

H. H. FIDGER, President.
J. WOOD, Manager.

THE ROBERT SIMPSON COMPANY, LIMITED

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PROBABILITIES.
Northwesterly winds; partly cloudy, with local snowdrifts and turning colder again.

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A Five o'Clock Meeting of the Housefurnishing Club



"I'll tell you a secret," said the lady who took two lumps but no cream, "if you'll all promise not to tell."

"Tell! I'd never breathe a word to a soul," said the lady who took "the fixings and an extra lump to nibble."
"Well, if you'll all promise," said the first speaker.
"We do," cried a full chorus of eager voices.
"I've joined another club," came the announcement.
"Another! Poor Jack."
"Another club," repeated Mrs. Jack. "I don't see that 'poor' Jack need be pitted either."
"You belonged to four clubs before, to my knowledge," said her vis-a-vis.
"What Club is it now, Jess?" asked her hostess.
"Simpson's Housefurnishing Club," replied Mrs. Jack.
"Simpson's Housefurnishing Club! What's that?"
"It's a plan by which nice people like we are can have anything in the way of carpets, curtains and furniture delivered now at cash prices and pay for them at convenience during the next six months."
"How lovely," said the lady who took her tea absolutely clear. "I've heard of

something like that in the big stores across the line.
"I never heard of it before," announced the lady who took two lumps and was now daintily nibbling her third.
The Hostess smiled.
"I've belonged to every Housefurnishing Club the Robert Simpson Company have organized in the last three years," said she calmly. "One has everything to gain and absolutely nothing to lose."
And she spoke exactly true.
This Housefurnishing Club plan takes in everything sold in the Furniture, and the Carpet and Curtain Department. It simply means the privilege of a charge account during January, with six months over which to spread the cost of the goods. No extra charge first or last over and above what a straight cash customer would pay for the same goods. Our offer to do any work free during January applies to club members as well as cash customers.
Club Office, 1st floor, James street. Talk it over personally with the Secretary.

Gloves and Hosiery Reductions

LOOK over this list for Saturday. The middle of the winter generally finds one in a need of new Gloves and Stockings.

Women's "Llama" Hose, made from best "Llama" Cashmere, very soft and warm, full fashioned, double spliced toe and heel, "Llama" in red silk, all sizes. The regular 65c quality. Saturday, per pair, 50c.

Women's Black Cashmere Silk Embroidered Hose, medium weight, seamless, double toe and heel, neat red, sky and white embroidery. Special Saturday, 25c.

Women's Tan Cape Leather Gloves, for street wear, one dome fastener, all sizes. Saturday, per pair, \$1.00.

Women's Long Black Silk Gloves, with warm silk fleecy lining, opening at wrist, very comfortable and dressy. Regular \$1.50. On sale Saturday, per pair, 98c.

FOR MEN.

Men's Fine Black "Llama" Cashmere Socks, extra soft and fine, spliced toe and heel, 50c value. Saturday, per pair, 35c, 3 for \$1.00.

Men's Tan Mocha Wool Lined Gloves, dome fastener, gore wrist. Regular \$1.00. Saturday 75c.

Blankets, Pillow Cases, Bleached Linens

YOU may count nearly a dollar to the good on a good pair of Blankets at this White Sale to-morrow.

Other savings in proportion.

40 pairs White Wool Blankets, clearing the line, made from finest thoroughly scoured Saxony wool, famous loop nap finish, the warmest, best wearing, best washing finish known, dainty pink or blue borders, 6 lbs., 60 x 80 inches. Regular \$4.50 per pair. Saturday \$3.50.

350 pairs only extra quality Hemmed Pillow Cases, torn sizes, 2-inch hem, and all finished seams, made from good heavy bleached English cotton, 42 x 32 and 45 x 32 inches. Regularly 33c, to 35c per pair. Saturday 25c.

600 yards of very fine Bleached Madapolon or Spanish Longcloth, round, even, smooth thread, free from any dressing, soft linen finish, for dainty underwear of all kinds, 36 in. wide. Per yard, Saturday, 12c.

420 yards Pure Linen Bleached Irish Dress Linen, round, even thread, the popular weights for nurses' costumes, white dresses, linen blouses, etc., 36 inches wide, at, per yard, Saturday, 38c.

Cut Glass Berry Bowls

50 only handsomely cut 8-inch Berry Bowls, straight shape, exquisitely designed and cut from French glass. Regular \$12.00, Saturday \$4.90.

