The London Advertiser

Founded 1863.
London Advertiser Company, Limited.
Publisher and Proprietor, London, Ont.
JOSEPH E. ATKINSON, President.
JOHN R. BONE, Vice-President.
H. B. MUIR, Managing Director. CHARLES VINING, Managing Editor.
Morning and Evening Editions.
Subscriptions rates: Delivered, 15 cents weekly; 65 cents monthly. By mail: In Canada, $5.00 yearly; in the United States, $7.00 yearly; foreign subscriptions, $13.80 per year.
Special Representatives:
J. B. RATHBONE, Toronto, 110 Church street, Montreal, Canada Cement Building.
C. H. EDDY COMPANY, New York, Park Lexington Building.
Chicago, Wrigley Building.
Boston, Old South Building.
The Advertiser is a Member of the Audit Bureau Circulation.

TUESDAY, NOVEMBER 17, 1925.

A Great and Worthy Effort.

Of deaths from tuberculosis it has been found that fifteen per cent were children under ten years of age. These children were not born with the disease, because it has been proved that a child at birth is free from the taint, although the parents may be tubercular.

It is this idea of getting the potential tubercular case when it is young that offers the greatest chance for effective work and positive cure. The same idea runs through medicine, surgery, juvenile courts or any one of a number of activities. Operations for appendicitis are comparatively simple when taken in time; cancer lends itself to surgical skill in the earlier stages; juvenile courts stop the development of criminals because they are able to reach the trouble early, and the treatment of tubercular trouble in children offers similar large rewards in the way of success.

The Preventorium at Byron has been doing a notable work for children. It is only one department at that great institution, but one that has a mighty appeal in the campaign to make the Queen Alexandra Sanatorium self-sustaining by an endowment fund of $500,000.

It's a great, worthy work, this effort for the children, yet it is only one department of the great effort that is going on every day in the year to give children, returned men and civilians a chance to fight for health under conditions that give them every chance for success.

There can be no let-up in this fight, for it is a fight. The work must become greater in scope; the idea that none are turned away for lack of funds must be maintained. It is an opportunity that the people of London and Western Ontario should have a chance to make an investment in such an undertaking.

A Genius at Explaining.

The Free Press has sought to set at ease the mind of a doubting Thomas as to why the Conservatives did not secure a single seat in Saskatchewan, while Liberals secured fifteen. According to the Free Press: everything was wrong in Saskatchewan; there was no press support, no leadership, poor organization.

That is according to the Free Press today, but not according to the same paper of October 10, two weeks or so before the election. It claimed then that farmers were alarmed at the Australian treaty, the refusal of Premier Dunning to take a chance in the King cabinet had seriously affected the Liberal cause, and in proof of all these signs the Free Press gave this as the official forecast of the Saskatchewan results:

Conservative	3
Liberal	3
Progressive	8
In doubt	7

That meant, if figures and words mean anything in the Free Press during election days, that the Conservatives had just as good a chance as the Liberals. The Conservative leader appeared in Saskatchewan, and there were Conservative candidates in every riding with Conservative organizations to back them up. The claim that Saskatchewan was left out in the cold does not hold.

The truth is that the purposes of the Conservative party are not the purposes of the people of Saskatchewan. The Free Press strikes this real reason in another paragraph of its explanation when it complains:

> "In addition the very name of the Conservative party has been a handicap. These thousands of foreigners came to this country largely to get away from conditions as they existed in Europe before the war. They connected the name Conservative with reactionary and often tyrannical governments. The word Liberal stood for reform, equality and liberty."

Putting It To The Test.

An attempt by Dr. Allen Gilbert, working in conjunction with the Scientific American, to get some definite proof that it is possible to receive messages from the spirit world that are genuine has attracted more attention than any other event in that field.

There seems to have been something unusually systematic in the method decided upon by Dr. Gilbert and his wife prior to the death of the latter. Both had studied much on the possibility of messages coming from the so-called spirit world to loved ones and friends remaining here. Before Mrs. Gilbert passed away she wrote on a paper certain things that were to be mentioned if a message were to come from her through the agency of any human medium. This message was sealed, not even her husband knowing the contents, and placed in the vaults of the Scientific American.

