

# Two of the Leading "Simplicity Suits" at Simpson's

*The Simpson idea of simple tailoring is embodied in these two suits. They have been specially drawn and reproduced on this page as nearly exact as it is possible to do in a newspaper.*



¶ Each one of these suits represents the concentrated efforts of this store to exceed all past records for value, while still holding to a high standard of quality and lady-like taste.

¶ By reading the descriptions carefully and looking at these pictures you will be able to judge for yourself how well we have succeeded. If you come to the store we will show you that they look even better in actuality than they do in paper and ink.

¶ Our Tailored Suits have been very large factors in the building of this business, and we may safely say that our consistent faith in *plain tailoring* has been the chief factor underlying this success.



Ladies' Suit, of good quality imported French Venetian, in fashionable shades of wisteria, rose, myrtle, brown, gray and black; coat is 38 inches long, cut square, lined with imported sateen, tailored tucks down front and back, patch pockets, cuffs and back trimmed with self covered buttons, coat collar edged with Persian trimming, skirt is 9-gored, flare style, trimmed with buttons to match. Special price..... **\$10.95**

SIZES 32 TO 42 BUST MEASURE

Smart suit of all-wool Panama, in invisible stripe effect; shades are navy, brown and gray taupe; coat is 37 inches long, square cutaway style, semi-fitting back; coat pockets and cuffs bound with black silk braid; coat collar inlaid with black silk bound with black silk braid; skirt is semi-pleated style, trimmed with buttons. Special value.... **\$12.95**

SIZES 32 TO 42 BUST MEASURE

THE  
ROBERT

**SIMPSON**

COMPANY  
LIMITED

TORONTO