Wallpapers of Quality Reduced

English, German, French and New York Papers reduced to clear out odd lots before stock-taking.

1,750 rolls Imported Parlors and Halls, Dining Room Papers, exclusive effects and good colorings. Regular to 75c. Saturday 31c.

2,250 rolls Imported Parlors and Dining Room Papers, in bright or dull effects, pretty colors. Regular to 55c. Saturday 17c.

1,550 rolls Bedroom and Kitchen Papers, stripes and florals, assorted colorings. Regular to 15c. Saturday 7c.

40c Carnations for 25c

2,000 Carnations, all colors, fresh cut. Regular 40c per dozen, for 25c.

Carnations, choice bloom. Regular 75c dozen, for 50c.

Tulips and Narcissus, per dozen, 35c.

Phone orders receive special attention.

Over 100 New Trimmed Hats, \$2.85

Original values of all materials in these hats have been lost sight of when preparing this splendid lot of hats. Our object is to clear our stock of short lengths of expensive trimmings and ribbons, odd lines of fine flowers and fancy feathers. These we have used on fine fur felts, beavers and fancy braid effects. All best colors, including plenty of black. Very special Saturday, \$2.85.

Men's Day in the Store for Men

A SERIES of stock-taking reductions on everything that a man wears. Look at the Overcoats—Look at the Shirts and the Underwear. January prices. Nothing wrong with the goods. Stock-taking soon—that's all.

MEN'S OVERCOATS, REGULAR \$18 AND \$20, SATURDAY \$15

Men's Fine Grade Overcoats, fine imported black and brown English melton cloths, heavy winter weight materials, bright lustrous finish, made up in fashionable Chesterfield style, 46 and 48 inch lengths, with raw edges, silk velvet collar, hand tailored by our own workmen, perfect fitting, finest mohair linings and trimmings. Regular \$18.00 to \$20.00. On sale Saturday... 15.00

MEN'S FUR TRIMMED COATS, \$13.95

All the advantages of a fur-lined coat are combined most effectively in this special fur trimmed garment, even to appearance. The shell or outer part is made from a fine imported black English beaver cloth. It is 50 inches long, and has a deep shawl collar of full furred German otter, which can be fastened close to neck, finished with frog fasteners, cut loose and roomy, lined with heavy quilted Italian cloth, and black glassed sleeve lining. January sale price, Saturday... 13.95

MEN'S HEAVY BROWN AND KHAKI DUCK COATS, \$3.95

Men's Heavy Brown and Khaki Duck Coats, lined with prime sheepskin, made with double stitched seams, fly front, with clasped fasteners, finished with six-inch corduroy collar, reinforced flap pockets, double elastic knitted wool cuff on sleeves. Our regular price \$5.00. January Sale price, Saturday... 3.95

2,200 Men's Neglige Shirts, to clear Saturday, 75c

"W. G. & R." "Star," and English makes, cambric, zephyr and English Oxford Shirtings, plain, fancy and pleated bosoms, corduroy and coat style, cuffs attached or detached, guaranteed to fit, sizes 14 to 18. Regular \$1.00, \$1.25, \$1.50. Saturday 75c.

Clearing Line of Winter Weight Scotch Wool Underwear, 500 garments, men's Scotch wool, "Penman's," and imported brands, some shirts are double breast and double back, others double breast only. These garments afford a high degree of underwear warmth, and strong wearing qualities, unshrinkable, sizes 34 to 44. Regular \$1.00 and \$1.50 per garment. Saturday 89c garment.

MEN'S FURS REDUCED

10 Men's Fur-lined Coats, fine imported black English beaver cloth shell, select Canadian muskrat linings, with otter and Persian lamb collars, sizes 38, 38, 40 and 42, full 50 inches long. Saturday special, \$38.00.

Men's Persian Lamb Fur Caps, in wedge and driver shapes, fine quality and even, glossy curls. Regular up to \$10.00, Saturday \$7.45.

Men's Persian Lamb Gauntlet Gloves and Mitts, No. 1 even curl, glossy skins, best finish. Regular up to \$20.00, Saturday \$12.00.

Two Big Footwear Offerings

1,000 Pairs of Women's Boots on Sale Saturday. Regular prices in this store have been till now \$2.50, \$3.00 and \$3.50.

