

THE NATIONAL DIRECTORY OF STANDARD PRODUCTS—Continued

MILITARY AND CIVILIAN BOOTS AND SHOES.
H. C. Wilson, Toronto.

MILITARY EQUIPMENT.
Wreyford & Co., Toronto and Angus (Borden Camp).

MILK.
City Dairy Co., Limited, Toronto.

MOPS.
Channell Chemical Co., Limited
"O'Cedar" Polish Mops, Toronto.

MOTOR CYCLES AND BICYCLES.
Percy A. McBride, Toronto.

MULTIGRAPH LETTERS & MAIL LISTS.
Harry Edwards, Toronto.

NITROGEN LAMPS.
The Toronto Electric Light Co., Toronto.

OFFICE LABOUR SAVING DEVICES.
Office Specialty Co., Newmarket, Ont.

OFFICE EQUIPMENT.
Office Specialty Co., Newmarket, Ont.

OFFICE FURNITURE.
United Typewriter Co., Ltd., Toronto.

OILS AND GREASES.
Green Bros., Toronto.

Canadian Oil Companies, Ltd., Toronto.
The Crescent Oil Co., Toronto.

OIL REFINERS.
The British American Oil Co., Limited, Toronto.

OIL SOAP.
The Imperial Oil Co., Limited, Toronto.

Ontario Soap & Oil Co., Toronto.

OIL STORAGE TANKS (Self Measuring).
S. F. Bowser & Co., Toronto.

OVENS (Electric).
The Toronto Electric Light Co., Toronto.

OVERALLS.
Hamilton, Carhartt Mfg., Limited, Toronto, Vancouver.

PAINTS AND VARNISHES.
Benjamin Moore & Co., Limited, Toronto.

Dominion Paint Works, Limited, "Superior Graphite Paint," Walkerville, Toronto and Montreal.

Glidden Varnish Co., Limited, Toronto.

International Varnish Co., Limited, Toronto.

Lowe Brothers, Limited, Toronto.

R. C. Jamieson & Co., Limited, Montreal and Vancouver.

A. Ramsay & Son Company, Montreal, Toronto, Vancouver.

Standard Paint & Varnish Co., Limited, "Superlastic Rust Preventer," Windsor, Ont.

The Canada Paint Co., Limited, Montreal, Toronto, Halifax, Winnipeg, Calgary.

The Dougall Varnish Co., Limited, Montreal.

The E. Harris Co., of Toronto, Ltd.

The Sherwin Williams Co., of Canada, Limited, Montreal, Toronto, Halifax, Winnipeg, Vancouver, Calgary.

PAPER.
Victoria Paper & Twine Co., Limited, Toronto.

PAPER (Bonds and Writings).
Howard Smith Paper Mills, Limited, Montreal.

PATTERN MAKERS AND WOOD TURNERS.
Potts Pattern Works, Toronto.

PEPPERMINT LOZENGES.
The Naval Mint Products, Ltd., Toronto.

PERCOLATORS (Electric).
The Toronto Electric Light Co., Toronto.

PHONOGRAPHS.
Pollock Mfg. Co., Limited, Berlin, Ont.

PIANOS.

Heintzman & Co., "Ye Olde Firm," Toronto.
Gerhard Heintzman Co., Limited, Toronto.

PIANOS AND PIANO PLAYERS.

The Cecilian Co., Ltd., Toronto.
PLUMBING SUPPLIES.
Cluff Brothers, Toronto.

Fiddes & Hogarth, Limited, Toronto.

PORTLAND CEMENT.

Alfred Rogers, Limited, Toronto.

PRINTERS, Commercial & Theatrical.
W. S. Johnston & Co., Limited, Toronto.

PRINTERS' INK AND ROLLERS.
Charles Bush, Limited, Toronto.

The Dominion Printing Ink & Colour Co., Limited, Toronto.

PRINTING INKS.
Sinclair Valentine Co. of Canada, Limited, Toronto.

PUBLICATION PRINTERS.
The Ontario Press, Limited, Toronto.

RADIATORS (Luminous, Electric).
The Toronto Electric Light Co., Toronto.

RAZORS (Safety).
AutoStop Safety Razor Co., Limited, Toronto.

AutoStop Razors and Accessories, Toronto.

SCALES.

C. Wilson & Son, "Gold Medal Scales," Toronto.

The Canadian Fairbanks-Morse Co., Limited, Toronto.

SCRAP IRON, STEEL & METALS.

