(To the Editor).



WHEN THE ENGINES COME

it is too late to think of insurance and they may be called to your place any day, any hour.

INSURE BEFORE THE FIRE you did not take our advice. Step in and order a policy large enough

PERCIE JOHNSON Insurance Agent.

In Stock

100 Cases

-Valencia Onions,-200 brls. Apples.

arrive by S. S. Graciana

75 Kegs

Green Grapes

H. J. Brownrigg 'Phone 469.

"Folks in our the effusions of our poets with the other writers including those friends I gave a shot in passing to last week,

while these, Sir, are all sometimes I will go farther and say that var- again hearing from me I will endeav- subjoined address:-

shall discuss to find something that I will admit good in all of them will hit and also something that will we ask that you accept the accom- of praise for what I have done for yet a lot of chaff remains after we please all of us, being be ex-panying gift, not for its intrinsic val- you from a material standpoint and I have served them out, and I thing that traction of some of my ancestors ue, but as a recognition of our es- am glad to have the opportunity to while the Doings of the Duffs, Ran- who are Jews, crossed into the Welsh, teem for you. dom reels, the evening Chit Chat, the and Irish I can claim to have inherit-! Woes of Mrs. Newlywed with "Un- ed, and I think you will see in my re-

marks the shrewdness of the Jew the impulse of the Welsh and the argumentative and perhaps wit of the Irish, and when we are sick the doctor gives us some medicine we do not at all times like, to make us well again, so may the viewpoints I shall place before the public to be considered by you and them as just a little stimulant to strengthen the tone of the press as well as the man who will soon miss his morning braces and have to take to the drink that leaves o headaches.

shall Sir, then open to your approval appear on to-morrow with my bow to these three, the Governor, the Clergy, the Mayor and last but not least, that great force the public. My reason for taking the pen name of The Man on the Street is that I know all the faces and most of the names of instead of regretting after it that those who I meet in my daily round. Some have grown from boyhood into manhood during those years I have to cover the loss a fire would entail gone up and down in and out, some have become gray with sadness and business cares, firms have established themselves and some have unhinged their signs while others have gone in to their rest and the place thereof knoweth them no more. Yet I. The Man On the Street, am still here and watch with interest the changing scen es as well as listen to the viewpoints and thoughts of my many friends in this my native town.

I shall, I hope, merit your expectations, your criticism, and approval as from your point of view I propose to come out in a proper and dignified manner to my audience and after I have introduced myself and taken up some of the subjects on my syllabus subjects, I hope will do good and be of such a character as will not make u

I have, perhaps, already taken more space than I thought of, but I will conclude by saying that I will, after this, ask you to use as a headline for me "Viewpoints From the Curb."

Yours truly,

THE MAIL AND ADVOCATE

Dear Sir,—I wish to open my re- good, sometimes fair, sometimes not at the British Clothing Factory Sat- ed the gift and made the following re- Trusting that this mutual confidence marks by-thanking you for space and worth the space. There are little top urday evening, when the employees ply: also accepting with full accord your ics of local color and interest that met and presented Mr. S. Frehlich, the Fellow-workers,—Being taken by us, I greet you all with sincerest wishreferences to my letter of last week affect us all which these writers do manager, with a Christmas gift of a surprise, I am at a loss to find words es for a very happy Christmas and wherein you said there are many not touch often enough. Seeing you handsome Dressing Case and Tie hold- to express my pleasure and apprecia- success and proseprity in the coming

Again wishing you all happiness

A very pleasant function took place kindness and good feeling that prompt with to-day.

viewpoints from which one can write, have expressed yourself favorable to er with mirror, accompanied with the tion for the beautiful gift and the year. iety is the spice of life but the posi- our to give you a few of my view- Dear Mr. Frehlich,—We, the em- ed in your address. Money can build tive is no good without the negative, points. I do not expect you to agree ployees of the British Clothing Co. up factories and do a great deal more East End who was acting in a very and I am sure we in this little com- with them on all points and I am not Ltd., are once again afforded the besides, but there is one thing that it strange manner was brought to the munity get variety in abundance in going to adopt a policy of "you scratch pleasure of wishing you a very hap-cannot de, it cannot purchase sincere Police Station where she was examin so far as the daily press is concern- my back and i'll scratch your's." py Christmas and prosperous New friendship, loyalty and good-will be- ed by Dr. Tait and pronounced intween employer and employees. You sane. She was then sent to the asyl-In tendering you our good wishes, have been kind enough to say words um for the insane. say that I hope to do much better in is?" the future and that in the course of

Reading Public

HE MAIL AND ADVOCATE Evening Edition will

of 1917.....