700 Pairs of Men's Boots, regularly \$3.50 and \$4.00 in this store, on sale Saturday at \$2.49.

STOCKTAKING preparations affect the nerves. These boots are good popular selling goods but the department people can only see our idea just now—reduce stocks.

WOMEN'S BOOTS

1,000 pairs of Women's Boots, Blucher cut, fine, strong Dongola goatskin leather, fine vici kid, with dull Blucher tops, patent colt, with creased vamp and dull calf Blucher tops, all sizes 2 1/2 to 7. Worth \$2.50, \$3.00 and \$3.50. Stock-taking clearing price Saturday, \$1.99.

MEN'S BOOTS

700 pairs of Men's Boots, every pair Goddyear welted, leather and duck lined, box calf, vici kid, Dongola kid and patent colt leathers, medium and heavy soles, made from oak tan stock, Blucher style, all sizes 6 to 11. Worth \$3.50 and \$4.00, on sale Saturday \$2.49.

New Arrivals of Black Dress Goods

"HOW do you judge a gardener?" asked a gentleman of a friend whose business and pleasure combined in gardens and hot houses.

"By his roses," was the reply.

Similarly if asked how to judge a store one might reply "by its Dress Goods Department. And if further analysis were demanded one would say "Judge a dress goods stock by its black goods. They are the standard."

By this test this Dress Goods Department has stood unassailable for a quarter of a century. We ask you to test us again. New shipments of Black Suitings and Dress Fabrics have arrived from our connection in Europe.

Rich full blacks that are positively unfading. Black Goods for Evening and Reception Gowns. Black Goods for Street and House Dresses. Black Suitings for Smart Tailored Suits. Black Goods for every style of Gown and Suit. We are making a special showing of Black Goods during this month.

On Saturday we make a special offer of a collection of new San Toys, Melrose Suitings, Ottoman Corde, Satin Stripe Taffetas, Chevron Stripe Worsted, Satin Venetians, Satin Toy Crepes, Voiles in fine, medium and coarse meshes, Poplins, Panamas, etc., etc. Regular values \$1.00, and \$1.25. On sale Saturday 83c.

The Most Fashionable of Dress Fabrics—Satin

A new shipment of Dress Satins just received from France. Rich Satin Liberties, the dress fabric that fashion favors, soft, supple make, beautiful high lustre, very fine close weave. In the latest shades, including amethyst, olive, reseda, myrtle, boise, rose, peacock, navy, brown, champagne, pink, sky, etc., also black, cream, ivory and white. Regular selling price 85c and \$1.00 yard. On sale Saturday 69c yard.

Sewing for Summer in January

Have you not more time for sewing now than in the spring or summer? Well, now is the time that materials for summer dresses may be cheapest bought. The January Sale makes the difference.

60 pieces Pretty Check, Cross-bar and Striped White Muslin. Regular 15c, for 10c.

30 pieces ditto. Regular 25c, for 15c.

Silk Spot Voile, for evening wear or summer dresses, a beautiful cloth, in the following dainty shades: Cream, sky, pink, mauve and black. Worth 50c, for 39c.

Lurich Silk Mull, in champagne, sky, rose, mulberry and anemone. Worth 65c, for 35c.



Men's Flannelette Pyjamas Reduced for Quick Clearance

Made of heavy English flannelette, in pink, blue, grey and mauve stripes, trimmed with or without frogs, military or lay-down collar; generous size bodies, perfect fitting, warm and comfortable, sizes 34 to 44. Regular to \$1.50. Saturday 83c.

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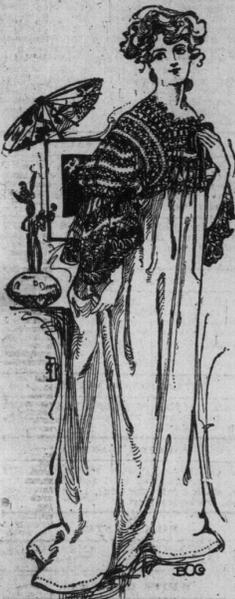
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The Whitewear Sale Offers Nine Attractive Styles and Enticing Prices for Saturday



FRESH, crisp, dainty, our January Lingerie delights the eye of every woman of taste who beholds it.

Fine, sheer, careful, it satisfies the critical examiner for its quality and finish.

Liberally cut, generously full, plentifully tucked and trimmed it's a comfort to wear and a pride to possess. And it is not expensive. You often are asked to pay more for skimpy, showy, commonplace goods than we charge for refinement and quality.

