ALIZE PROFIT

Special Notice to the Public

Beware of imitation. At such time as this everybody tries to mislead you. Be sure you are in the right place. Make us a call before buying elsewhere.

We defy competition. If low prices will do it our stock will be sold in a few days.

Come early before the stock is picked over.

Brockville, Ontario

No Fake No Humbug This is a Bona Fide

SALE

SATURDAY, JANUARY

NINE O'CLOCK A. M.

The 20th Century's Most Stupendous and Remarkable Sale---This \$25,000 Stock of Men's and Boys' Clothing and Gents' Furnishings.

This Stock will be thrown on the market at the mercy of the public and mercilessly slaughtered in 20 days below the actual cost to manufacture The Sensation of the Day! The Wonder of the Hour!

The Chance of a Lifetime Now Stares You In the Face

On account of the unseasonable weather we have been having, we find ourselves left with a very large stock of Clothing and Gents' Furnishings on hand, and to realize ready money we have decided to plunge our big knife and cut both ways. The original cost of merchandise is a secondary consideration with us. This is certainly a Golden Opportunity to secure what you need for less than onehalf the price you would be obliged to pay any other merchant or concern.

Herald the Good News!

It's Wonderful!!

This is a premier effort in value giving without a counterpart. A Bargain event that will surpass anything attempted in Canada. Characterized by Thousands of Surprises. A Supreme Master Movement in Underpriced Merchandise. Dwarfing all similar events, eclipsing all other sales. An original direct appeal to the economical instincts of thinking people, to whom the saving of a dollar is equivalent to a dollar earned. The only question you is, Can you, dare you, in justice to yourself and family, Overlook the Greatest Money Saving Opportunity of Your Lives? In your wildest dreams it would be impossible for you to have even a faint conception of the extraordinary values, the marvellous bargains that will be offered. Prices will reach the very lowest limit at this sale. Use the common nse with which nature has endowed you. Come and see with your own eyes.

SAVE THIS AND WAIT FOR THE OPENING DAY

Read These Prices

It will prove the most profitable reading you have done for

Electrifying Bargains Merchandise Magnifying Unparalleled Values

Remember. No Reasonable Price Refused at this Sale.

All Goods Marked in Plain Figures.

Prices Cut. Slashed, utterly Torn to Pieces

Men's and Boys' Furnishings

MEN'S COTTON SOCKS—in black or grey, regular price 15c. Our MEN'S ALL WOOL SOCKS-Good and heavy, Regular price 25c, our

Regular price 35c, Sale price.....17c WHITE HANDKERCHIEFS—Regular price 10c, Sale price...... 3c SILKELINE HANDKERCHIEFS with Fancy Border Regular price 20c, Sale price......11c TIES-In all shapes, good

MEN'S AND BOYS' HEAVY WORKING SHIRTS—In black or stripes and spots, regular price 50c and 75c, our sale price39c MEN'S ALL WOOL TOP SHIRTS, Assorted Colors

MEN'S AND BOYS' RUBBER AND LINEN COLLARS (stand up turn down), all sizes 12 to 18, regular price 25c, our Sale price
MEN'S ALL WOOL FLEECE LINED UNDERWEAR, nicely finished MEN'S ALL WOOL UNDERWEAR-Assorted lines, regular price

59c, \$1.25 for 69c, \$1.50 lines for 83c, \$1.75 and \$2.00 lines for...95c MEN'S ALL WOOL SWEATERS in red, black or navy, Regular price 90c and \$1.00, our Sale price53c BOYS' SWEATERS-Assorted colors all sizes, regular price 75c and MEN'S CAPS-Suitable for spring wear, or good and heavy for this or

Cardigan Jackets, Caps, Hats, Gloves. Mitts at I ess than Half Price

next winter, regular price 75c, our sale price35c

Boys' Suits

In Boys' Suits we have so many lines it is hard to give the prices here. We have a big range to choose from in all the newest styles. Children's Fancy Suits, two or three pieces, from 95c to \$5.00

Here We Mention Two Special Lines ONE LOT OF BOYS' TWO-PIECE SUITS-Good all wool tweed, pleated coat, all sizes, regular price \$3.00 and \$3.50, our sale price\$1.89 ONE LOT OF BOYS THREE-PIECE SUITS-All wool tweeds, single or double breasted coat, size 27 to 33, regular price \$4.50 and \$5 00 our sale price \$3.15