1917 for....

months subscription to The Mail and Advocate Daily

(Mark off issue not required).

To the Union Publishing Co., Ltd.,

Water Street, St. John's.

GENTLEMEN.

be sent to any address in Newfoundland \$2.00

The Morning Edition will be sent to any address in Newfoundland from now to the end \$2.00

The Weekly Edition will be sent to any address

in Newfoundland from now to the end of 50c.

Here is your opportunity. Avail of it to-day. Fill

in the Coupon at once-mail it to-day-do it now.

Employees of the British Cloth- continue to beam on our undertakings, I hope to do even better by way of Mr. Frehlick, who is probably, more advancing your interests concerning highly esteemed than any other Fac- wages and in other respects, making tory manager in the city, by his co- conditions for you all more agreeable workers, was deeply touched by the than those which you seem pleased

"Certainly! You may ask her, too the coming year, should prosperity if you wish."-"New York Times."

While on the way in response to the fire alarm yesterday after-fully. "I generally strike a match." noon the occupants of the Central Station hose waggon met with an dire effect. That German lost a prisaccident which will incapacitate oner, but gained a lovely black eye. three men of the company for a few days. The waggon went east along Bond Street and in turning into Cochrane Street the wheels skidded on the slippery street and the waggon toppled over on its side; the men were thrown violently on the hard street and had a very narrow escape from serious injury. James Boggan was much cut about the face and sustained injuries to one leg. Philip Cook! had his legs hurted badly and Wm. Chaplin was bruised badly about the shoulders and hips. Chaplin received the worse shaking up of the three and may be laid off duty for a couple of weeks. The waggon seat was smashed to pieces but no other injury worth speaking of was done the waggon. Dr. Roberts was called and attended the injured men at their homes, Fort Townsend. None of them was hurt badly enough to be sent,

CHRISTMAS AT THE ARMOURY

to the hospital.

nd guard, spent Christmas Day the Armoury, and every effort was made by their officers to make the day in enjoyable one for the Volunteers The large room on the platform at the lear part of the building was very tastefully decorated with evergreens and ribbons of variegated colors, which lent quite a Christmas aspect to the place. A large picture of His Majesty King George was suspended in the centre and was the first thing to be seen on entering the room. At three in the afternoon Major Montgomerie, Major Carty, Capt. O'Grady and the other officers were present at the headuarters and extended Christmas greetings to the men, then all were treated to a sumptuous spread of the usual good things in evidence & WELCH'S at this season, after which songs and music were in order and helped to pass a most enjoyable afternoon. In PURE GOLD the evening refreshments were again provided, even the ever needed smokes and a few packs of PURE GOLD cards were not forgotten. At the time of our visit the lads were enjoying themselves to their heart's content PURE GOLD The Mail and Advocate wishes them, one and all, many happy returns.

FIRE ALARM YESTERDAY An alarm of fire was rung in from box 16 at the corner of Gower and Cochrane Streets at 2.15 p.m. yesterday, to which the Central and East End Companies responded. The fire was in the house of Patrick Warren, butcher, and was only a slight blaze, there being more smoke than fire. The services of the chemical quenched it in a few minutes; very little damage was done. This is the sep5, tue, th, sat, tf first alarm in the city for over a

MET HIS MATCH

Ach, you've met your match this me," snarled a German who had managed to disarm a private of a Scottish regiment.

"Oh, have I?" replied the Scot scorn-And he let out a left-hander with

bonanz

leading

Spring

the Su

of \$7.5

The

ment o

ed, the

schoon

1907

1908

1911

"I have often wondered," said Mr. Smith, looking up from reading his evening newspaper, "why the Germans always spell Kultur with a 'K.' " Mrs. Smith smiled indulgently up a her husband. "The reason is because Great Britain has command of the 'C's' " she retorted.

GOLD FISH PLUG

5c. a Plug

MINORIA PLUG 12 and 6c. per Plug

Big shipment of Cigars in boxes of 25 for Christmas Gift. FULL ASSORTMENT OF Smokers' Requisites.

S. G. FAOUR 378 WATER STREET.

GRAPE JUICE.

ICINGS.

FLAVORINGS. Outport Storekeepers

write for prices.

JELLIES.

(Sole Agent for Nild.)

Commercial Chambers Telephone 60.

Reid-Newfoundland Co'y.

Electrical Department

Flexible Arm Lamps

for Sewing and Read ing and Studying

\$4.00



Lamps for Floor Use Adjustable Arm \$7.50



\$7.00 to \$30.00

Reading Lamps for every purpose.

SEE OUR WINDOW FOR GRAND DISPLAY. PHONE 240