A. Moldaver, Toronto.

Buckleys, Limited, Toronto.

Frankel Bros., Toronto.

SEWING MACHINE MOTORS.

The Toronto Electric Light Co., Toronto.

SHAVING MUGS (Electric).

The Toronto Electric Light Co., Toronto.

SHEET METAL WORKS.

Fred F. Howell, Toronto.

SHIPS.

Polson Iron Works, Limited, Toronto.

SHIRTS.

A. R. Clarke & Co., Limited, Toronto.

SHOW CASES & STORE FIXTURES.
Canada Show Case Co., Toronto.

SIGNS.

Denis Advtg. Signs, Limited, Signs of every Description, Montreal and Toronto.

SPORTING GOODS.

The Harold A. Wilson Co., Limited, Toronto.

Rice Lewis & Son, Limited, Toronto.

John B. Brotherton, Toronto.

TIME CLOCKS AND RECORDERS.

The International Time Recording Co., Limited, Toronto.

TIRE VULCANIZING.

Hill Tire & Rubber Co., Toronto.

TOASTERS.

The Toronto Electric Light Co., Toronto.

TOYS.

The Harold A. Wilson Co., Limited, Toronto.

TRANSFORMERS.

Maloney Electric Co., of Canada, Limited, Toronto.

TUBING, Seamless Steel.

Lyman Tube & Supply Co., Limited, "Shelby," Montreal and Toronto.

TYPEWRITERS.

United Typewriter Co., Limited, "Underwood" Typewriters, Toronto.

UNDERWEAR.

Stanfield's, Limited, Truro, N.S.

The C. Turnbull Co., of Galt, Limited, "Ceetee" Pure Wool Underclothing, Galt, Ont.

UNIFORMS.

Beauchamp & How, Limited, Toronto.

VACUUM CLEANERS (Electric).
The Toronto Electric Light Co., Toronto.

VARNISH.

The Holland Varnish Co., Limited, "Dyke Varnish, Montreal.

VARNISHES AND JAPANS.
The Ault & Wiborg Varnish Works, Toronto.

VIBRATORS (Electric).

The Toronto Electric Light Co., Toronto.

WALL FINISH.

Benjamin Moore & Co., Limited, "Muresco," Toronto.

WASHBOARDS AND CLOTH PINS.
The Wm. Cane & Sons Co., Limited, Newmarket, Ont.

WASHBOARDS, Zinc and Fiberware.
The E. B. Eddy Company, Limited, Hull, Que.

WASHING MACHINES.

"1900" Washer Company, Toronto.

One Minute Washer Co., Toronto.

WASHING MACHINES (Electric).
The Toronto Electric Light Co., Toronto.

WASTE-PAPER.

The Levi's, Toronto.

E. Pullan, Toronto.

WATCH CASES.

American Watch Case Co., Limited, Toronto.

WATCH SPECIALISTS.

F. J. Steward, Toronto.

WIRE CABLE AND SCREENING.
B. Greening Wire Co., Limited, Hamilton, Ont.

WIRES AND CABLES.
Northern Electric Co. Limited, Montreal, Toronto, Winnipeg, Calgary.

WIRE FOR COMMERCIAL PURPOSES, BRIGHT AND GALVANIZED.
Frost Steel and Wire Co., Ltd.

WIPING RAGS.

E. Pullan, Toronto.

WIRE (Copper and Aluminum).
Canada Wire & Cable Co., Limited, Toronto.

WIRE (COPPER, COVERED).
The Standard Underground Cable Co., of Canada, Limited, Hamilton, Ont.

WROUGHT IRON PIPE.
Canada Pipe and Steel Co., Limited, Toronto.

Thinks Canadians Should Awaken

Faith in Canadian products on the part of the people must necessarily be a reflection of quality in the goods and successful selling campaigns. The first thing is to produce, second to produce well, third to advertise. A far-off but welcome opinion, saturated with Canadianism, comes from Prince Rupert, B.C. Orme's Limited, a concern dealing in drugs, toilet requisites, photo supplies and Kodaks, magazines, chocolates, mirrors and stationery, in responding to the Courier's campaign for "Canadian publications first," says:

"We might say that we are heartily in sympathy with the opinion expressed in your letter regarding the education of the Canadian people to the reading of their own journals. We find every day that this not only applies to journals but to ALL LINES OF MERCHANDISE. However, we trust that the Canadian people will wake up soon to the fact that just as good things can be produced in their own country as in other countries. We are only too glad to do what we can to further purely Canadian interests and you may count on our co-operation."

