

**Western Fair**  
SEPTEMBER  
6 to 13  
1 9 2 4



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## The Kellogg Company of Canada, Limited,

cordially invites all Western  
Fair visitors to inspect the  
most up-to-date Corn  
Flakes factory in Canada.



**DUNDAS ST.,**  
Two Blocks East of Fair Grounds

### Ban On Washing Day Urged To Make Farm Wives Happy

Drudgery of Monday and  
Tuesday's Ironing Are  
Condemned.

WOULD HAVE BEER

Women Look To Hydro  
Rural Nursing To Solve  
Problems.

Canadian Press Despatch.  
Toronto, Sept. 5.—Women's view of  
the problems of farm life were  
presented to the agricultural inquiry  
committee of the Ontario Legislature.  
Domestic, social, educational and  
economic phases of farm life were all  
covered by the various speakers.

The Monday washday and the  
Tuesday ironing were particularly  
assailed as institutions which should  
be eradicated. Accounts of how Amer-  
ican communities had replaced this  
work by co-operative laundries were  
given to the committee and urged as  
being worthy of imitation.

Rural nursing and more enlightened  
medical care for the rural mother  
were also stressed as one of the great  
advances needed in the country. Pro-  
duction of quality produce and the  
adoption of intelligent, co-operative  
marketing were further recognized  
as of financial importance, and the

### West Barely Escapes Frost

Canadian Press Despatch.

Winnipeg, Sept. 5.—Western  
Canada escaped frost last night,  
a few points, by a narrow margin.  
There are indications today of  
higher temperatures generally,  
and it is thought that immediate  
danger of damaging frosts is  
passed.

Harvesting is general almost  
everywhere, and is making rapid  
progress. The skies are clearing  
in most districts and continuance  
of fine weather for a couple of  
weeks would find the bulk of the  
grain crop safely threshed.

need of rural education which would  
foster an appreciation of rural life  
was strongly emphasized.

Want Beer.

Another suggestion which was  
heard from one lady was that there  
should be liquor. "Some people,"  
Mrs. Maud Jones of Brantford dis-  
trict declared, "say that we should  
not have the liquor. By that don't  
think I mean that we should have  
whiskey and the sale of liquor in  
hotels. But what I do mean is that  
if the workingman wants to have  
an honest glass of beer I think he  
should be able to get it."

Mrs. George Edwards of Komoka.

expressed the view that farm work  
at present was too strenuous. A rem-  
edy in this regard, she believed, lay  
in the hands of the Ontario Hydro  
Commission. She declared hydro  
rates to be at present too high to be  
practical for many farm homes.

Mrs. H. M. Aiken of Beeton, Ont.,  
touched upon the question of rural  
nursing, referring particularly to the  
percentage of mothers in rural com-  
munities who were sacrificed at child  
birth.

On Rural School.  
The school problem in the country  
districts was presented by Miss E.  
Robson, secretary of the Middlesex  
Trustees' Association. The mission  
which Miss Robson saw ahead of the  
rural school was to create a rural  
spirit and an appreciation of the fit-  
ness and dignity of labor on the land.

Mrs. G. A. Hogg of North Oxford  
spoke on certain live stock matters  
which the farmers of her district de-  
sired to have raised. There was the  
fact that the government made grants  
to farmers' live stock clubs, which  
held stock sales at which animals  
were sold without guarantee. The  
North Oxford farmers considered  
that the government should devise  
some other means of making these  
clubs responsible for the animals  
disposed of.

### DENSE FOG FORCES AVIATORS TO LAND

Fliers Compelled To Stop in  
Maine—Thousands Await  
Arrival at Boston.

Associated Press Despatch.  
Boston, Sept. 5.—Fog and thick  
weather that rolled up along the  
Maine coast brought about an unex-  
pected landing by the United States  
world-girdling army aviators at Mere  
Point, near Brunswick, Maine, today,  
while a crowd of nearly 40,000 per-  
sons awaited them at the Boston air  
port. Reaching the mainland of the  
United States after an absence of  
nearly five months, in which they  
completed the virtual circumnavigation  
of the world by air, the fliers re-  
ceived by telephone the congratula-  
tions of high army officials who had  
gathered here to meet them.

Forced by fog to turn back with  
his squadron of 11 planes, with which  
he hoped to escort the aviators to  
Boston, Major-General Mason M.  
Patrick, chief of the air service,  
found a telephone call from Lieut.  
Lowell H. Smith, leader of the world  
flight, awaiting him on his return  
here. Smith's first greeting to his  
chief was:

"Sorry we had to disappoint you,  
sir, but the fog was too thick for me  
to take a chance with these men  
and our ships."