Dr. Gilbert offered $500 for a message that would incorporate the one left by his wife before her death, and so far 290 psychics have sent in messages alleged to have been received from his wife, but not one of them has been correct or nearly so. The sealed letter, now opened, said a correct message would give the dates of the birth of the doctor, his wife and daughter. The last of the 290 messages was wired in from Ithica, N.Y., and read: "We have the wildest dreams, the most perfect flowers and the largest numbers of birds in the month of May," and it was about as close to the mark as the other 289.

The advocates of spirit messages have had a good opportunity to prove their case. The rules were fair, and written in a spirit of sympathy with the undertaking. Dr. Gilbert's search for a sign has been in vain.

On the Basis of Quality.

Hon. John Martin, minister of agriculture, is going about the marketing of Ontario apples in a way that is going to have more than a one-season result. There are two markets which are being cultivated, (1) right here at home and (2) in Britain.

Ontario people using Ontario apples seems a logical thing, but it is not an accomplished fact. Ontario eats and cooks many apples that come from other sections, while all the time Ontario produces apples which for quality and variety are not equaled any place. Mr. Martin is following the lines of good merchandising when he uses newspaper space to put Ontario apples in Ontario homes, and the Ontario consumer is doing a good turn for the Ontario apple grower when he reserves his trade for him.

The campaign for creating a greater demand in Britain is being conducted on the basis of "government inspected and approved." If there is one sure way to capture the British market for bacon, cheese, apples, or anything else it is on the appeal of quality and the shipping of goods that invariably measure up to it. Canadian shippers have been quick to realize this, and Mr. Martin states many of these are applying to his department for government inspection and approval of the apples they are sending to Britain.

The bulk of apples sold in Britain are not purchased in boxes or barrels but reach the consumer in small quantities. Once the British dealer is assured that he can rely on quality he becomes a continual and a larger buyer, and the way to get that assurance of quality is for him to depend on the stamp, "Ontario Government Inspected and Approved."

The freezing of some of the late apples, such as Spies, an ideal apple for export, has interfered with the fullest development of Mr. Martin's plans, but a good start has been made. When growers, shippers and government inspectors get together on the idea that they are going to win the British and home markets on the basis of quality it is almost an assured fact that they will do what they have set out to accomplish.

Valentino Wants a Wife.

Rudolph Valentino's wife has started action to secure divorce, and Valentino himself is going to take passage for Paris to see that she gets it in full. Here he is, the original sheig, the supersheik, the chap who started the boys putting vaseline and varnish on their hair, telling the newspapers that he made a mistake. If he ever gets married again he'll have a different sort of wife. He married a star, but she hasn't twinkled in his home; he tied up to a celebrity, but she never celebrated around the house.

Valentino says he may want a wife some time. She must be thoroughly domestic—that's point number one; and fond of children—that's number two.

Of course the divorce business is all wrong, but the pining sheik is a glorious victory for the old-fashioned way of doing things. It's a high-sounding triumph for the puffy baking-powder biscuit, the flaky-crusted deep apple pie, roast pork with apple sauce. Valentino longs to put his feet in a pair of old home-knit woolen slippers with tassels on the front, sit beside the kitchen range whittling out toy soldiers for the baby while his wife does the supper dishes and cooks the oatmeal for breakfast.

Note and Comment.

Historian says a camel was the first animal used by man, and both have been humping ever since.

Half a million people live on the Sahara desert. They keep alive on the sandwhichis there.

Portland fireman confessed to having set 38 fires. He'd been taking a correspondence course in creating opportunities.

Philadelphia is planning an exhibition, and seems bound to hang a millstone around its neck by calling it the sesquicentennial.

The meanest cut yet printed about a fighter was when Jack Dempsey was referred to as the heavyweight champion of Hollywood.

Bishop Denny says men should wear moustaches or whiskers to show that they are men. Into this charmed circle no woman can follow.

The deposed shah of Persia took off 125 pounds of fat by severe exercise, but he hasn't got even a slim chance of getting his old job back.

Ames, Iowa, advertises that cornstalks grew 26 inches there in six days in July. Finally they had to tie bricks on them to keep the roots in the ground.

Hamilton Herald is certain that over-heated houses cause illness, so the chances are that the bailiff will be rounding up some of the doctors before spring comes.

A British viscount visiting United States for a rest is travelling under the name of "Smith." But if the whole Smith family claim him as a relative what becomes of his rest?

