

## You Don't Need to Worry about the storm signal if you Wear our Raincoats

April showers are coming, are you ready for them? If not, come and let us fit you out. We have Rain-coats for Men and Women in all the new Spring Colors and Styles. Smart snug-fitting collars with Tabs, large armholes, wide Raglan sleeves and well-cut coats with the new full effect at bottom.

Ladies' Coats no longer look as though they are strapped tightly around the feet, they fall easily away from the skirt, and are far more comfortable for walking.

Come and see the distinctive cut in the new Season's Rain-coats, look at the beautiful shades, the quality and durability of the materials. Compare ours with others, and you'll surely come to us when you want a coat to defy all weathers, from a little April shower to a big nor'-easter.

Reliable Goods : at Reasonable Prices

U.S. Picture & Portrait Co.

## AIRSHIPS IN WARFARE

The fighting aeroplane is an important weapon against raiding airships, and unless the aeroplane has to carry the weight of a machine gun, it has a big advantage in speed. But if it carries a gun that advantage is greatly reduced. A rigid airship of the latest type should attain a speed of sixty miles an hour; an aeroplane, when laden with pilot, passenger, machine gun and ammunition, does not, as a rule, exceed sixty or seventy miles an hour.

If the aeroplane carries bombs instead of a machine gun, it must, in order to cripple the airship, pass directly above her, and from that point drop a bomb upon the craft below. But aeroplane pilots, when approaching an airship, must be wary, for it has machine guns in its cars, and can maintain a hot and dangerous fire. If the pilot of the aeroplane sees the airship before it sights him, his best course is to gain high altitude, and then close in suddenly and drop his bombs. Should it come to a contest for height between an aeroplane and an airship, the bigger craft will have an advantage—at any rate until she has reached her limit of altitude, which is about ten thousand feet. An aeroplane can climb quickly until it has gained a height of about six thousand feet, but after that the decrease in the density of the air reduces the lift of its wings, and its rate of ascent is much slower. The airship, however, can rise rapidly and at a sustained pace.

If in a combat between an airship and an aeroplane the pilot of the smaller craft has used all his weapons of attack without avail, and if he

## Mail Service at Northern Arm

(Editor Mail and Advocate.)

Dear Sir,—Please allow me space in your valuable paper for a few suggestions. This is my first time writing to any paper and I hope that this matter will not simply be read and overlooked but put into practice. The point I wish to emphasize is our mail system. The way our mail has been handled this late year has been scandalous to the people of this place. Previous to this last year, we had the grand privilege of picking our mail from the table of our post master's (so-called) dining room table. Now it has moved from that to the shop counter where every Tom, Dick and Harry can finger over everything that comes and goes. Some will say oh its good enough for me, I like to be able to pick out my own mail, but this is not the thing.

We want a post office and more than that a telegraph office or a telephone from North Arm to Botwood. In a place like this there is business enough carried on to keep an office open. Whereas now if one wants to send a message or register a letter it is impossible to do so without tramping to Botwood. This is not always an easy task, especially when its very stormy.

Lastly and further more we want the steamer to call here at least once a week. Just think of it you men of North Arm. Pony up and see if we can't get it by the time navigation opens up. I am sure if you just say the word to your President, Mr. Coaker, he will stand by you as he always has done.

Now readers kindly put forth every effort to have this carried out and I am sure you will not fail. Thanking you for space.

I am,  
ONE INTERESTED,  
Northern Arm, March 22nd.

## GREAT SUCCESS

(Editor Mail and Advocate)

Dear Sir,—The Ladies Patriotic meeting was a great success. All the men who could not go into active service were very glad to give their ten or fifteen, or perhaps fifty cents to help along the cause. A collection of \$20 was taken from the general public, and the ladies got up a tea at which the sum of \$45.20 was realized. I think this was an exceedingly good showing for Trout River and we feel that we are helping, even though it be on a small scale.

Yours truly,  
L. CROCKER,  
Trout River.

## "VERITAS" CLAIM A JUST ONE

The name "Kaiser Morris" has apparently come to stay—and all circumstances considered, it is a very appropriate alias for our venerable chief of the so-called "People's Party." The word "Kaiser" is now world renowned, and rightly so—but even in our very midst we have a monarch to whom we can attach the questionable title, and from the point of view of the deluded people, the epithet is far more applicable to poor old "Bluffer" Edward, than it is to whom it seems to rightly belong—"William, Emperor of Germany."

"Bill," who to do him justice, seems to have a personal sense of humor, has been distributing a quantity of ironmongery under the happy captain of "Iron Crosses," whilst Edward, with an equal sense of personal wit, has been giving out a vast amount of PROMISES—which equal in their kindly broadcast favor the iron gifts of cousin Bill across the water.

