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THE ACADIAN, WOLFV I. S., OCTOBER 9, 1924

THE WINTER

THE ACADIAN (Established 1883) shed at Wolfville, N. S., every Thursday by

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OPPORTUNITY FOR TOWN BUILDING

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TOWNS SHOULD GET A SHARE

TOWNS SHOULD GET A SHARE THE FACT that the provincial government is pressing this inflating of our valuation by the Assessment Appeal Court in 1923, time THE ACADIAN presented its views in anticipation of what was of one per cent. on the assessment or card of the downs of the prov-ince, and since those who had charge of our affairs saw fit to increase the figures of the assessment and were supported in their action by the Council as a whole, it is not likely that the Highway Board will be willing to accept from us any less than that allowed Board will be willing to accept from us any less than that allowed by the act.

by the act. This paper has contended on different occasions that the gov-ernment's method of dealing with the towns in this matter is most unfair, and we see no reason to change our opinion on the subject. While the towns provide a very substantial proportion of the funds raised by the province for highway work, and besides, as in the case of Wolfville, furnishes through their entire length a stretch of permanent street to augment the system of trunk road which the Board is attempting to establish, they get no part of the tax to which they contribute. Another way in which the incorporated towns of Nova Scotia

tax to which they contribute. Another way in which the incorporated towns of Nova Scotia suffer because of the unfair attitude of the provincial rulers is in connection with the motor license fees collected. The towns get no proportion of these fees although their citizens naturally con-tribute very extensively. On the contrary, in British Columbia the amount collected is equitably divided and each municipality re-ceives its due share. Summerland, a town of about the same size as Wolfville, this year received a cheque for \$1,424.78, as its pro-portion of the amount collected, and each of the other towns and cities of the province got its share. cities of the province got its share.

THE HOME PRINTER

THE HOWE PRINTER THERE ARE so many "weeks" being started that it looks as if the fifty two weeks allotted to us will hardly prove sufficient for the world's needs. Before the entire list is spoken for, we would advocate a Be-Fair-With-Your-Printer Week. We are sure it is badly needed in 'almost every community. In consideration of such a week, we would advocate the following principles: Your printer make him your partner, not your victim

A SUGGESTION A SUGGESTION THE WINTER THE ACADIAN would st that arrangements be made for a series of Sunday at n lectures during the coming winter. Wolfville is particula il adapted to such an under-taking since it numbers among izens many who are thorough-ly competent to assist. We had mind an array of speakers suf-ficient to fill the entire seasor would willingly undertake the ous visitors in Wolfville during winter whose services might readily be enlisted. This prop n, if placed in the hands of a competent committee represent he various churches and other institutions of the town, would we a very pleasing and instruc-tive feature of our community during the winter. Who will set the necessary machinery in tion? ACADIAN

BEER AND HT WINES

BEER AND HT WINES THOSF WHO are sometim and advocating a more general use of light wines and bee this country, and who point to the old country to disprove totency of national prohibition, forget that the free use of the everages constitutes the precise reason why millions of worke. Europe have never been able to secure as high a standard oing as have American workers. No man ever yet improved his y taking poison into his system, and a brain befuddled by alcoh pare one to do his best in life.

MAINE GOVERNOR IS BOOSTERITA. MAINE GOVERNOR IS BOOSTERITA. Maine GOVERNOR IS BOOSTERITA. Maine GOVERNOR IS BOOSTERITA. Maine Governor Nova Scotta to this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and Advocates arks are as fine as can be found. In the this Province and News Data and the Portiand Evening News) AUGUSTA. Sept. 26.-Gov. Percivit would be to the advantage of us all. The work incident to the primaright to see at one time several hun-the summer," said Gov. Baxter todayn two days than 1 often see in a week's "If the need of a few days' retime in Maine. "The the hoat of X Baxter todayn two days than 1 often see in a week's "If the hoat of X Baxter todayn two days than 1 often see in a week's "The the hoat to Yamouth, Nova's them seemed to be well kept. The Sotia, which is but 15 hours' run fromgh intelligence of the population shows Sotia, and nymgs. Many of them were new and all sotia to Anapols Valley and across the Province of Digby, throughcople. The Anapols Valley and across the Maine want went to Analest, Nova Scotia, and the Country, they will make no mis-therapole dopoint in the prediction are well marked and where strangers were the Anapols Valley and across the province of New ake a trip of a few days outside then conthern altrual resources. The Brunswick via SL John and Prederick chads there are well marked and where strangers were the Anapols Valley and across the the worng roads. "The was much impressed with the distance by a source and ample ubblic spint, hard the great opportunities for development, har