\$4.25 Empire Night Dresses, sale price Saturday \$2.75, fine nainsook, front has six rows hand embroidery, sleeves made of all embroidery, beading and silk ribbon around neck and at waist, ruffles of fine embroidery on neck, an exquisitely fine garment.

\$1.50 Petticoats, sale price Saturday 95c, fine cotton, 17-inch deep flounce, trimmed with three rows fine lace insertion and 5-inch deep ruffle of lace, dust ruffle, French band, lengths 38, 40, 42 inches.

\$2.75 Petticoats, sale price Saturday \$1.95, fine cotton, 23-inch flounce, trimmed with three clusters hemstitched tucks, two rows 4 inches wide heavy white Torchon lace insertion, and ruffle of heavy lace, 5 1/2 inches wide, lengths 38, 40, 42, 44 inches.

\$1.75 Petticoats, sale price Saturday \$1.45, fine cotton, 18-inch flounce, cluster of six small tucks and wide ruffle of fine embroidery, dust ruffle, lengths 38, 40, 42, 44 inches.

35c Chemises, sale price Saturday 25c, good cotton, neck trimmed with edge of lace, 36 in. long, for bust measure 34 to 42 inches.

35c Dorothy Corset Covers, sale price Saturday 22c, fine nainsook, Val. lace on neck, with draw ribbon, lace on arms, full front, sizes 34 to 40 in. only.

Royale Corsets at \$1.25 a pair, worth \$2.25 a pair, for medium or stout figures, fine white coutil, medium bust, long hips and back, finest rustless boning, 4 wide side steels, 4 garters, satin bow, deep fine lace, a beautiful corset, sizes 18 to 30 inches.

WAISTS FOR SATURDAY—WHITE LAWN, SILKS AND NETS.

A beautiful collection of Sample Waists, in extra fine quality lawns, made with embroidered fronts in dainty designs, new long sleeves and high collars, \$4.00 to \$5.00 values, sizes 34 to 42. Saturday, to clear, \$2.95.

New Chiffon Taffeta Waists, good wearing quality, made with transparent yoke of tacked net, square or V shaped, with edging of heavy gullure or Oriental insertion, clusters of tucking back or front, colors white, ivory, sky, old rose, helio, pink, cardinal and grey. Saturday \$2.95.

Two very pretty styles in Net Waists, one a strictly tailored effect, made with half inch tucks on back, front and sleeves, finished with wide Cluny insertion and net buttons; the other style made with square front effect, trimmed with Val. insertion and Oriental lace; new sleeves in both styles, silk lined, colors white, ecru and black. Sale price \$2.95.

\$1.25 Night Dresses, sale price Saturday 89c, fine nainsook, slip-over neck, 3/4 sleeves, neck and cuffs finished with silk ribbon, run through lace folds, lengths 56, 58, 60 inches.

\$1.30 Night Dresses, sale price Saturday \$1.09, fine nainsook, high neck, tucked style, with hemstitched roll collar and cuffs, silk ribbon bow at neck, a splendid untrimmed style, lengths 56, 58, 60 inches.

Groceries for Market Day

3,000 lbs. Fresh Creamery Butter, White Clover Brand, per lb., 31c.
Toasted Corn Flakes, 3 packages, 25c.
One car Navel Oranges, large size, sweet and seedless. Regular 35c, per dozen, 29c.
Canned Fruit, in quart gem jar, raspberries, cherries, peaches, plums, pears and pineapple. Per jar, 29c.
4,000 tins Canned Corn, Farmer's Brand, only 4 tins to customer, 4 tins, 25c.
Finest Canned Tomatoes, 3 tins, 25c.

1,000 Pieces Enamelware

Redpath's Loaf Sugar, 4 lbs., 25c.
Heather Brand Cocoa, 1/2 lb. tin, 20c.
Canned Lobster, Eagle Brand, 1/2 lb. tin, 20c.
High-grade Imported Enamelware, Tea and Coffee Pots, Tea Kettles, Rice Boilers, Covered Pails, Pudding Dishes, Water Pitchers, Saucepans, etc. Saturday we will give a special 25 per cent. discount off the entire lot.
"Guarantee" Wringers, steel ball bearings, steel spiral springs, warranted for five years, strictly high-grade. Regular \$6.00. Saturday special \$4.50.