The aviators, who alighted on the  
waters of Saco Bay, Maine, without  
 mishap, tonight were planning to  
 proceed here as early as possible to-  
morrow, where a program of cere-  
monies is to be carried out. Then,  
according to arrangements made by  
Major-General Patrick, the planes  
will be overhauled, the pontoons re-  
moved, and landing gear substituted.  
On Sunday, according to plans, they  
will push on to New York City. They  
will land at Mitchell Field, from where

they will continue their flight to the  
Pacific coast.

### AUSTRALIA NOT INVOLVED.

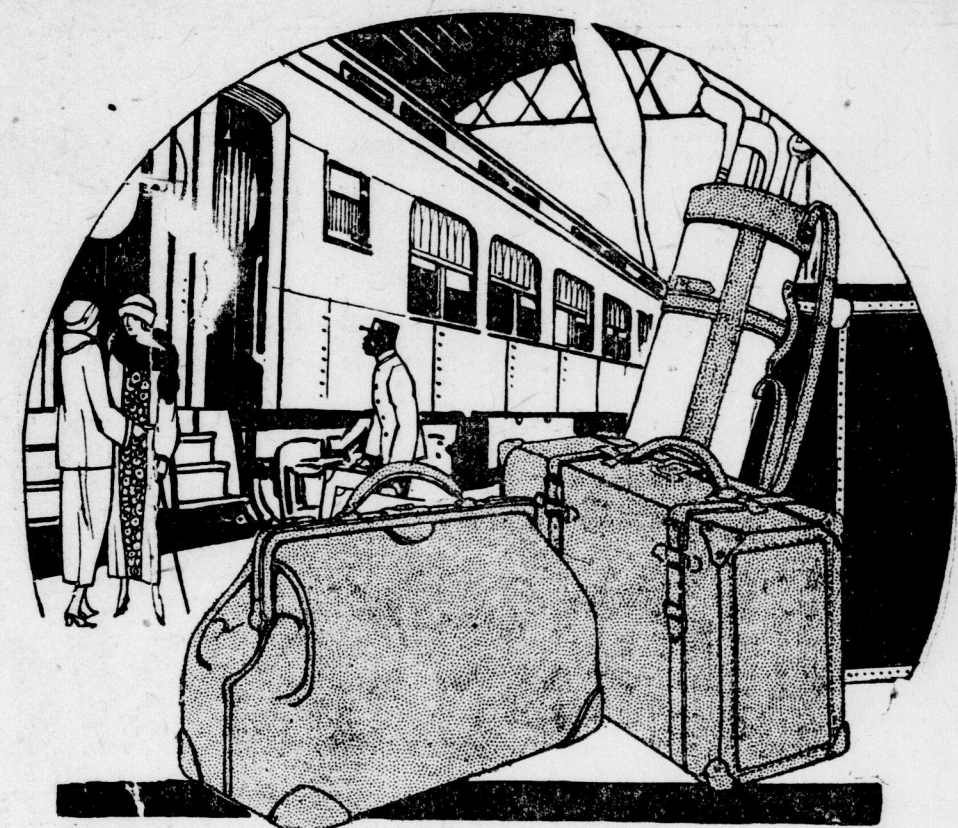
Associated Press Despatch.  
Melbourne, Australia, Sept. 5.—  
Whatever loss there may be in con-  
nection with the British Empire Ex-  
hibition at Wembley, the Australian  
government will not be involved in  
any loss. A statement to this effect  
was made today by Premier S. M.  
Bruce.

### Obituary

#### MRS. ANNIE SUMMERS.

The death occurred suddenly yes-  
terday afternoon at 1:30 o'clock of  
Mrs. Annie Summers, wife of Thomas  
Summers, 72 Beattie avenue. Mrs.  
Summers was stricken with paralysis  
at 10 o'clock in the morning and was  
rushed to Victoria Hospital, where  
she died soon after. Mrs. Summers

had lived in the city for two years,  
coming here from Hespeler. She is  
survived by her parents, Mr. and  
Mrs. Henry Duckworth, one brother,  
Harry Duckworth, Winnipeg, and  
two sisters, Mrs. A. J. Krueger and  
Mrs. A. J. Bailey, Hespeler. The  
body will be forwarded from A. L.  
Oatman's Funeral Home today on  
the 12:25 C.N.R. train to Hespeler.  
The funeral will be held in Hespeler  
on Monday. Mrs. Summers was 25  
years of age.



We show the Most Complete Stock of Leather Goods in Western Ontario,  
and we are the only firm west of Toronto manufacturing small leather  
goods. You are assured of courteous treatment either in our store or at  
our exhibit, and we cordially invite your inspection. No obligation to buy.