"Veritas" does not want to be mostly, but now and again when he views the trunkful of "promises" which the slippery "Kaiser Morris" has written to him and when he is called in "to have a look over similar loads of promised assents that have been forwarded to other poor dupes," he feels a kind of making up to the situation.

Oh, Edward, Edward—wise are men in their generation, and wise are you—Knight of Honor as you are—to bespeak dropping you "bluff" mantle on the shoulders of some other who had better not fall in your footsteps of deceit and deception.

"Bluffer" of men, and "Bluffer" of bodies of men—wise are you—to know, and to acknowledge that belief, that "your day is done." Wise are you Kaiser, in your late acknowledged views, that it is best you retire from the seat of "Coddling" and "Bluff" wherein you shine, as only a Morris can shine. Wise are you "Premier of bluff" to know that Newfoundland has at last found out the chief "bluff" plank of your platform, and will never again trust one who is so allied to the Kaiser William of Ger-

## A Word of Encouragement

(Editor Mail and Advocate.)

Dear Sir,—Truth is truth, and fact holds its place, where fiction with all its semblance, must be but a myth. Some members of the F.P.U. have asked me to join that union, but I have refused. Why—because Sir, I believe in being free and untrammelled from any one decree, and I have always been so. As a matter of justice, however, and I believe in justice to all men) I want to congratulate you, your staff, and your paper on the late stand you have taken re the Bowring-Kean episode, and you have been equally just on other civic matters, and questions of interest to the public at large. Your news is reliable, and particularly well written. Your representatives are not only favorable known, but are admired and liked as well, and I cannot see, Mr. Editor, why your paper should not have a place in every home with the best of them. I am an old newspaper man myself, and quite understand the competition of the craft, but I feel sure, the "Mail" is holding—and well holding—its own.

Yours sincerely,  
"A. BACK FILE."

(Thanks very much for those kind words and wishes, we are doing our humble best, and no man—or men—can do more.)

EDITOR.

## No More Laborers Needed at Mt. Pearl

(Editor Mail and Advocate)

Dear Sir,—In consideration of the fact that large numbers of men are constantly arriving in the city, many of them travelling long distances, under the impression that they can obtain work on the construction at Mount Pearl. I should be extremely glad if you would insert in your paper a notice to the effect that all the labour required or likely to be required has now been obtained and that there is absolutely no possibility of giving further employment.

Yours faithfully,  
A. W. BURROWS,  
Manager,  
Post Office Box, No. 914, City, March 24th, 1915.

## The Belgian Soldier

H. L. Goodfield.

He has left the pen and plough,  
And taken up sword and gun;  
Then marched away to his own front-  
ier

To meet the coming Hun,  
He had little time for drill,  
But he made some sort of plan  
In his fight for Freedom, and he fought  
As a soldier and a man.

How he fought the whole world knows,  
It opened the critic's eyes;  
How pary and thrust and hammer  
blows  
Gave Germany a surprise.  
While the little that he knew,  
With a great amount of heart  
Was welded in time to stop the gap—  
Till France was ready to start.

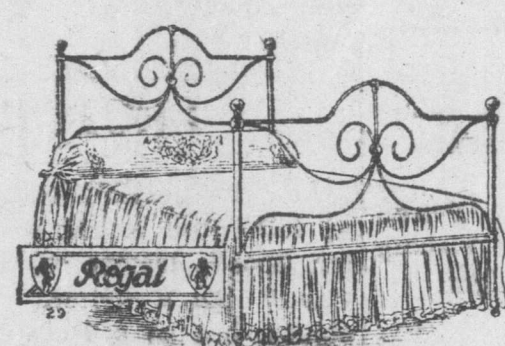
When her young man called she entertained him with fudge. He nearly broke a tooth on the first bite he took—it was so hard. He bravely endured the ordeal, but secretly balked on the second piece. Turning slightly he slipped the fudge in his pocket and then said he had sufficient. A few nights afterward he was talking with the girl. Feeling in his pocket he hit upon the candy.

"How did that piece of rock get in there?" he asked out loud.  
Then he pulled out the fudge and thanked to the roots of his hair. He had been trying to explain ever since.

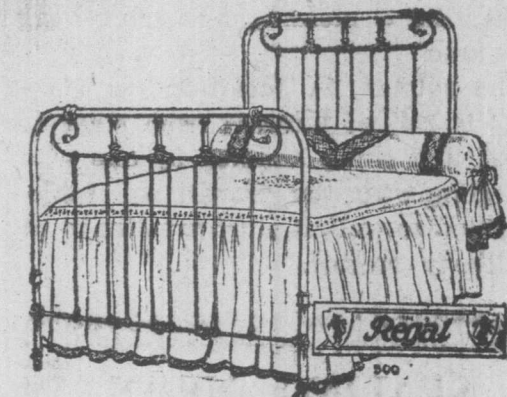
They may loot, and wreck, and burn,  
And pollute each sacred shrine;  
They may shoot and tear his relics  
down  
To be trod upon by swine,  
They may do all this, and more,  
Yet their creed can never shame  
The soul of his nation, which can boast  
Such an honorable name.

