

ASK YOUR GROCER FOR
PURITY BRAND
 GENUINE
Old Brown VINEGAR

in half gallon bottles. You will find it excellent in quality, low in price, therefore very economical to use.
 July 27, 1916

LIPTON'S
Orange Marmalade

IN ONE POUND CLEAR GLASS JARS
 with Patent Metal Air-Tight Caps.



The Glass shows up the quality of this superior Marmalade—you can see plainly how beautiful and clear it is. A taste proves the excellence of the beautiful golden oranges that are alone used in its manufacture, and which give it that wonderfully clear golden color.

ASK YOUR GROCER for
LIPTON'S MARMALADE!

Put up in 1-lb. Clear Glass Jars, with Patent Metal Caps, easy to open and no wastage. This Jar with metal Cap can later be used by each housewife for Home-made Preserves with the utmost satisfaction.

LIPTON, LTD.

may 19, 1916

Quebec Southern Power Corp.,
 6 1/2 P.C. 1st MORTGAGE BONDS, DUE 1945.

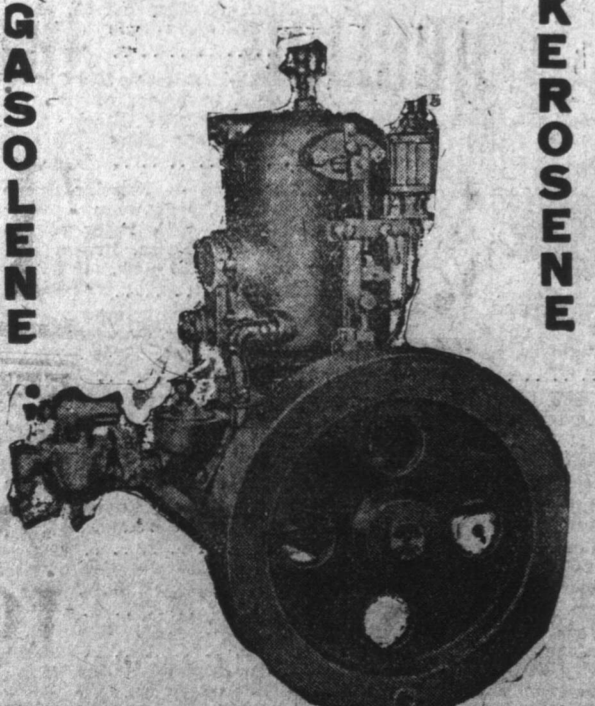
ASSETS: Two and one half times amount of Bonds issued.
 EARNINGS: More than twice the Bond Interest.
 Price 100 and interest, with bonus of two shares common stock with \$1,000 Bond.

BERNARD D. PARSONS
 INVESTMENT BROKER.

'Phone 1731 : 12 Muir Bldg.
 June 9, 1916

ACADIA ENGINES!
 MARINE and STATIONARY.

GASOLINE **KEROSENE**

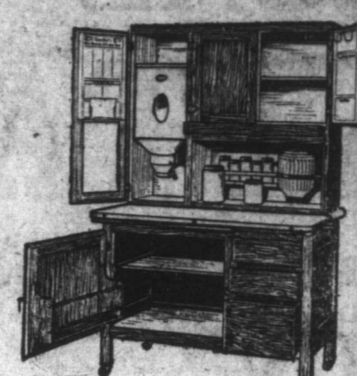


ALWAYS DEPENDABLE

We carry a large assortment of Engine Accessories, also Schooners' Heaving and Hoisting equipment, Rubber Belting, Batteries, Grease, Acadia Lubricating Oil, Hand and Power Pumps.

Acadia Gas Engines, Limited
 ST. JOHN'S Feb 2, 1916

SAFEGUARD YOUR FOOD
 And protect your family against the germ laden flies by using one of
OUR KITCHEN CABINETS



POPE'S Furniture and Mattress Factory
 Est. 1860. Phone 659.

Painting to protect property gives the opportunity of creating beauty, which adds to value.



For Uniformity, Working Qualities and Wear, Use—
'MATCHLESS'
 The Paint of Quality

Save the surface and you save all! —
 Jan 2, 1916

THURSDAY, JULY 23rd
 BANANAS,
 CABBAGE,
 ORANGES (California)

BURT & LAWRENCE,
 14 NEW GOWER STREET.