Odd Coats. Pants and Vests

BOYS' ODD COATS-To fit boys from 6 to 14 years old, all wool tweed, regular prices \$2.50 and \$3.00, our sale price.....\$1.20 BOYS' ODD KNICKERS-All wool, assorted paterns, regular price 75c, our Sale price 35c BOYS' ODD VESTS, Regular price 75c, Sale price 21c MEN'S ODD VESTS, Regular price \$1.25 and \$1.50 assorted patterns, all sizes, regular price \$1.50, our up, regular price \$2.50, our sale price\$1.45

Overalls and Smocks

MEN'S OVERALLS AND SMOCKS, Blue or Black, plain or with bibs, Regular price 60c, Sale price.. 39c MEN'S OVERALLS OR SMOCKS, in Black or Blue. extra heavy, gold back, double stitch, riveted pockets, regular price 75c and 90c, our Sale Price 63c MEN'S MOLESKIN PANTS—Good and heavy, reg-duroy storm collar, regular price \$2.50, Sale price \$1.63

Men's Suits

MEN'S SUITS-All wool tweed coat, vest and pants, well made, only a few of them in stock, regular price \$7.50, our sale price\$3.15 MEN'S GOOD BUSINESS SUITS-All Wool Tweed, single or double breasted, nice patterns, regular price \$9.00, our sale price \$4.95 MEN'S SUITS, in Fine All Wool Tweed and serges, the Latest Cut, the Newest Patterns, the new Single or Double Breasted Coat. well padded shoulders, close fitting collars, Regular price \$12.50 the Finest English and Scotch Tweeds, Swell New Patterns, or in Black or Blue Serges, best Farmers' Satin Lining, equal to any high-class tailor made in fit, style and workman-

Men's and Boys' Overcoats and Reefers

ship, Regular \$15.00 and \$18.00, our Sale Price\$9.95

MEN'S ULSTERS-In dark grey or black trieze, big storm collars, good tweed lining, makes a good warm overcoat, regular price \$7.50. Our sale price \$3.59

MEN'S OVERCOATS—In blue and black beavers, dark greys and fancy patterns, good lining, made up in the very latest cut, velvet collars, padded shoulders. Our sale price......\$4.98 MEN'S OVERCOATS—The newest patterns, or in plain grey or black

good Farmer Satin Lining, made extra long, fits splendid, the new shoulder and collar, regular price \$12.50. Our sale price.. \$6.95 MEN'S HIGH CLASS OVERCOATS—Hand padded shoulders and collars, made of English and Scotch tweeds, best lining, made

BOY'S OVERCOATS - Made up in the very latest, some fancy or in plain styles, too many lines to mention, to be sold at less than half price MEN'S REEFERS-Made of blue or black beaver, velvet collar, or in dark grey or black frieze, storm collar, tweed lining, five pockets, regular price \$4.50 and \$5.00. Our sale price.....\$2.95

One lot of Boy's Reefers at.....less than half price See Our Men's and Boys' Waterproofs and Raincoats, made up in the very latest styles, all the newest patterns or in plain grey, at TESS

THAN HALF PRICE. SPECIALS for the first 2 hours every day during sale.

Remember this Sale is for 20 DAYS ONLY. It will positively open Saturday, January 11th, 1908, at 9 a.m. and close Monday, Feb. 3rd, 1908

This store will be closed to mark goods, on Friday, January 10. Nothing reserved, everything goes! Ten thousand other articles impossible to mentian in this adv't, at the same ridiculous prices. Allow nothing to keep you away. The hour is set, the date you know. Achiember, no postponement. Rain or shine, the bargain flood gates positively swing open Saturday, January 11, at 9 a.m. There will be a crowd, but you will be jostled by a pleased good-natured people. It is the children-it will be a gala time for them.

Special Notice

This Sale is for Cash only, no credit and no goods given out on approbation during sale.

GLOBE CLOTHING HOUSE

BROCKVILLE, ONT.

NOTICE-Merchants desiring to purchase quantities of this stock at less than wholesale price must call between 8 and 9 p.m. No goods sold at wholesale between 9 and 6.

Our Guarantee

We guarantee every purchaser

Absolute Satisfaction

We guarantee every garment and every price mentioned here. We will exchange or refund the money if not fully satisfied.