#### Club Bags

#### Suit Cases

Trunks (box shapes and  
steamers)

Langmuir-Hartmann  
Wardrobe Trunks

Patent Hat Cases

Boston Bags

#### Kit Bags

#### Auto Rugs

Dog Collars and Supplies

Ladies' Purses, in all the  
newest shapes

Pouch Bags

Underarm Bags

English Avenue Bags

#### French Ivory and Shell

#### Toilet Articles

School Bags

Music Cases

Fitted Travelling Cases

Military Brushes

Gents' Purses and Bill-  
folds

SEE OUR EXHIBIT IN THE PALACE

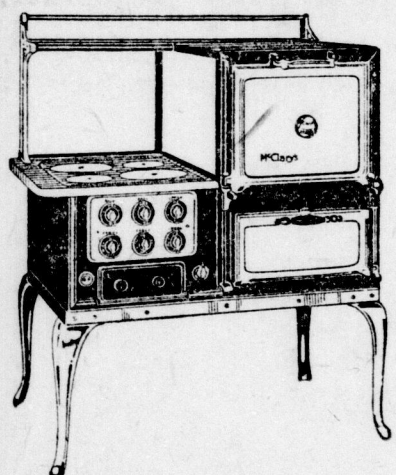
LONDON'S LEADING LEATHER GOODS STORE

**JAMES McCORMICK**

395 TALEBOT STREET.

## A One-Man Shop In 1847--- To-Day a Giant Industry

Stop in front of McClary's booth in the new Manufacturers' Building. Try to picture  
McClary's small beginning 'way back in the 40's. Turn back the pages of history. Go over  
once again the unsettled country, poor transportation and sales  
methods, lack of gold to purchase necessities and the uncer-  
tainty of obtaining raw materials.



A thoroughly efficient compact, full-sized  
Electric Range, produced to satisfy the need  
for a moderately-priced Range.

The No. 15 operates on stored heat, the  
same principle as applied to the more ex-  
pensive McClary models. Cooking demon-  
strations all next week at the LONDON  
HYDRO SHOP.



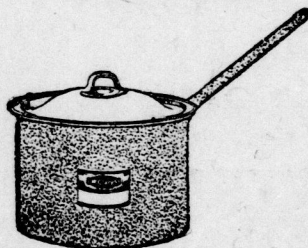
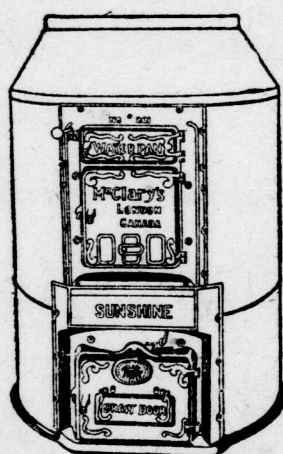
Many of McClary's Gas Ranges bought  
25 years ago are still in daily use. New  
features have been introduced into Mc-  
Clary's Gas Ranges, after years of manu-  
facturing experience, to insure proper gas  
consumption and cooking satisfaction.  
Furnished for artificial or natural gas, in  
several styles and sizes. Inspect them at  
our booth or at the CITY GAS COMPANY,  
COMMERCIAL DEPARTMENT.

You will realize, then, the faith of the late John McClary  
in Canada's future and the stamina backing that faith.

McClary's at the present time is influencing an empire  
with its enormous manufacturing resources. A testimony to  
the realization of that faith and the culmination of that stamina.

McClary's All-Cast Sunshine Furnace,  
on display at the Western Fair, has solved  
the coal problem for thousands of Cana-  
dians. The special air-blast ring, con-  
structed to burn any kind of fuel, and  
particularly soft coal, makes it unneces-  
sary to rely upon hard coal.

Let us explain the advantages of Mc-  
Clary's Air-Blast Ring.



The modern home has a McClary enameledware utensil for every pur-  
pose. Are you still causing yourself inconvenience by making one utensil  
do the work of three or four?

McClary's enameledware may be had in Canada ware (blue), Scotch  
gray or white.

You will find no better utensils than McClary's. Their hard, glassy  
surface is easily cleanable.  
Ask your hardware dealer.

See the new Kitchen Ware on display—McClary's "Bonny Blue."

**McClary's**



## PERRIN'S Biscuits and Candies De Luxe

See Them at Western Ontario's

Favorite Fair

In the Manufacturers' Building.

D. S. PERRIN & Company, Limited, manufacturers of high-  
grade biscuits and candy, extend a special invitation to merchants  
and housewives to visit their handsome exhibit, where they will  
learn all about these delicious, well-known Canadian products.

Note the hundred and one different kinds of biscuits and candies on  
display—all Perrin products just as they come to you through your  
favorite store—and all made in the modern, sanitary, Perrin plant.

To satisfy your desire for the best, ask your dealer for Perrin's.

**D. S. Perrin & Company, Limited**

Plant at London.

Warehouses and Branches from coast to coast.