Natives of a village in Africa are warned of the approach of the tax collector by beating of a tom-tom. In much the same way the well-trained dog in this land knows enough to get under the barn when the assessor comes.

Chairman Lawrason of the board of education will turn the first sod for the new east end collegiate. This does not entitle him to the title of "Sodbuster," which is the exclusive property of our Wilton Grove correspondent who discusses anything from calves and skunks to potatoes and politics.

It Must Be So

By ARK.

Some folks that's livin' hereabouts have come well nigh to throw a fit, because they see as how one day it either snows or rains a bit.

But others say it's good for trade and then proceed to argue how we couldn't have a better month than what we're livin' in right now.

The men feel shiverin' in their spine and sort of bare about the knees, and they don't like to walk about and face a cold and cutting breeze, so off they go unto the store and say to them that's workin' there, now get me thick and woolen socks, likewise a suit of underwear.

And them what do not such as this they start and cough and wheeze a spell, decidin' things is bad with them, and they're not feelin' none too well; so off they go unto the man who keeps a drug store down the street, and from him buy goose oil and pills to take the chilbhains from their feet.

So thus they say the money flows and keeps the business on the go, so lookin' at the thing that way I guess as what they say is so.

(Copyright)

The Once-Over

Fifteen Reds lost their ears in a Vienna election. Their opponents doubtless lost their heads for the time being.

One of the fishiest stories heard in a long time comes from Sarnia, where they claim to have found a 100-pound sturgeon in a small well.

In Armenia, eggs are being used as legal tender. It shouldn't be hard to lay aside a little nest-egg over there.

There are more hunters than pheasants around St. Catharines. The inevitable happened. One was mistaken for a pheasant, but may recover.

A local paper reports the sad case of a man whose mental condition is questioned because "at times he is exceedingly rational, and threatens to murder his wife."

Four Eskimos were shown the sights of Montreal. It left them cold.

The plan to harness the heat of the Sahara desert sands is said by scientists to be a vapory one.

"You are training for bankers, not bunkers," officials of an English bank have warned their clerks. They seek to make plus fours a minus quantity during office hours.

The moustache has come into its own as the only remaining distinctive badge of manhood. With the soup season just commencing, it will be doubly useful.

Four London aldermen will render a swan-song at the last council meeting for the year. Their identity is not disclosed, but this should prove some quartet.

E. J. P.

Isn't It the Truth?

The "selfish" are those who grind no axes for us.

Lower class: Those whose sins are unperfumed.

Respectability consists in the right kind of prejudices.

Philosophy is just the art of listing sore spots as experience.

If only they would abolish the "nuisance taxes" and tax the nuisances.

The Greeks are not in Bulgaria to stay, however. They haven't established a single restaurant.

The only necessary apology for having nothing to say is to say it entertainingly.

If the spirit of Locarno had ruled at Versailles, there wouldn't have been any need of Locarno.

Leaders are born. Mussolini couldn't have cultivated a thumb as efficient as his.

Prohibition has inspired less poetry than wine. And a negative virtue is not to be scoffed at.

Women's hats are less fragile than they seem. Think of the masculine language they survive.

The chief offender is not the one who reads subtitles aloud, but the one who writes them.

Running and dodging in a broken field may not be educational, but it is good training for politics.

And yet consistency may be just a confession that you've developed your limit of horsepower.

You never realize what real fatigue is until you have been talked at by somebody who is intensely earnest.

Correct this sentence: "It was their first flivver," said he, "but they didn't call it 'tha car'."

R. Q.

Editorial Opinion

THE AGE OF DECAY.

From the Guelph Mercury.

THE last Kentucky election was carried out in the usual way. Out of forty shots fired at one polling booth only three persons were killed, which would indicate that the mountaineers there must be neglecting their pistol practice.

QUITE IMPRESSED.

From the Vancouver Sun.