After every meal

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di ab SPEARMINT

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where, "Great progress has been made on Nova Scotia roads and in all our jour-ney we did not come upon a single bad-stretch, not even on some of the cross main "highways." Tors-road work am has been done within 10 years. I could see they believe in maintaining their roads and do not allow them to go back-ward. A pleasant and agreeable sweet and a l-a-s-t-i-n-g benefit as well,

see they believe in maintaining their roads and do not allow them to go back-ward. Nova Scotia's population and its area are about two thirds that of Maine but, like our own State, many of her young people prefer to go to the larg-er centers although they no doubt would be much better off to remain at home. "The hotels are well conducted and their prices are reasonable. In fact, we did not experience a single instance of overcharging, which is most unusual, especially in places that cater to sum-mar visitors. The greatest encourage-ment to tourist travel in any country is two things, good roads and fair hotel prices. If either one of these items is lacking, it proves a serious handicap to tourist business. Nova Scotia people are not the kind to alke advantage and their hotel keepers, unlike those in some places if have visited, do not charge all the tourist will bear. "The Annapolis Valley is one of the most fertile spots in North Americas It specializes in apples. The trees were loaded with handsome fruit that had been cared for scientifically. Most of this goes across the water to Great Good for teeth, breath and digestion,



John Bull (hesitatingly): "Er, do you think you could-h'm-nage to let me have a trifle on account of that little bit I lent The Bolshie; "Well, there's cheek! Why, I don't even recognize /ou!"

iought over than that. The history on the Evangeline country appeals to the sympathy and imagination of all who study it, and is of especial interest to the through his wonderful poem that bered through his wonderful poem that. The wonderful poem that described the persecutions and deportiation of the kindly Acadians.
"The hospitality of Nova Scotia is unaimited. They could not do enough for me, and 't appreciate their many courteous attentions."
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visited several ing in at many to me. "Do yo two chain stood towns I went the only store other stores di much of anyth That caused as a matter of the names of it then wrote to of the towns a send me their Friday, two da when my frien Upon receipt Dond that in all the store as done was by i outed the prof The retail m where my irier advertise in ti the public to ti and the public to ti and in not con bad invited the sitt, attractive s where they we halled to receive my birthday p



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REASON W

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such a week, we would advocate the following principles: Your printer—make him your partner, not your victim. Don't get prices from one printer and then submit same to another, hoping for a cut in prices, unless you would like to have the printers do the same with you when they are in the market for some article of merchandise which you carry in stock. Give your home printer a chance before you buy your print-ing out of town

ing out of town.

Ing out of town. In general, treat him with the same respect that characterizes your other business dealings and keep in mind the golden rule of business, to do unto others as you would be done by. Having pro-perly observed this week, the spirit of it may stay with you during the remaining fifty-one. Such, we believe, is the big idea in all these special weeks.

HOW TO MAKE YOUR ADVERTISEMENTS PAY FEW MERCHANTS really have the proper appreciation of

FEW MERCHANTS really have the proper appreciation of what advertising means to them. If a man spoke to his wife only once a month or every two months she wouldn't recognize his voice, says an exchange. Yet some business men advertise once a month or every two months and then wonder why they don't get more business. Advertise every week. Remember "the used key is always bright". The store that tells the public what it is doing every week is the store that gets there in the end.

AS IT IS DONE IN MIDDLETON THE TOWN of Middleton has made provision for the weigh-ing of coal and other heavy commodities that is working out most satisfactorily. A public scale has been installed with a public weigher who is a thoroughly disinterested person. All coal must be weighed thereon and the buyer pays a very small fee for the service. The proposition was strenuously opposed by the dealers but the town authorities insisted, and the public are well satisfied. So far the fees have been sufficient to provide for all expense and leave a respectable surplus. leave a respectable surplus.

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Playing Cards, good quality, 40 cents package. Gilt Edge Playing Cards, 50 and 75 cents package. Congress Playing Cards, air cushion finish, picture backs, suitable 'or prizes, \$1 per pack. Bridge Sets, in real leather cases, fine for prizes. A box of Stationery makes a Useful Prize. See our assortment.

The Acadian Store