

# A Sure 25% Saved on Tires

18 makes of tires now sell above Goodyear prices. Half of them sell about one-third higher. As between them and Goodyears, you are sure of one saving—right at the start—of 25 per cent.

### Arrogant Prices

The evidence is that Goodyear tires are the best tires built today. They outsell any other. And they won that place by millions of mileage tests.

If that is so, an extra price means simple arrogance. Or it is used to infer an extra quality, which doesn't and cannot exist. Or it is forced by limited, high-cost production.

None of those reasons warrants you in paying the higher prices.

### Our Latest Saving

Price is our latest saving. For years we worked solely to increase the Goodyear mileage. No-Rim-Cut tires then cost you more than others.

We reached the present-day limit in good tires, then turned our efforts to reducing cost. Now No-Rim-Cut tires cost you half what they used to cost. Last year's reductions totaled 23%.

And many of the tires which once under-sold us, cost you more

than Goodyears now. One reason lies in the modern equipment and high efficiency of our great Bowmanville factory.

### Things Others Lack

These four features of No-Rim-Cut tires are found in no others, whatever the price:

First, our No-Rim-Cut feature.

Second, our "On-Air" cure—done to save the countless blow-outs due to wrinkled fabric.

Third, our patent method for combating tread separation.

Fourth, our All-Weather tread—our double-thick, resistless anti-skid, yet as flat and smooth running as a plain tread.

These are all costly features. One of them adds to our own cost immensely. Yet we offer them all in No-Rim-Cut tires, and no high-priced tire offers one of them.

If these facts appeal to you, ask your dealer to supply you Goodyear tires.



THE GOODYEAR TIRE & RUBBER COMPANY OF CANADA, LIMITED  
Head Office, TORONTO Factory, BOWMANVILLE, ONT.

FOR SALE BY ALL DEALERS

### SPECIALLY MADE FARM FOOTWEAR

\$3 Delivered to you



Here is a light weight, durable and comfortable working shoe specially suitable for farmers, woodsmen, millmen, trackmen, laborers—all who require extra strong, easy footwear for working in. We make them of the splendid oil-tanned Skowhegan water-proofed leather that has made

### Palmer's "Moose Head Brand"

famous for almost forty years. No need to suffer with tired, sore, aching, burning feet. Get a pair of these and find ease and comfort. If your dealer doesn't carry them, send us his name, enclosing \$3, and we will ship you a pair, all charges paid, to any address in Canada or U. S. Remit (stating size) by postal or express order. Same style as shown, 8 eyelets high, \$3.50. Write for catalogue.

JOHN PALMER CO., Limited, Fredericton, N. B., Canada. 18

**SAMSON ROOFING**

is made to give satisfactory service—not to meet a price. The materials that are used are such as will insure its quality and the skill of Samson workers combines them in the best manner. The Samson Trade Mark on roofing means a roofing good enough to live up to the guarantee behind it. There is a book about Samson Roofing, "The Roofing of Farm Buildings"—that will help you solve roofing questions—write for it.

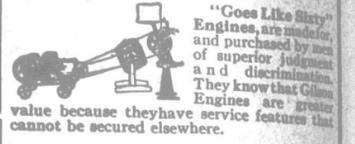
Ask your dealer for Samson Roofing.

**H. S. HOWLAND, SONS & CO. LIMITED**  
142 Front Street West, Toronto

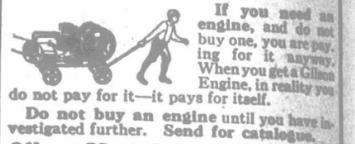
### GOES LIKE SIXTY SELLS LIKE SIXTY SELLS FOR SIXTY \$60.00



Gilson Engines are made in all sizes, for all purposes, priced from \$45.00 upwards. They have exclusive patented service features, not found in any other engine—fully described in our catalogue, sent free.



"Goes Like Sixty" Engines, are made for, and purchased by men of superior judgment and discrimination. They know that Gilson Engines are greater value because they have service features that cannot be secured elsewhere.



If you need an engine, and do not buy one, you are paying for it anyway. When you get a Gilson Engine, in reality you do not pay for it—it pays for itself. Do not buy an engine until you have investigated further. Send for catalogue.

**Gilson Manufacturing Co., Ltd.**  
2909 York Street, Guelph, Ont.

### To Farmers

#### Summer Season and Fall

Secure good help and make 12 months' engagement to prevent disappointment next spring. Farm help supplied from the Old Country. Utmost care given in selecting the right class of help to fill each individual requirement. Write stating particulars.

#### New Magnificent Steamers for Direct Canadian Service

ANDANIA ASCANIA AURANIA, 14,000 tons, building. One Class (II) Cabin. Lower rates.

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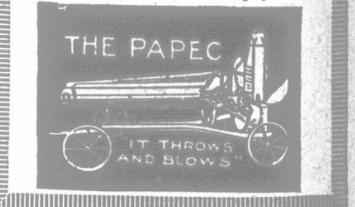
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#### Lightest Running Silo Filler Made

It cuts and elevates the highest quality of silage at minimum cost for time, labor and repairs. Built of iron and semi-steel; gear driven throughout; easily set up; fed from ground; convenient to operate; fills highest silos; almost any power will run it; costs less for up-keep, and barring accidents will last a lifetime. It throws as well as blows and the silage is elevated in a steady stream, not in bunches; it operates at slow speed and it is absolutely safe. Our catalog which explains the construction in detail is mailed free upon request.

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