Still he suffers, now to-day,  
Only, solely, for this gain:  
To be sacrificed in vain?  
Britons, his cause is ours,  
Let now our help be shown  
Him in this time of need—his fate  
Might one day have been our own.

many, as to appropriately bear a local befitting title, "Kaiser Morris—the Emperor of poor old Terra Nova."  
"VERITAS."



At  
Reduced  
Prices



White Enamel Bedsteads with Brass Fittings also Mattresses and Springs to Fit.

Pope's Furniture Showrooms,  
Est. 1860. George & Waldegrave Sts. Phone 659.

## After Dinner Stories

This story is being told at the Boston Woman's City Club:

A young wife, wishing to announce the birth of her first child to a friend in a distant city, sent the telegram, Isaiah ix, 6, which is a Scriptural verse beginning, "For unto us a child is born, unto us a son is given." Her friend, more literal and less familiar with the Scriptures, read the message and said to her husband: "Margaret evidently has a boy; but why on earth did they name him Isaiah? He must be healthy, though, for he weighs nine pounds and six ounces."

Little Gladys was accustomed to attending church with her parents, so when Aunt Jane, who had come on a visit to her stylish relatives on the hill-top, wished to go to early Mass, the child was sent with her. When the collection box came round, she dropped in a couple of pennies her father had given her. Aunt Jane was opening her purse to make a contribution also, when Gladys whispered audibly: "Never mind, Auntie, I paid for two."

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Manager,  
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## By Aerograph

(Special to Mail and Advocate)

Here we are in thousands, hoping around like flies round a "lasy keg" and not a steamer in sight. In the name of fortune what has become of Commodore Kean, the jowler, the man "dat knows it all." Is it true that he's stuck in the ice of the runks. They still follow the old "cow path." They missed us this Spring. Ah, if Capt. Jackman was alive today, we'd be shedding tears long before this.

We were not in the "flesh" or in the fish, we should have said in 1905 when Capt. Arthur, killed our mama's and papa's, for two whole days, and no other skipper for miles around. "Joe" Kean, Abraham's "boy" followed "Arthur's" smoke that Spring and got a load. Hoping that Mr. Coaker is in good health, and wishes the Union every prosperity. We are,  
Yours truly,  
300,000 WHITECOATS.

## Printers' Pie

Printers' Pie—

We clip the following from late exchanges:—  
His Holiness has sent the following message—I thank your Majesty for your telegram, and the "painful news" that it contains.—Liverpool Daily Post and Mercury.

It is not believed that any other casualties have occurred, but if so they will immediately be "punished."—Yorkshire Evening Press.

An inquest was held yesterday on—who was entangled in some machinery on January 30th and died the previous day as a result of his injuries.—Sheffield Daily Telegraph.

—

## FOR SALE

A Steam Capstan,  
With Engine Attached.

A very suitable Engine for a Factory where a Winding Drum or Capstan is required. A very compact, space economizing outfit. Useful for a Steamer where a steam winch is not available. This Engine is in first class condition, and will be sold at a bargain, if applied for at once.

Fishermen's Union Trading Company,  
Limited.

HELP THE POOR!

We hold 100 barrels of good  
Partridge Berries

In air-tight packages, which we will deliver for  
\$4.00 per barrel

We undertake to hand over to the Salvation Army funds for relieving destitution in St. John's half the proceeds of sales.

The Fishermen's Union Trading Co., Ltd.

## COAKER ENGINE CAN'T BE BEATEN SAYS FISHERMAN.

Mr. W. F. Coaker, M.H.A.

Dear Sir,—Just a few lines concerning the Coaker Engine that I purchased from the U. T. Co. this spring. I have used this engine all the summer without any trouble or difficulty; it really works like a clock.

We had our traps twelve miles from the schooner and that engine used to go there twice a day for a month, making its forty-eight miles a day back and forth, and used to tow another trap boat with her, which made a difference of about seven miles in forty-eight, so she actually ran fifty-five miles per day while at Belle Isle.

At Mugford's Harbor she averaged about thirty-five miles a day from the 14th of August to the 10th of September. I would not change this engine for any other six horse power engine on the market, either for speed or simplicity of operation. I passed motors this summer up to nine horse power. I haven't seen one to go with her this summer.

I advise all who want a good strong and reliable engine not to refuse the Coaker Engine, for she is certainly the best on the market.

ELIAS KEAN.