

## How I hate to get up in the morning

Do you blame the soldier in this song for threatening the bugler that he will "amputate his reveille and step upon it heavily?" If you're human this breezy little song will strike a chord of sympathy.

"Oh! Frenchy"

—another sprightly song with clever words—all about Rosie who went to France with an ambulance and fell in love with Jean. Snatches of familiar songs of the French boulevards are recognized

Here and there.

Both songs are cheerily presented by Arthur Fields whose ability as a singer is paralleled by his reputation as a writer of popular songs.

Double-faced Record, 18489 Double-faced Record, 18489

#### Two other good soldier songs

That clever comedienne, Marion Harris, tells what will happen to Hindenburg

"When Alexander Takes His Ragtime Band to France"

When he hears American ragtime floating across the trenches he'll feel the need of something stronger than a boche gas-mask. And Miss Harris gives voice effectively to the sentiment.

#### "I'm Gonna Pin MyMedal on the Girl I Left Behind"

The brilliant thought of an expectant Sammie as he struts about camp "over there" is immortalized in song. Its rendition is made effective by the Peerless Quartet.

Both of these songs are on one Victor Double-faced Record, 18486 Drop in and let us play them for you-and hear the other

New Victor Records for September



At the Sign of The Star.

The Store of Quality.

Terms-Cash or Produce.

女爷爷长大大大大爷 长龙大龙大大大 华大爷

### hase the Morning Chill GET AN OIL HEATER

heater you need to guard baby against cold during the morning bath Can be carried upstairs and down-to drive the chill from bathroom or breakfast room.

Light, strong, handsome; furnishes ten hours of heat on a gallon of Kerosene.

O-Cedar Polish is the right colish for all woods and finishes -for floors, furniture, lino-

O-Cedar Polish Mop-two





Liesemer & Kalbfleish

THE CORNER HARDWARE.

### LIVE STOCK MARKETS TORONTO.

With heavy shipments of cattle repor-ted on practically all the large centres of live stock trading in the United States and Canada, and with more than 7000 head on the Union Stock Yards yester-day the buyrrs for the large packing nouses showed a tendency to buy at con-iderably lower prices, with the result that the market fell off from 25c to 50c n practically all grades.

For the atockers and feeders there was good demand for breedy steers, with uality, but the medium grades of stockrs and feeders sold slow and lower, and the canners and cutters sold at satisfac

ory prices.

Medium cows sold considerably lower nd bologna bulls were wanted at lower orices. There was a strong demand for good milkers and springers, and altoget-her we would say a fairly satisfactor, market, considering the supply, the quality generally of the cattle and the season of the year.

There was considerable disappoint ment over the action of some of the packing houses in their refusal to buy heavy steer, after inviting shipments, but the buyers declare that the prices asked were much too high. The result is a good many are left over.

The hog market with 2,465 on sale, wa steady at 19½c lb., fed and watered, last week's prices, but for the balance of the week the packers are quoting 194c lb., fed and watered, and 184c lb., f.e.b. With nearly 3000-sheep and lambs-

868, according to the official board-the market for some reason was very weak and sold off from 75c to \$1 from last week's prices. An odd bunch sold at 17c b., but the bulk of the sales were at from 16c to 16to lb. More than 1000 sheep and lambs are said to have been unsold at the close. Sheep held fairly steady.

There was a fair trade for good, light veal calves, but the rough and heavy calves were hard to sell.

Give Your Country a Leg Up-Save.

Canadian patriotism demands the practice of thrift by all her sons. The nen who are holding the lines at home are they who are making it easy for the usiness of the country to go on with ittle jar to its mechanism. The steady pulling together of all citizens in the production of goods and in the conservation of all field crops marks the thrifty nation. Saving on the part of our citizens is going to be the greatest insurance we will have in Canada against a period of depression after the war. The combined capital of the individuals who make the country will form a fund of sufficient power to drive business along in a most satisfying way in spite of the prevailing hard times of such a period.

The saving man is therefore a reapatriot. He has Canada's interests foundamentally at heart. May his tribe increase in these days when wealth is piling up under the spur of war time efforts. Save because it hits both ways. It is a high form of patriotism. And it gives one's country a leg up in a critical time. Put by that extra dollar now. The long procession of thrifty dollars will make a line that will not waver— Hindenburg or no Hindenburg.

