WOMEN! DYE IT AND SEE!
nstead of Buying, Add Years of Wear to Old, Faded Garments with "plationd Dyes"-Fun!

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WHEN you wind and set Big Ben at night, you put an inexpensive clock on "the same job a high-priced watch held down all day.
The responsibility is even greater! Your alarm not only must keep time but it must

Westclox are good timekeepers and alarms combined. They're handy, dependable household clocks. More than one in a home is getting to be the rule. Several clocks save many teps.
We're doing our best to meet the big demand for Westclox. But we must keep a close eye on quality. For it was quality that created this demand.

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