Cadiz SALT
 Now discharging S. S. SAHMA

COAL
 BEST SCOTCH SCREENED \$11.70
 BEST WELSH ANTHRACITE 20.00

A. H. Murray & Co. Ltd.
 Coal Office: 'Phone 1867 Beck's Cove

Morey's Coal is Good Coal.

dec 30, 1915

Drive Out the Flies
 WITH
SANIFLOR!

It is unnecessary to have flies in the home. Insects hate the delightful odor of Saniflor and give it a wide berth. Moths, water bugs and other insect pests move out when Saniflor moves in. Protects woolens from moths. Destroys all odors of cooking, etc., replacing them with the delightful and delicate fragrance of fresh flowers.

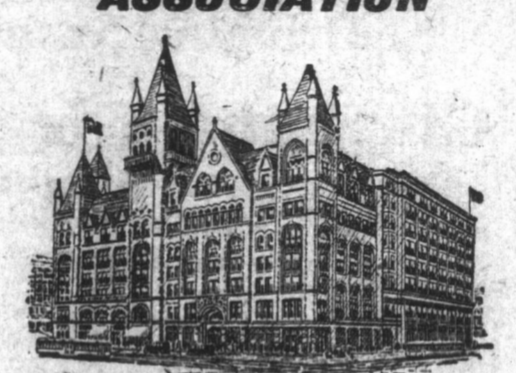
No spraying. Just open the bottle, insert the flower wick and the Saniflor does the rest.

Operates night and day. Lasts two to three months. Costs \$1.00 at drug, hardware and general stores.

Manufactured by **RENAUD & CO., PARIS.**

Dr. F. STAFFORD & SON
 Sole Agents and Distributors for Newfoundland.

CONFEDERATION LIFE ASSOCIATION



Great Office Building, Toronto, Canada.
ERNEST FOX, Manager for Nfld. **WALTER F. RENDELL, Special Representative.**
 July 25, 1916

THE LIVERPOOL & LONDON & GLOBE INSURANCE COMPANY, LTD.

THE GREAT INSURANCE COMPANY OF THE WORLD.

Assets exceed \$100,000,000.00
 Net Fire surplus exceeds 16,000,000.00
 Income exceeds 49,000,000.00
 Claims paid exceed 500,000,000.00

We respectfully solicit a share of your business.
BOWRING BROTHERS, LIMITED.
 AGENTS FOR NEWFOUNDLAND.
 Jan 5, 1916

He is satisfied—so will you be if you use
MUSTAD'S
 Key Brand
 HIGHEST QUALITY
FISH HOOKS.

max 13, tu, 11

WHEN PUTTING IN YOUR WINTER'S
COAL
 BE SURE YOU GET
AMERICAN SCREENED HOUSEHOLD.
 IT IS THE BEST.

CASHIN & CO. Ltd.
 'Phone 1046. Bishop's Cove.

Newfoundland Government Railway
 A permanent institution devoted to the best interests of the people.

SPECIAL TO THE HOLIDAY SEEKER.
 We offer enjoyable and beneficial sea trips, also select tours via rail and steamer, at LOW COST. Attractive side trips on railway line to suit short vacation.

ANNUAL REGATTA, ST. JOHN'S, WEDNESDAY, AUGUST 5TH.
 Outport People!

You are coming to St. John's for the Regatta. Ask for excursion return ticket, good going Aug. 2nd to 5th, and returning up to Aug. 9th. Special low cost tickets for this event.

City People!
 Are you spending Regatta Day in the outports? Buy excursion return ticket to any station between St. John's, Grate's Cove, Placentia, Heart's Content and Trepassay at One Way Fare, good going Aug. 3rd to 5th, and returning Aug. 6th, except B. D. V. Branch, when tickets will be honoured for return trip first train connection after Regatta Day.

Farquhar Steamship Company
 BOSTON, MASS.—HALIFAX, N. S.—ST. JOHN'S, Nfld.—NORTH NET, C.B. SERVICE.

