

**Just Folks.**

By EDGAR GUEST.

**ADVERSITY AND PROSPERITY.**

Many fear adversity, but woo Prosperity in golden shoes; Prosperity is plain to see, A wailing, nagging dame is she, An evil sister who bestows No smile upon her friends or foes.

Prosperity is decked with grace And has a most bewitching face, She world-wide over seek her hand, And her door in troops they stand, They rush to kiss her garment's hem, But oh, what fools she makes of them!

Many hate adversity, and yet When once entangled in her net Will fight to rectify a wrong, One blow for blow, and growing strong Meet every fate with courage grim, And thus she'll make a man of him.

The sweet prosperity, who trips About the world with smiling lips And wears mankind with lovely eye, She fools of but the very wise; But few there are can hold her hand And all her flattery withstand.

Many fear adversity, but woo Prosperity in golden shoes; Social splendor to the life he lives, While all discover at the end Prosperity's a treacherous friend.

**Let Cuticura Soap Keep Your Skin Fresh and Youthful**

**May Bring Money and Prestige to Besco**

(Special to The Post.)  
MONTREAL, Oct. 30.—The Financial Post to-day says: "There seems to be more in the British Empire steel situation than appears on the surface. It is well informed circles it is understood that negotiations are quietly proceeding that will bring three of Canada's leading financiers into Besco, providing not only new capital for the corporation, but new blood for the directorate and executive. The possible entry of these three men into Besco's affairs is linked with the report now being prepared on the corporation by W. H. Corviale, prominent New York engineer and steel man, who is president of Canada Steamships. Of the three men mentioned as likely to interest themselves in a big way in Besco, one is a prominent investment banker, another is a Montreal capitalist with wide growing interests, and the third is a man who has been identified with various Besco interests since before the merger."

**One Friend Tells Another**

The fame of a successful remedy is often spread far and wide by women telling one another of its merits, as is evidenced by a letter written by Mrs. Wm. Riddale of Mt. Forest, Ont. She writes: "I was weak, miserable and in pain. A friend told me what Lydia E. Pinkham's Vegetable Compound had done for her. I tried it and am now well and strong. There is nothing equal to it for women's troubles." There are women everywhere who have been benefited by Lydia E. Pinkham's Vegetable Compound and gladly tell their friends and neighbors about it.

**Schooner Dongola Drives Ashore at Sandy Point, Nfld.**

SHIP, WITH VALUABLE CARGO, STRANDS ON ST. GEORGE'S ISLAND.

(Special to The Post.)  
NORTH SYDNEY, Oct. 29.—A telegram was received by Capt. W. W. Bobbitt of Halifax, owner of the schooner Dongola, 75 tons, that the vessel was ashore at Sandy Point, St. George's Island, Nfld., with a cargo of fish. The message further stated that her sails were all torn and she was making water very fast. Capt. Bobbitt arrived here yesterday morning and left to-day on the Sable Island for Newfoundland to look after his interests. The vessel and cargo are valued at \$15,000 and carried insurance totalling \$13,000.  
The Dongola was formerly owned by the late Capt. Eckhard Billard of this town, who was knocked overboard last spring by being struck by the main boom and drowned in Conception Bay, Nfld., while on the voyage to the latter place with a load of seal from here. Shortly afterwards the vessel was sold by Mrs. Billard to her present owner.  
It is not known at present whether the vessel or cargo can be saved.

If you have an invalid in your home purchase or make as many small, very soft pillows as possible, as the ordinary pillow gets very hard after lying on it for hours at a stretch.

MILNER'S LINIMENT USED BY PHYSICIANS

**NOT! FOR GREATER VALUES**

AS NEEDS MULTIPLY.

The Store Emblazons its name with its advertising columns brimful of Savings too good to be overlooked.

**FRIDAY, SAT. and MONDAY**

DAY in and day out, week after week, from month to month, and year to year—this Store aims to sell the best in Merchandise at prices that are within keeping of the value-giving standard set by this Store.

