

CANADIAN GROCER

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FROM BEET TO BOWL

A Product of Canadian Industry.

This is the only sugar that can be rightly termed "Canadian from the ground up." We do import the finest of raw cane sugar and refine it—but our pride is in the product we make from Canadian Sugar beets. A sugar that will give unfailing satisfaction in preserving, in baking, and for table use.

DOMINION CRYSTAL SUGAR

In recommending it, you aid in the effort to make Canada more nearly self-supporting—every pound of it you sell means further encouragement to Canada's sugar-beet industry. Our advertising is telling to thousands

of Canadian women the interesting story of Canadian sugar beets and how we make from them the finest of sugar. This advertising makes it easy for you to sell "Dominion Crystal Sugar."

Dominion Sugar Company Limited

Head Office: Chatham, Ontario

Refineries at Wallaceburg, Kitchener and Chatham

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulation. Copy of report will be sent on request to anyone interested.