S.S. SABLE I. (Passengers and Freight).
 Leaves Halifax Aug. 8th for Boston
 Leaves Boston Aug. 11th for Halifax
 Leaves Halifax July 31st-Aug. 14th for St. John's
 Leaves St. John's Aug. 4th-Aug. 18th for N. Sydney and Halifax

(Subject to change without notice)
 Fare \$30.00 and up between Halifax and St. John's; \$51.50 and up between Boston and St. John's, including meals and accommodations.
 Also sailings from Halifax to South and West Coast, Newfoundland.
 Apply: **HARVEY & CO., LTD.** St. John's, Nfld.
FARQUHAR STEAMSHIP COMPANIES—Head Office, Halifax.

Red Cross Line
 NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE OF SAILINGS FOR AUGUST

FROM NEW YORK	FROM ST. JOHN'S
11 A.M.	12 o'clock Noon
Aug. 1st ROSALIND Aug. 1st	Aug. 1st SILVIA Aug. 8th
Aug. 8th SILVIA Aug. 15th	Aug. 15th ROSALIND Aug. 22nd
Aug. 15th ROSALIND Aug. 22nd	Aug. 22nd SILVIA Sept. 5th
Aug. 22nd SILVIA Sept. 5th	

THROUGH RATES QUOTED TO ALL PORTS.
 SUMMER PASSAGE RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six month's stop-over privileges.

For further information, apply to
BOWRING & COMPANY, 17 Battery Place, New York
G. S. CAMPBELL & CO., HARVEY & CO., LTD.
 HALIFAX, N.S. ST. JOHN'S, Nfld.
 Agents.

THE CANADA STEAMSHIP LINES, Ltd.
 FREIGHT SERVICE

Montreal and Charlottetown to St. John's, Nfld.

SAILINGS FOR AUGUST

From Montreal.	From Charlottetown
Aug. 8th S. S. CEUTA Aug. 12th	Aug. 12th S. S. HITHERWOOD Aug. 26th

For Freight Space, rates, etc., apply to
 The Canada Steamship Lines, Ltd., Carvell Bros. Charlottetown, P.E.I.
 McGill Street, Montreal.
HARVEY & CO., LTD.
 St. John's, Nfld., Agents.
 June 15, m.w.f.11

Susu Shipping Co., Ltd.

FOGO MAIL SERVICE.
 The S. S. SUSU sails on Tuesday next, Aug. 4th for the following ports, viz.:
 Catalina, Port Union, Greenspond, Valleyfield, Wesleyville, Lumsden, Offer Wadhams, Peckford's Island, Musgrave Harbor, Ladle Cove, Carmanville, Fredericton, Main Point, Gander Bay, Victoria Cove, Horwood's, Staggs Hr., Indian Islands, Seldom-Come-By, Titing, Joe Batt's Arm, Fogo and Change Islands.
 may 15, s.m.t.f

FREIGHT!

Regular Steamer Sailings from Montreal via Summerside, P.E.I. to St. John's.
MURRAY TRANSPORT CO., LTD.
 Montreal Agents: **THOS. HARLING & SON, LTD.** St. John's Agents: **A. H. MURRAY & CO., LTD.**
 Board of Trade, Montreal. Summerside Agents: **RODGERS & ARNETT.**
 apr 30, 1916

TEEN PAGES
 WEATHER FORECAST
 MONTREAL, Noun.—Pres
 later, S. and S.E. wi
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 W. & THOMPSON'S
 1916; Ther. 76.
 VOLUME XLVI

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WE WILL S
 Monday, Au
 at 12 o'clock s
 Head Cattle.
 Sheep.
 Pigs.
 First Class B

John's Abat
 Limited.
 J. J. M
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AUCTION

Monday, A
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 4 lb. Caddles "SOU
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 —ALSO—
 Some loose "SOU
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 and in a damage
 as Silvia, Mitchell
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 sold for the benefit
 carn.

THOS. B.
 Auctioneer &
 21, 21, (news), 21

ON MONDAY
 at 12.30 o'cl
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 4 lb. Caddles "SOU
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 —ALSO—
 Some loose "SOU
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 as Silvia, Mitchell
 York. Surveyed a
 sold for the benefit
 carn.

THOS. B.
 Auctioneer &
 21, 21, (news), 21

THE

FEARN & B
 AUCTION

NO RESER
MOTOR
 Tuesday, Aug
 at 12 o'clock
 Morris Bldg.

Passenger Chair
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FEARN & B
 21, 21, (news), 21

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