

Bring Us Your Upholstering NOW!

Don't wait until Spring opens, because then you may have to wait for some considerable time before we can fill your order. Now—in the dull season we can give special and prompt attention to your needs, whether for some comfortable "tub" chairs, a really delightful Chesterfield, or some old favorites you would like renovated.

We have beautiful Upholstering fabrics that will charm you, we have workmen who are cunning masters of their craft, and we guarantee you promptness, efficiency and reasonable prices.

U.S. Picture & Portrait Co.
St. John's.

BUTTER, CHEESE, POTATOES
January 26th.

Lowest Price on
**Choice Can. Creamery,
Choice Canadian Cheese,
P. E. I. Potatoes.**

GEORGE NEAL, Ltd.
'Phone 264

REMOVAL ANNOUNCEMENT!

We have removed our Printing Office from 91 Cabot Street and have much pleasure in announcing that we have taken over the plant and premises recently occupied by the Workman Publishing Co., 310 Water Street, where we will attend to all your requirements in

JOB PRINTING.

Our continued and constant growth for the past several years MUST be an indication that our business methods have been along the lines of FAIRNESS TO EVERYBODY.

We want your trade and we ask that you get our prices when you have printing of any kind to be done.
MORGAN'S PRINTING OFFICE,
310 WATER STREET. PHONE 850.
Jan 25, 1926

Reid-Newfoundland Co., Limited

NOTICE.

Express Train will leave St. John's To-morrow Friday, at 1 p.m., to connect with S. S. Kyle.

Reid-Newfoundland Co., Limited

TRIMMED LEATHER

On the way from New York and due on Thursday afternoon ex. S.S. Rosalind

One Hundred Sides American Trimmed SOLE LEATHER.

Fancy Stock, average 12 to 14 lbs. per side

LOWEST PRICES.

F. McNamara,
QUEEN STREET.
PHONE 393.

Is Your Home Really Modern

Your home may be fitted with the best in modern Heating and Plumbing, but if you have not provided for Electric Lighting you have neglected the most valuable and up-to-date feature of all.

WIRE YOUR HOUSE THIS MONTH.

It can be done at comparatively small cost by our staff of competent Electricians with years of experience, and with the highest class material.

It will cost you nothing to have our man call and give you an estimate.

ST. JOHN'S LIGHT & POWER CO., Limited,
ANGEL BUILDING.
Jan 18, 19, 21, 26

WHAT'S IN A NAME

depends upon that with which the name has always been associated.

The name "BON MARCHE" everywhere has stood for dependable goods.

It is recognized by the public of Newfoundland as a guarantee that the goods will give full and satisfactory service.

BOYS' HEAVY HOSE, 22c. Double heel and toe.	LACE CURTAINS, \$1.45 a pair. 2 1/2 yards long.
STRIPED FLANNEL-ETTE, 22c. 28", heavy make.	CURTAIN NET, 42c. yard. Nottingham.
BLANKETS, \$4.10 a pair. 72" x 80", heavy.	MEN'S WORK SHIRTS, \$1.25. Extra strong.

BON MARCHE,
Opposite Bowring Brothers.
266 Water Street.
Jan 13, 1926

Important For Mothers!

A splendid selection of
**CHILDREN'S BANDS,
MISSES WAISTS,
LADIES' CORSETS.**

Just been opened up by

TEMPLETON'S

REAL HAPPINESS!

Watch your son scale the ladder leading to success, rung by rung, until, thanks to your guiding hand, he eventually attains the height of his ambition.

Let us teach him the finest profession in the world:

DAY, NIGHT AND HOME STUDY COURSES.

BRITISH RADIO INSTITUTE,
C. L. B. ARMOURY. ST. JOHN'S.

C. A. HUBLEY

Electrical Equipment installed, Wiring and Repairing, Lights, Bells and Phones. Satisfaction guaranteed.

Phone 950. Call P. O. Box 909, St. John's, Nfld.
160 WATER STREET WEST.
Night Phone 1181.

PENMAN'S Re-Built Piano Case Organs!



In beautiful walnut and mahogany cases, with top rail and mirror; all six octaves, four to six sets of reeds. Every instrument guaranteed.

Musicians' Supply Co
(Royal Stores Furniture.)
DUCKWORTH STREET.
Oct 29, 1925

BARGAINS!

MEN'S WOOL UNDERWEAR—Seconds.
Values for \$2.20. Special \$1.35
BOYS' ALL WOOL NAVY JERSEYS.
Button shoulder; sizes 24, 26, 28. Extra value. \$1.73
MEN'S SWEATER COATS.
Military Collar, in Grey, Brown and Maroon shades.
Value for \$6.00. Now \$4.68.
BOYS' BLACK WOOL HOSE.
English manufacture.
Sizes 1, 2, 3. Special 63c.
Sizes 4, 5, 6. Special 82c.
MEN'S HALF HOSE—To clear 36c.

The Artcraft Clothiers,
276 Water Street. Opposite Bowring Bros.
m.w.f.

Margin Trading

This is a simple and convenient way of buying good investments on account—in fact, the word "margin" means account. Ordinarily, a man who wants to buy 100 shares of a stock at \$10, in the expectation of an advance, must pay down \$1,000, but by the margin plan, he simply deposits \$300 and the broker finances the balance, all dividends being credited to the investor. Should the stock advance to \$13, the investor may sell and take \$300 profit in addition to his own deposit.

It costs nothing to have a detailed explanation of the whole business—call, phone or write us.
J. J. LACEY & COMPANY, LIMITED,
STOCKS & BONDS. TELEPHONE 1154.

ORANGES, BOX APPLES, ONIONS.

To arrive ex Rosalind around seventeenth:
CALIFORNIA ORANGES—Counts 216, 176.
SACKS ONIONS—Silverpeel.
BOX APPLES—Counts 138 and 150.
Also in stock a few barrels of NOVA SCOTIA APPLES, now selling off cheap to clear.

BURT and LAWRENCE.

COAL!

North Sydney Best Screened in store and afloat

BEST ANTHRACITE,
(Lehigh Valley)

Also BIRCH JUNKS.

Nfld. Coal & Trading Company, Ltd.
At the premises lately occupied by Alan Goodridge & Sons.

SEE OUR WINDOW FOR OUR CHRISTMAS DISPLAY OF

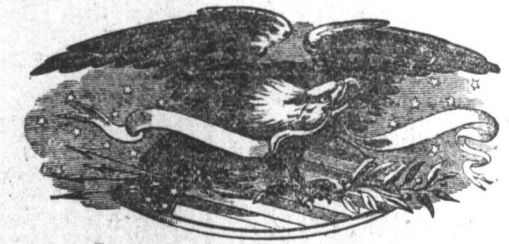
Stoves & Ranges

"TWILL DO YOUR EYES GOOD."

- "Viking" Hall Stoves
- "Modern Alaska" Ranges
- "Our Own" Cook Stoves
- "Twilight Herald" Room Stoves

Also all kinds
CASTING PANS & PUDDING MOULDS
to cook your Christmas Dinner in.

JOHN CLOUSTON



On the present reduced prices an extra count of

10 per cent.

will be given on all orders for the next 2 weeks.

The American Tailor
Phone 477. W. P. SHORTALL. P. O. B. 14