You will therefore find it profitable and interesting to read our weekly bargain announcements. The kind of Service rendered by this Store begins as soon as the customer enters the store and is followed through step by step until the merchandise is delivered to their home.

And should any adjustment be necessary—our splendid Service comes again to the fore, assuring the same efficient attention as if a purchase were being made—TEST OUR SERVICE. Service as it is rendered here makes for permanence, a Satisfied Customer. And we are dispensing this kind of Service every business day of the year.

**Glance at These VALUES**



**PILLOW CASES**—not the daintiest kind of Pillow Cases, showing beautiful embroidered ends and hemstitched finish, delightful quality. Reg. \$1.50. Friday, Saturday and Monday \$1.28

**GUEST TOWELS**—Beautiful White Huch Guest Towels, showing beautiful embroidered ends and lace trimmed, scalloped end, lace trimmed, an ornament to your guest room. Reg. \$1.00. Friday, Saturday and Monday, ea. 69c.

**TAPESTRIES**—A couple of pieces of 50 inch Tapestries go on Sale, medium and dark patterns, the quality is splendid. Reg. \$2.70. Friday, Saturday and Monday \$2.39

**TABLE CLOTHS**—Dainty White Damask Table Cloths, 54 x 54 size with hemstitched borders, these are excellent quality. Reg. \$3.50. each. Special \$3.30

**CENTRES**—Oval shape, beautifully embroidered White-linen centres, with openwork, etc. and scalloped edges. Special, each \$5c.

**SERVILETTES**—22 x 22 size in soft White Damasks, hemmed ready for use. Reg. 35c. Friday, Saturday and Monday, each 29c.

**New Arrivals in LADIES' Ready-to-Wear HATS**

Some of the smartest shapes we have seen this Season, set to hand, styles and shades expressive of the latest trend, moderateness of prices a noticeable feature.

\$2.00, \$2.40, \$2.90

**Tuxedo Sweaters 6.50 Regulars for 3.98 A SNAP!**

A special closing-out line of Ladies' Black Tuxedo Coat Sweaters, trimmed white front, circle and pockets, decidedly neat, comfortable and becoming, were \$6.50. A real snap at their \$3.98 Sale Price. **SIDE COMBS**—Smart lady imitation shell Side Combs, plain and roll back, firm teeth. Reg. 40c. Friday, Saturday and Monday \$29c.



**Bloomers - Underwear Combinations**

**Jersey Bloomers.** Ladies' All Wool Jersey Bloomers, some with loose leg and fancy Silk stitchings, others with elastic waist and knee, shades of Saxe, Navy, Grey, Taupe, Brown and White. Reg. \$3.50 pair. Friday, Saturday and Monday \$1.65

**Combinations.** Ladies' Fleece Jersey Combinations, low neck, strap shoulder, and knee length, snug-fitting. Reg. \$1.60. Friday, Saturday and Monday \$1.49

**Wool Jumpers.** Ladies' plain and fancy Knit Wool jumpers showing neat Eton collar and tie, others with roll collar, long sleeves, with and without girle, shades of Cherry, Putty, Copper, Saxe, Jade, Tango, Brown, Champagne and Grey. Our regular \$3.75. Friday, Saturday and Monday \$3.49

**Undershirts.** Ladies' Cream Flannelette Undershirts, with two rows of tucks and fancy Silk stitchings, splendid quality. Reg. \$3.70. Friday, Saturday and Monday \$2.49

**Pantallettes.** Children's Pantallettes in a nice warm Jersey make, buttoned hips, and ankles, shades of Fawn, Grey, Brown, Black and White, assorted sizes. Reg. value for \$1.00. Friday, Saturday and Monday \$1.72

**Stanfield's Underwear.** For Misses, warm wool Vests and Pants, to fit 10 to 14 years, vests with high neck and long sleeves, pants ankle length, closed. It's the very season for such undergarments. Procure them! Reg. \$1.59 \$1.75 garment. Friday, Saturday & Monday \$1.98

**Silk Scarves.** Ladies' charming Knitted Silk Scarves, with long silk fringed ends, 14 inches long, 13 inches wide, great variety of fancy stripes. Our regular line at \$2.20. Friday, Saturday and Monday \$1.98

**Feather Muffs.** This Season's newest for Millinery purposes, in shades of Rose, Saxe, Jade, Flame, Copper, Royal, Tan and Brown. Reg. 50c. Friday, Saturday and Monday 32c.

