

Satisfied Advertisers

That advertisements in THE CANADIAN HORTICULTURIST bring good results is



Mr. Jas. C. Ford

evidenced by the many letters to that effect that are received at our office. A recent communication from Jas. C. Ford, Mngr, Oakville Basket Co., Oakville, Ont., stated: "Since placing our advt. in THE CANADIAN HORTICULTURIST, we have had many orders that otherwise would not have been received. We consider your columns the best advertising medium we have ever used. Through

THE HORTICULTURIST we received recently an order from N.S. and another from Calgary. May THE HORTICULTURIST have success." The Oakville Basket Co. manufacture a full line of packages for handling fruit and vegetables. The experience of last season's basket famine in some districts indicates the advisability of placing orders in advance.

Notes from the West

Mr. Philp, Dominion Fruit Inspector in Manitoba, reports that the stock of winter apples held by merchants in the outlying towns and cities in Manitoba are very low. This is another indication that the market for apples in the west

is increasing much more rapidly than even the dealers anticipated. Mr. Philp also says that the merchants generally speak very highly of this year's grading and packing. While not yet perfect, the improvement has been so great that the merchants are fairly well satisfied.

The inspector for Sask. and Alta. also reports a shortage in winter stock. To make matters worse, much of the fruit was received too late and shows signs of having been touched by frost. Excellent warehouses are being constructed at Regina, Moosejaw, Lethbridge, Edmonton and Calgary. No doubt shippers in the future will make allowance for the closing in of the season somewhat earlier in the west and will not suffer this unfortunate loss by frost.

Why Has It Not Been Done?

Toronto Weekly Globe.

The College of Agriculture of Cornell University has established a short winter course in horticulture, with especial reference to orchard management. The idea of the college authorities is to interest middle aged farmers and women, as well as young men, in taking up this course. The attention of our readers was called to this effort some weeks since. Owing to the possibilities of the fruit industry in Ontario and the annually increasing importance of apple growing, such a short course as this ought to be arranged and conducted each winter at the Ont. Agric'l College.

What the farmers and fruit growers of Ont. need is instruction and inspiration in developing this important phase of agriculture. If 25 or more young men, middle-aged men and women would spend a few weeks at the college studying this subject, and the college authorities would exert themselves to make the course a success by advertising for students and planning an attractive and helpful curriculum, the results would be far-reaching, and a material aid in advancing the industry of fruit growing.

Books for Fruit Growers

Plums and Plum Culture

By F. A. Waugh. A complete manual on all known varieties of plums and their successful management. Plum culture is one of the most complicated of fruit specialties, and Prof. Waugh is one of the best known of the specialists, and this work represents in an unusual degree the original discoveries of the author. Nevertheless, the discoveries and practical experience of others have not been disregarded. The book will be found indispensable to the scientists, to the nurseryman and to the cultivator. Illustrated. 391 pages. 5 x 7 inches. Cloth..... \$1.50

Systematic Pomology

By F. A. Waugh, professor of horticulture and landscape gardening in the Massachusetts agricultural college, formerly of the university of Vermont. This is the first book in the English language which has ever made the attempt at a complete and comprehensive treatment of systematic pomology. It presents clearly and in detail the whole method by which fruits are studied. The book is suitably illustrated. 288 pages. 5 x 7 inches. Cloth..... \$1.00

Fruit Harvesting, Storing, Marketing

By F. A. Waugh. A practical guide to the picking, storing, shipping and marketing of fruit. The principal subjects covered are the fruit market, fruit picking, storing and packing, fruit storage, evaporating, canning, statistics of the fruit trade, fruit package laws, commission dealers and dealing, cold storage, etc., etc. No progressive fruit grower can afford to be without this most valuable book. Illustrated 232 pages. 5 x 7 inches. Cloth..... \$1.00

These are but a few of the books we handle. Write for our catalog, which we will send free on request.

THE HORTICULTURAL

PUBLISHING COMPANY

506-7-8 Manning Chambers

TORONTO

ABUNDANT CROPS OF HIGH QUALITY FOLLOW THE USE OF

Tobique Plaster
OR GYPSUM

ALL KINDS OF LAND REQUIRE THIS FERTILIZER

Fruit Growers—Flower Growers and Vegetable Growers

SHOULD USE TOBIQUE PLASTER

SPREAD IT ON YOUR LAWN OR GARDEN
THOUSANDS OF TESTIMONIALS FROM USERS

R. C. Mosher, Manager, Plaster Rock, N.B.

WESTERN AGENT

THE F. G. TERRY CO., 31-41 GEORGE ST.
TORONTO, ONTARIO

Mention The Canadian Horticulturist when writing

EWING'S SEED CATALOGUE

is now ready and we want you to write for one

EWING'S
SUPERIOR SEEDS

have been supplied for the past 38 years to the most critical planters all over Canada. When you sow them you get better results, both in certainty and in quality:
THE TRUE ECONOMY

William Ewing & Co.

SEEDSMEN

142-146 MCGILL ST., MONTREAL

Mention The Canadian Horticulturist when writing