is that they, some years ago, voluntarily began to value their business on a 4 per cent. basis, so that the increase to a 3½ per cent. valuation can now be effected gradually and without appreciably affecting the surplus to policy-holders or lessening the profits to be apportioned to their policies.

Morning Herald, London, Eng., April 14, 1900:

The most enterprising and progressive of all the colonial life offices transacting business in this country is the Sun Life of Canada. This Company, which has branches in nearly every part of the civilized world, has been doing business in the mother country for about six years. During that time it has made such rapid strides that its annual volume of new business, secured in the British Isles, is far in advance of that secured by several old and well-established English companies, whilst its total new business is only equalled by one or two home offices.

The Company has only to continue to pursue its present policy of consolidation to make the concern one of the most solid life offices in the world, as it has been for years past one of the most prosperous and progressive.

Canadian Trade Review, April, 1900 :

Truly it well deserves its chosen motto of "Prosperous and Progressive."

The Merchant, April 24, 1900 :

Surely such a magnificent exhibit of business and financial security ought to satisfy the most exacting policy-holders and shareholders. It reflects the highest credit on the directorate and well-known management.

Insurance and Finance Chronicle, April 27, 1900:

The report of the Sun Life of Canada is one of successful results, and ought to be satisfactory to all who are interested in the prosperity and progress of the Company. Increased income and reduced expenses. Such is the pleasing story conveyed in the statement under review. The reviewer of the figures submitted to him as representing the operations of the Sun Life of Canada, for the year 1899, has an agreeable task, and will find therein plenty of material for praise and honest congratulation.

The president, Mr. Robertson Macaulay, and his principal colleague, Mr. T. B. Macaulay, have displayed a remarkable capacity for work in a field annually demanding greater activity, and the result of their labours has made the Sun Life Assurance Company of Canada known all over the British Empire. The zeal and interest they display in the promotion of the progress and prosperity of the Company is thoroughly deserving of the success they have achieved.