**THE MEN'S STORE**



**Slip-ons.** Men's comfortable Wool Slip-ons, fit without heel, v-neck, sleeveless, giving just the comfort required without undue encumbrance. Camel and Brown and Camel mixtures. Our Special \$2.65

**Pouches.** Rubber lined Kid Tobacco Pouches, imitation Brown and Grey Crocodile, 2 dome fasteners, ust think \$5c. only

**Sweaters.** Alpha Wool Sweaters, showing v neck, with contrasting trim on neck, bus and bottom, Oxford style, all wool, very distinctive. Special \$5.35

**Velour Hats.** Like a snappy Hat? A hat that particularly becomes you. Here it is Sir, The very latest, your choice of assorted Greys and Fawns, Silk lined, the newest leaf effect. Our Special \$7.35

**Men's Caps.** Our New Fall Caps are smarter than ever, this line looks particularly good in light and dark shades, warm wool mixtures, soft unbreakable peak banded back. A great line of \$1.90. Our Special \$2.65

**Wool Mufflers.** All Wool, light weight Mufflers that every man should own, in Oxford stripes and Camel, Cocoa, Grey and Brown shades. Our Special \$1.45

**Crepe Silk Ties.** Ties that tie up well and look well, College stripes and small figured patterns, the colorings are rich and un-keeping with the new Fall tones. Special \$1.40

**Boys' Caps.** A great range of Boys' Tweed Caps has been reprinted for this week's Sale, newest shapes, banded backs, medium and dark mixtures, Navy serge as well. Dollar Caps and over. Our Special \$79c.

**BLANKETS Offer Special Value Here**

**Fleece Blankets.** Beauties with a soft warm feel. Just like wool: 66 x 80 size, Silk stitched edge, assorted coloured striped borders, Pink, Blue and Lavender. Those who have seen this line were delighted with the quality and the value. Just in! Reg. \$9.00 pair. Friday, Saturday and Monday \$5.65

**Fleece Blankets.** A very special line of quality Blankets, twilled finish with an extra good fleece napping; 66 x 76 size; Blue striped borders. The pair \$3.35

**Plaid Blankets.** Blankets you will be enraptured with, extra thick quality, looking particularly good in large plaid patterns; 72 x 76 size. Reg. \$5.50. Special the pair \$5.25

**Black Satin Cushion Covers** Distinctive looking Black Satin Cushion Covers, embellished with Silk Tapestry centres, with these we have thrown a line of Silk Tapestry Covers of great durability. Friday, Saturday and Monday \$2.35



**Household Specials**

**STAIR OIL CLOTHS**—The best from English and Canadian makers, in White, Marbled and Floral designs. We are headquarters for good values in these. 15 inch, White back \$2c. 18 inch, White back \$3c. 24 inch, White back \$4c. **STAIR CARPETS**—We have stocked some very pretty Stair Carpets, in standard widths, the quality of which is unusually good, all bordered patterns; low rate pricings bring them to you Friday, Saturday and Monday at \$1.25 \$1.35, \$1.45, \$1.55 up to \$4.15

**LINOLEUM MATS**—Best Grade English Linoleum Mats, in some very pretty patterns, light, medium and dark patterns, finished with rounded corners. Special 20 x 36 \$7.45 27 x 45 \$11.15 36 x 54 \$16.68

**RED ROOM RUGS**—Right from the factory, these good-looking, washable Floor Rugs, light patterns, wear everlasting. 79c. suitable for bathroom as well. Special, each \$1.25

**STAIR DRUGGETS**—Eighteen and twenty two inch Stair Druggets, fit over so many patterns, and colorings, some of them carpet like. 24c., 37c., 53c., 89c., 85c.