Yours very truly,

ORME'S, LIMITED,

Cyril H. Orme, Sec.-Treas.

RAILWAY SUPPLIES.

Lyman Tube & Supply Co., Limited, "Shelby," Montreal and Toronto.

READING LAMPS (Electric).
The Toronto Electric Light Co., Toronto.

RIBBONS (Typewriter, Adding Machines).
United Typewriter Co., Ltd., Toronto.

RINGS (Martingale).
The Arlington Co. of Canada, Limited, Toronto.

RUBBER FOOTWEAR.
Gutta Percha & Rubber Co., Limited, Toronto.

RUBBER HEELS.
Dunlop Tire & Rubber Goods Co., Limited, Toronto.

RUBBER STAMPS.
W. E. Irons, Toronto.

SALT.
Canadian Salt Co., Limited, "Windsor" and "Regal" Salts, Windsor, Ont.

SAFES AND STEEL CABINETS.
J. & J. Taylor, Limited, Toronto.

SAMPLE CASES AND TRUNKS.
The Holman Co., Toronto.

SCALES (Automatic).
Toledo Scale Co., Toronto.

STATIONERS AND PRINTERS.

United Typewriter Co., Ltd., Toronto.

STATIONERS AND PUBLISHERS.
W. J. Gage & Co., Limited, Toronto.

STEEL (Tool).
Wm. Jessop & Sons, Limited, Toronto.

STOVES.

Clare Bros. & Co., Limited, "Peninsular Stoves and Ranges," Preston, Ont.

STOVES (Electric).
The Toronto Electric Light Co., Toronto.

TANKS.

Polson Iron Works, Limited, Toronto.

Thor Iron Works, Toronto.

TEA KETTLES (Electric).
The Toronto Electric Light Co., Toronto.

TELEPHONES AND SUPPLIES.

Canadian Independent Telephone Co., Limited, Toronto.

Northern Electric Co. Limited, Montreal, Toronto, Winnipeg, Calgary.

TENTS AND TARPAULINS.
Scythes & Company, Limited, Toronto.

Who Owns This Country, Anyhow?

(Concluded from page 10.)

"Where's the town, boy?" he wanted to know.
"Oh, round behind the fish-hatchery."
"Spouse it's the oldest town in Ameriky and all that?"
"Old as the hills, I guess."
"Y'r horse goin' to sleep, ain't he?"
"Well, come ashore and give 'im a job."
"Nope. Goin' up the Saguenay. Hotel pretty full?"
"To the roof. Couple o' jerkwater places takin' the overflow. Oh, New York ain't got anything on this place."
By midnight we were far up the Saguenay among great rocks, gloom-

ier and grander than any on the St. Lawrence. We all turned in early. At 1.30 the boat stopped somewhere and began rolling off freight. I looked out and saw what appeared to be a very busy dock—flatcars loaded with wood-pulp, barges alongside loaded with pulp, in the background a little town asleep.

Bye and bye who should come mooching past my window but Stimson, half dressed.

"Hello, can't you sleep in this Saguenay air?" I asked him.

"Ah," he yawned. "I kin sleep. But I don't want to. We'll be out o' here before daybreak and I don't

wanta miss anything."

"What's the place?"

"Dunno. Can't see the sign. But she's a highly interesting burg in what looks like a pretty spooky country."

He stayed up prowling half an hour and turned in.

Morning when Stimson got up the boat was still there.

"Well, I'm darned!" I heard him growl. "She ain't budged a foot. We must be waitin' for the tide."

"What's the place?" I asked him again.

"Oh! Lemme see. St Alphonse de Baie Ha! Ha!! Say, maw," to his born companion, "this dog-gone place that I got up to see middle o' the night is darn well named. This is Ha! Ha! Bay."

Last I remember of this genial

observer was mid-afternoon, as he stood ogling up at Trinity Rock.

"Well, I'm dog-gone if that rock is three times the height of any Woolworth building, maw. Not if I know it. Nope. What I guess they've done," he said, wryly, "is to measure that rock clean down to the bottom, where she begins. In that case the Lord knows how high she is."

"Skinned forty ways," he blurted. "Yes, there ain't nothing wanting in the general design o' them two Laurentian cathedrals. And there's enough o' 'm hereabouts just as big to make the Hudson Palisades look like nice-sized apartment houses. But what in thunder they ever wanted to stick that statue up on Trinity for—search me! That rock's older'n any religion known to modern man. I guess so."