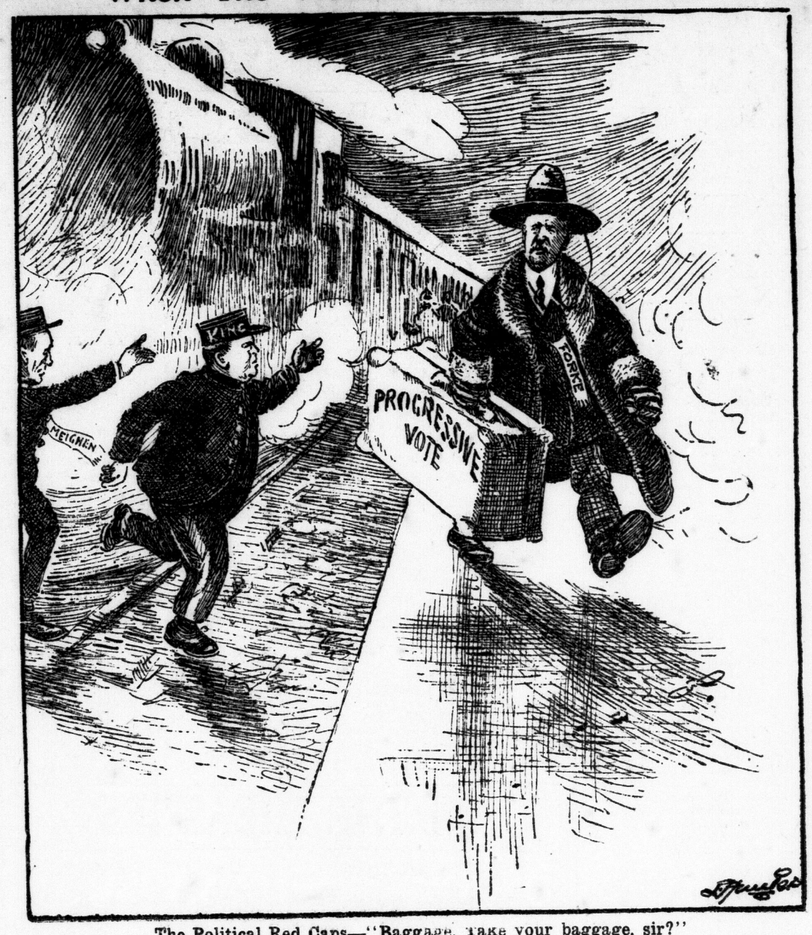
A DETROIT paper says that city does not need more judges. "What it wants is more of the Canadian brand of justice." Several American criminals who have been operating in British Columbia are deeply impressed with the Canadian brand—especially the lashes.

GREAT IS THE COW.

From the Amherstburg Echo.

THERE is one thing about a dairy cow. If you have a mine and you take out the ore, the productive value of the mine is gone. But a dairy cow may return you $125 worth of products this year, and repeat it the next, and the next, and the next. Besides that she adds to the fertility of the land all the time. The dairy cow is the mother of all humanity. Treat her right and she is the greatest asset on the farm.

When The Western Train Comes In



The Political Red Caps—"Baggage, take your baggage, sir?"

Britain Pessimistic?

By Henry Somerville.

LONDON, Nov. 14.—The position and prospects of British industry seem to be a world topic of conversation. This is not unnatural, for the political power of Britain depends largely upon her economic prosperity. It is interesting to note that when Canadians return to their own country after a visit to England and are interviewed by the newspapers, they generally comment on the pessimism and depression they have encountered in England. It is equally noticeable that when Englishmen visit Canada and are interviewed they give a hopeful report of the Old Country.

A number of British industrial and political leaders returned last week from the United States and according to published interviews their principal message to their fellow-countrymen on their return home was that pessimistic talk about Britain had done this country a good deal of harm in the United States.

London correspondents of Canadian newspapers may examine their consciences as to whether their reports and comments on the post-war troubles of Britain are such as to do a disservice to the Old Country. There is no one to whom such meanness would not be abhorrent. In the long run, however, it is impossible to treat news as propaganda. The salient facts have to be reported as they occur, whether they lend themselves to "optimistic" or "pessimistic" reading.

Hurtful Publicity.

OF the British industrialists who have just returned from the States the most important is Colonel F. Vernon Willey. He wrote to The Times:

"A visit to the United States qualifies anyone to survey our own problems in a fresh perspective. It would be well if Labor leaders could realize the harm being done us in the United States by the widespread impression that Great Britain is in a very bad economic state, that there is a bad spirit abroad among the workers, that our costs are too high, and the particular point that costs are too high drives away orders. An instance will suffice: The head of one of the largest general merchandise distributing houses, on just returning from Europe, reported that on a near future importing program of $3,000,000 of consumable merchandise decided on only $75,000 would be purchased in England. Values were better elsewhere.