#### FORMOSA.

Mr. Wilfred Seitz left on Priday for his nome in Toronto after spending three reeks with friends in the village.

Mr. and Mrs. N. Rudolph of Tara called on friends in the village on Sunday.

Mr. Joseph Hauck has been sick for ome time and is under the care of Dr. Ferguson of Teeswater. Mrs. J. B. Goetz and daughter arrived

me last Monday after a month's visi at West Branch, Mich., and left again on Sunday for a couple of week's stay with friends at Tara.

Mr. Theo. Kraemer left on Monday orning on a business trip to Sudbury,

#### Report of S. S. No. 6.

Sr. IV-Edaa Bidt, Sarah Bickel. Jr. IV-Maude Eidt. Sr. III-Luella Russel, Bmerson

Jr. III-Edna Helwig. Sr. II-Arthur Juergens, Wilfrid Kauf-

Jr. II-Eldon Kreuger, Adeline Kreuger, Rueben Russel, Arthur Losch. Sr. Primer-Caroline Russel, Edgar

Average attendance 13.05

Marye H. Duggan

Produce dealers, country stores, cream eries and small town dealers in Brantford district are anxiously looking for a man of a genial temperament, and with about \$3,000 worth of their produce. He op-ened an office at Brantford as a commission merchant and had much produce shipped in, which he immediately shipped out, giving cheques to the shippers. These have been returned protested, and the man cannot now be located. No appeal has yet been made to the police.

## Helwigs' Weekly Store News ...

"Northway Garments" Ladies, Misses and Childrens Fall and Winter Coats in the newest cloths and latest styles.









### "Northway Garments"

These cuts only indicate a few of the many styles we are showing for this season. Coats of Plush and other pile fabrics will be worn. Wool Velour is the most popular material, colors—Taupe. Brown, Green, Navy, Black and Burgundy.



Come see the Coats and ask for style catalogu Bring us your Cream, Butter, Eggs, Onions, Beans, etc

# ELWIG BROS.

GENERAL MERCHANTS, 

## THE PEOPLE'S STORE. @

Big Trade Booster Sale for Ten Days Only. Friday and Saturday, Oct. 4 and 5.

7 lb. oatmeal for	50
6 cakes Laundry Soap for	25
31 lbs. coffee for	50
31 " Cornmeal for	
1 lb Green Tea for	
1 lb Mixed Tea for	40
1 lb Black Tea for	
6 lb Cattle Salts for	25
3 plugs Chewing Tobacco for.	
5 pck Baking Soda for	
8 tins Salmon for	
4 boxes Shee Polish for	
4 " Hand Cleaner for	
1 box Rose Bak. Powder for.	
4 cans Peas for	
1 pck. cut Tobacco for	
90 lbs. Bag Purity Oatmeal f	
Table Syrup Special for	
3 bottles Vanilla for	25

.....35c to 40c Flanelette Regular.... Special at..... Dress Goods, Regular.....1.25 to 1.75 Special at......75c to \$1 a yd Mens Overalls all kinds

Mens Heavy Whipcord Pants Regular \$6.00 to \$7.00. Special \$4.50

Men's Heavy Wool Underwear Regular \$4.40 a suit. Special at \$2.75 a Suit.

Men's Fleeced Lined Underwear

Regular \$1.00 to \$1.25 per garment
Special 85c a garment. Men's Heavy Grey Socks. Regular 40 cts per pair. Special 25c a pair.

Men's Suits Made to Order Regular 38.00 to 45.00. Special 32.00 to 35.00.

Boys' Suits At a Big Reduction Price.

Boys' Sweaters, all Colors Regular \$2.50 each. Special \$1.75.
A SNAP.

Black Shirting with Stripe. Regular 60c yard, 1 yd wide. Special at 40c yd.

Silks, All Shades 1 yd wide, regular 1.85 yd. Special at 1.35 yard.

Roller Towelling

Regular 35 and 38c yard. Special at 25c yard. Batts for Quilting etc.

Regular 25c bundle. Special 2 for 30c Terms Cash or Trade.

WANTED-Potatoes, Butter, Eggs, Cream, Live Poultry.

WEILER BROS.