**INEXPENSIVE HEARTH RUGS**—Large shipment of these just to hand in Jute, Velvet and Turkish quality, the latter are reversible. Low priced rugs, helpful in making the home more cheerful looking and comfortable, you could use one or two perhaps right away. They're Special at \$1.29, \$1.98, \$2.30, \$2.75



The Most Satisfactory MAIL ORDER HOUSE



**FALL SHOES UNDERPRICED**

**Brogues.** Ladies' Medium Shade Tan Brogue Shoes, excellent Fall footwear, possessing stability and comfort, nice heavy soles and low heel, leather throughout, perforated outline. Our Special \$7.59

**Ladies' Shoes.** Choice of nice Fall weight laced Shoes, in Black or Dark Tan, very neat footwear, low or Cuban rubber heel. Friday, Saturday and Monday \$3.75

**Vici Shoes.** Another very dainty line of Ladies' Black Vici Kid Shoes with flexible sole, medium rubber heel. Our Special \$4.35

**Tan Shoes.** Tabboo Tan Shoes with perforated outline and Tan Silk bow, plain toe and rubber heel, comfort, shape, great wear. Our Special \$4.85

**JUST LOOK! At These New Arrivals**

**Our Provision Store**  
Brand new fresh food stuffs, carrying with them the same sound values that people of this Country expect to find, and do find at James Baird, Ltd. **BEST ENGLISH MACKEREL**—12lb. size—37c. 1/2

**NEW JAMS.** Remarkable for their richness of flavour and pronounced value. **STRAWBERRY, RASPBERRY.** Black Currant Damson, Gooseberry, Red Plum, Green Gages, etc. **JELLIES.** Pink's best English Jellies, Pure Gold Jellies. **COD TONGUES.** Tinned, acknowledged delicious—try a tin. **TINNED SALMON**—Selected brand. **TINNED RABBIT**—Makes a good meal. **NORWEGIAN SARDINES**—Reputable Brand, packed in olive oil. **Just Arrived**—1, 2 and 3 Ply Felt. You will find our prices on these and our vast stocks of Provisions and Groceries reasonably low and worthy of your earliest consideration.

**Misses' Dressy 12.50 Dresses 5.98**

Extraordinary value in Serge and Fancy Silk Dresses for Misses from 16 to 18 years, 3/4 sleeve, girle and fancy buckel, others in Crepe de Chine with fancy Silk bodice and button trimmings, shades of Saxe, Navy and Fawn, were \$12.50. Special \$5.98

**CASEMENTS**—44 inch plain Cream Casement Cloths with a deep hemstitched edge, makes a dainty window trim. Reg. 65c. Friday, Saturday and Monday 59c.

**CASEMENT CLOTH**—37 inch Cream Casements with a double row of wide lace insertion and silk hemstitched edge, a very dressy Casement. Reg. 75c. Friday, Saturday and Monday 68c.

**LACE CURTAINS**—38 pairs of 2 1/2 yard size White Lace Curtains, these are remarkable for their well covered patterns and their width. Reg. \$3.25 pair. Friday, Saturday and Monday \$2.85

**LADIES' GLOVES**—Excellent Gloves made in a Suede fabric make, shades include Tan, Fawn, Grey and Mole, etc., short gauntlet wrist, with pinked edge and one dome fastener. Our Special 73c.

**BLACK GLOVES**—Ladies double weight Suede Fabric Gloves, in fast Black, two dome wrist, wind tight and warm. Our Special 85c.

**GIRLS' GLOVES**—Warm brushed Wool Gloves in assorted shades, with snug gauntlet wrist, great for roughing it, assorted sizes. \$2. Our Special