"Briefly, doles, subsidies, strikes, indications of the use of industrial organizations for political purposes and to resist economic tendencies, limitation of industrial output and insistence on trade union practices which hamper industry, both puzzle and dismay even well-wishers in the United States. Statistics prove that their astounding prosperity, if not entirely due to, is largely the result of the remarkable efficiency and good spirit on the part of labor. The attitude of the mind of the workers differs from ours. Higher wages and greater opportunities no doubt assist this. Individual ambition is the stimulus to the worker. Their make-up is preponderatingly Anglo-Saxon, certainly in the directing ranks if not in the manual."

Locates the Trouble.

IT is evident from the above that Colonel Willey does not complain that "the widespread impression that Great Britain is in a very bad economic state" is unfounded in fact. Nor does he complain of the reporting of unpleasant facts, for he himself broadcasts them in his letter to The Times. Britain is facing enormous difficulties. No Britisher worth his salt is pessimistic about them, but neither does such a Britisher pretend that there is any virtue in a Micawber optimism. Colonel Willey calls for "a new spirit in industry" and he agrees with those who believe that Britain's root difficulty is not the disorganization of markets by the war, but the spirit of antagonism between capital and labor.

It may be fairly said that almost every competent observer accepts this diagnosis, though many will dissent from Colonel Willey's prescription. He looks for a new stimulus to personal ambition. Other people think that in a crowded and settled country like this where opportunities for advancement are necessarily restricted, it is necessary to get a new stimulus to social service. However that may be, people are not pessimistic in Britain; they are only disagreed as to what are the best remedies for their troubles.

BULLING THE MARKET.

Baron Moncheur, the Belgian minister at Washington, was riding recently near the capitol, and asked a small boy to hold his horse while he telephoned to a suburban friend.

When he returned he found a smaller, but keener-looking youngster holding the animal.

"Hello," said he. "You are not the boy I hired."

"No, sir," said the boy, "but I spekilated. I give the other boy ten cents fer his chance."

"What could I do after that?" asked the baron of a friend, later. "It was bulling the market, but I had to give him a quarter."

MEIGHEN TO TAKE REST.

Canadian Press Despatch.

Toronto, Nov. 16. — Right Hon. Arthur Meighen, leader of the Conservative party, spent some hours in Toronto today on his way to Hamilton, Ont. It is understood that he will rest for two weeks or so, possibly travelling to Bermuda.

25 Years Ago

From The Advertiser, Nov. 17, 1900.

The annual meeting of the Forest Curling club elected the following officers: Patron, H. J. Pettypiece, M.P.P.; patroness, Mrs. H. J. Pettypiece; president, David Coultis; vice-president, Dr. J. A. Walters; chaplain, Rev. James Barber; secretary-treasurer, W. G. Owens; committee of management, M. A. Smith, George E. Monroe, Frank Steele, W. Lochead; canvassing, William Sparling and A. F. Steele.

Color-Sergt. Frank Hessell, Ptes. Hennessey and Maclaren, of the first Canadian contingent, were guests at a social in St. James' Schoolroom, South London.

Private funds for loans on first mortgage are offered at from 4½ to 5 per cent.

Diplomas were presented at the collegiate last night. Those making the awards were R. M. Graham, Trustees MacRobert, Logan, Ziegler, Regan, Morgan, Wilkins, Hamilton, Bayly and Gillean.

TEXTILE WORKERS' WAGES TO REMAIN, COURT RULES

Associated Press Despatch.

London, Nov. 16.—The court of inquiry which was appointed in August last to investigate the wage question in connection with the settlement of the strike of nearly two hundred thousand textile workers in the Yorkshire mills has decreed that the wages of the textile workers shall remain unchanged for a year. The strike was precipitated by the workers demand for increased pay.

The court advocates the encouragement of piece work among the employees in the textile mills.

DISTRICT BREEDERS SCORE AT TORONTO

Maintains Reputation As Home of Purebred Stock at Royal Winter Fair.

SWEEPS SHEEP CLASS

Canadian Press Despatch.

