

*It would be hard to conceive any Home unable to take advantage
of the Big Savings, the Easy Terms, the Variety of
Choice Made Possible Through this Great*

HARVEST SALE

Brand New Pianos and Player Pianos and Guaranteed Slightly Used Instruments

With our biggest selling season ahead of us, and carloads of pianos on their way from the factories it is necessary for us to make room in our showrooms even at the sacrificing of prices here shown. If it is ever your intention to possess a high grade piano, make your selection now at this tremendous saving price.

Hundreds of farm homes have experienced utmost satisfaction in choosing from our great assortment of the best known pianos in the world. This sale provides the added advantage of big savings and terms that can be arranged to suit almost anyone. Avoid any possible disappointment by making your selection early in the sale.

SLIGHTLY USED PIANOS

Many of them used a few months—all have been gone over thoroughly, and are guaranteed to be in good condition

BELL PIANO—In San Domingo mahogany case, nearly new, taken in exchange on a Gerhard-Heintzman player piano. Regular \$450. Now..... **\$265**

WELLINGTON—Cabinet Grand oak case; beautiful tone. Regular \$450. Now..... **\$195**

GOURLAY—Louis XV. design. Regular \$550. Only one year in use; cannot be told from a new one. Taken in exchange on a \$1,000 Nordheimer Player Piano. Only..... **\$340**

HAINES—Small Upright; full octaves; nice tone. Only..... **\$245**

DOHERTY—Player Piano; 88 note, with 12 rolls of music. Usual price \$850. A snap..... **\$650**

CANADA—\$400 instrument, in beautiful condition. Real bargain; guaranteed for 10 years. Will be sold for balance owing. Only..... **\$285**

HAINES—A Cabinet Grand Haines Piano, in attractively figured mahogany case; plain panels and music desk. This piano is in quality something better than merely first class. It is an instrument that we could not improve on in either material or workmanship, even if we were to add to its cost, for extra money would have to be spent on the case. Was \$550. Sale Price..... **\$365**

GERHARD-HEINTZMAN—A very beautiful figured mahogany Cabinet Grand Upright Piano. This piano is to-day as good an instrument as when it first left the factory. It was taken in exchange on a Gerhard-Heintzman \$1,000 Player Piano. Regular \$550. Special Sale Price..... **\$385**

NORDHEIMER—A fine Grand Scale Nordheimer Piano, in rich mahogany case, without carving. Cannot be told from new. Regular price \$550. Special at..... **\$350**

This Beautiful CECILIAN PIANO

Shipped Freight Prepaid to any address **\$450**



Equal to many \$600 Values

The best that science, skill and fine materials can produce. A feature of this particular model is that, at a nominal cost, you may have it equipped with the famous Cecilian metal player piano action, the piano containing all necessary interior adjustments and supports.

This very special price also includes piano bench with music receptacle

\$450

BRAND NEW PIANOS

Some of the world's best known instruments at big reductions—and every one guaranteed by both the manufacturers and ourselves

**STEINWAY & SONS
GRANDS**..... **\$1125**

CHICKERING GRANDS..... **\$850**

NORDHEIMER UPRIGHTS..... **\$475**

**GERHARD HEINTZMAN
UPRIGHTS**..... **\$475**

CECILIAN UPRIGHTS..... **\$450**

BELL UPRIGHTS..... **\$400**

DOHERTY UPRIGHTS..... **\$375**

LESAGE UPRIGHTS..... **\$350**

CANADA UPRIGHTS..... **\$325**

Catalogues and Particulars on Request

USE THIS COUPON

MESSRS. WINNIPEG PIANO CO.

333 Portage Avenue, Winnipeg.

You may forward me illustrated catalogue and further particulars regarding
..... piano advertised in the October Western Home

Monthly for \$.....

Name.....

Address.....

WINNIPEG PIANO CO

333
PORTAGE AVE.,
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DIRECT FACTORY REPRESENTATIVES
STEINWAY, GERHARD HEINTZMAN, NORDHEIMER, CHICKERING, HAINES, BELL,
SHERLOCK-MANNING, DOHERTY, CANADA AND LESAGE PIANOS.
EDISON, COLUMBIA, EUPHONOLIAN AND PHONOLOGRAPHICS.

TERMS

Small cash payments accepted, and monthly, quarterly, half-yearly or annual terms on the balance.