Toronto, Nov. 16.—Western Ontario maintained its reputation as the home of purebred stock at the Royal Winter Fair today. Western Ontario breeders practically swept all the sheep and hog classes. In Shorthorn and Aberdeen-Angus cattle they also secured the bulk of the prize-money. In Herefords Western Canada cleaned up the prizes.

Although the Prince of Wales' ranch took the grand championship for Shorthorn bull, the other champions were Ontario-bred. Douglas & Sons, Caledonia, had the junior champion, while Amos & Black had the reserve senior champion and Blyth of Guelph the reserve junior champion. Tomorrow the female champions will be decided.

Western Ontario even crept into the big prize money in the fox show, which has generally been cleaned up by Prince Edward Island breeders. Penningdorf of Blenheim had a first-prize winner and a second in the five classes judged.

In Aberdeen-Angus cattle, Angus F. G. Todd of Lucknow had the best aged bull and George McAllister of Guelph, the best two-year-old. Ontario herds, including the Weld farm, Peary Brothers, Caledonia, swept the dual purpose Shorthorn classes with the exception of grand champion bull, which went to Quebec.

In the seeds judged today Peel county swept the boards for alfalfa.

In Berkshire swine A. Thompson, Stratford, P. J. McEwen, Wyoming, E. Brien & Sons, Ridgetown, R. R. Rudd & Sons, Guelph, won the prizes, with T. Thompson winning senior champion boar, Brine & Sons junior champion, Brien & Sons junior champion sow, P. J. McEwen, senior champion sow; grand champion boar, Brien & Sons; grand champion sow, P. J. McEwen.

In Yorkshires J. E. Brethour and nephews, Burford, had the grand champion boars and sows; J. K. Featherstone, Streetsville, had the junior champion boar, and F. H. Deacon the junior champion sow. J. Loch & Sons, Preston, also had winners.

In Cheviot sheep A. A. Ayer of Hampton won all the championships, In Dorsets S. Rattle, Milliken, had champion ram; G. A. Mark & Son, Little Britain, had champion ewe, In Southdowns Robert McEwen, London, had nearly a sweep, having all the championships and five firsts out of eight classes. In Shropshire sheep Belvoir Stock Farm, Delaware, had champion ram and champion wether. F. W. Gurney, Paris, had the champion ewe.

McNeill and McNeill, Dutton, Ont., also won several firsts in the Hereford classes. In the Aberdeen-Angus class McAllister & Sons, Guelph, won several firsts for males, as did the Woodcote Stock Farm, Ionia, Mich.

The champion grade, or cross steer, or heifer was declared at noon today. J. M. Gardhouse, Weston, Ont., had the winner in Wee Sale, Manitoba Agricultural college was reserve. Wee Sale will go up against the champion of the purebred classes for grand champion of the show.

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Other results include:

Farmer's harness horse, 15 hands 2 inches and over—1 Jas Tilt, Brampton; 2, H. J. Darroch, Listowel; 3 George Robertson, Fergus; 4, Patter Bros., Agincourt.

EARTHQUAKE REGISTERED.

Canadian Press Despatch.

Ottawa, Nov. 16.—A severe earthquake was registered at the dominion observatory this morning, starting shortly after seven o'clock and continuing for more than two hours. The distance to the epicentre was estimated at 2,470 miles.

All sold in the Krinkly Bottle — your guarantee of health beverages.

The Six Delicious Reasons for Orange-CRUSH
(1) The natural fruit oil of oranges; (2) The natural fruit acids of the citrus fruits; (3) Orange-juice; (4) Pure water; carbonated; (5) Certified food color; (6) Pure cane sugar.

Daughter Knows What's Good

A little game around the family table makes evening hours slip by in pleasant rivalry. At last a pause, and daughter says, "Let's have some Orange-CRUSH." She knows what's good! She knows what's healthful, too. Orange-CRUSH is good for you.

Get Orange-CRUSH from your dealer the handy way—by the case of 24 bottles. Then delight the family—your friends—with a round of delightful Orange-CRUSH to-night.

Nationally advertised—sold everywhere. Be sure it's the genuine — in the Krinkly Bottle.

Orange-CRUSH

Lemon-CRUSH *Lime-CRUSH*

Also O-C Ginger Ale and O-C Grape