

The Why of the Slate

WHEN you see a Slate mark
Like this _____
On a Shoe sole or
Shoe lining,
Just sit up and take notice—
Because _____
This Slate mark certifies that
You are then looking at a genuine
Old-time "1869" Slater Shoe.

There be other Shoes sold aplenty
That taking in-vain of the mere
Name "Slate".
Just as "Baker's Cocoa"
With risk
Be sold by any man named Baker.
It is that the name alone
That makes a Shoe worth money.
It is what that name stands for
In Workmanship, Fit, Quality,
And Wear.

Ergo—
The mere name "Slate"
Has no significance in
Shoe Annals
Unless—
That Name be coupled with
The "Slate" Trade-mark which
Gives it meaning.

"The Shoe with the Slate" therefore
Is the Shoe you mean when
You ask the shrewd
Shoe merchant for
"A pair of Slate Shoes."

These Shoes, made of

These shoes marked
"Slater Shoes"
Are made in a factory which
For Ten years has not
Made a Shoe
Of lower grade than \$3.50 to \$5.00.
They are made by Specialists,
Trained and developed
Through long
Years of Practice and Perfecting
In the niceties of Fit, Finish,
Style and Workmanship,
Which constitute
The vital differences between
A regular "Hand-me-down" and
A High-grade "Custom-made."
A Blacksmith might try hard to
Make Watches in his smithy,
But—

His good intentions could not
Compensate for lack of Training,
Material or Equipment.
So, ————
Shoe Factories that make
Shoes "of all Kinds and
Descriptions"
Can't make Fine Shoes

Sub
Que

FINALS AT VARSITY.

Fairbairn Wins Undergraduate
Handicaps in Straight Sets.

finals in the ladies' undergrad
tennis tournament was played yester-
day. Miss McLaren put up a splendid
fight against the winner, Miss Fairbairn,

driving was hard and accurate.
 1st handicap—Miss Fairbairn defeated Alexander, 6-2, 6-1.
 2nd handicap—Miss Fairbairn defeated McClaren, 6-2, 6-0 (final).
 3rd handicap—O'Grady defeated Hodgson, 6-1, 6-0.
 4th handicap—Miss Alexander and O'Grady defeated Miss Knox and McClaren, 6-2, 6-0.
 5th handicap—Ramsden and Hutchinson defeated Green and Brown, 10-8, 6-2.
 6th handicap—Miss Fairbairn and Ramsden defeated Telesur and Ramsden, 6-2, 6-0.
 7th handicap—Miss Fairbairn and Ramsden defeated Dwight and Richardson, 4-6, 7-5.
 8th handicap—McMillan and Hodgson defeated Phair and Struthers, 6-0, 4-6.
—Today's Draw—
 1st—Miss Moves and Miss Graham defeated Fox and Miss Keith; Miss Ramsden and Miss Anna V. Boulton defeated Miss Fairbairn.

—Woolliott and Littlelie v. O'Grady
Miss. winner v. Ramsden and Hilt-
at 4.30 o'clock
—Miss Moyes v. Miss Fairbairn
(see final).
—Miss Cooper and Ramsden v. Miss
Henderson and Woolliott; Miss Graham
Henderson v. Miss Alexander and
by:—
—Whyte v. Thomson (novice).
The players and supporters of the
new juvenile football team who
went to Woburn on Saturday are
to get the 2 o'clock car at the
bline.

37, Phone N. 5017.
YESTERDAY
DUFFERIN
 4-1, WON
 K HAWK 8-5, WON
 T MIST 7-6, SECOND
LOUISVILLE
 OVERTON 8-4, WON
 ND HARRY 3-1, WON
TO-DAY
10 TO 1.
 other bunch of good things for

Get my Louisville Special. They are the goods. My guaranteed special will be 6 to 1 to-day; my special, \$1 per day; guaranteed special and three-hour wire, \$2 per day.

INTRACK Five winners yesterday. Three at New York and two at Buffalo. Fastest time, 1:30.3-1, WON the best one on our list. Ready to-day at 11 a.m.

Free News Pub Co. 75 Yonge St. R. 15, M. 3113

Max-Jockey Murphy

**GUARANTEED SPECIAL
Starts To-Day.**

Boys, this is one of the best
things of the meeting, and, bar-
ring accidents, will win easily at
a price of 4 to 6-1. Clients
elive to-day's wire free.

Office: 125 BAY ST. \$1 daily,

DIXON & CO.'S

Information will not be sol-
d without notice at any address

Remember—
It is not the Slater name, alone—
But the Slate brand, which stands
For what you seek,
And are entitled to secure,
When you ask a Merchant for
"The Slater Shoe."

Sold only at:

THE SLATER SHOE STORE

Es. O. Oummings, Limited, 117 Yonge St., Toronto, Ont.
Agents—J. H. Wood, 528 Queen St. West, Toronto, Ont.; J. Jupp & Son, 810
St. East, Toronto, Ont.; Thos. Powell, Toronto Junction.

PRESS PROSECUTION **PRIEST WILL RETRACT**
DE-MILK PRODUCERS **A POLITICAL BUCARD**

tailors So Decide at Meeting Held Yesterday—No Increase to Consumers.

at a meeting of the milk section of the Retail Merchants' Association, held yesterday, it was unanimously decided to press for the prosecution of the Milk Producers' Association on a charge of illegal combining in restraint of trade.

It will be remembered that this war was decided upon at the beginning of the month, when the producers declined to deliver milk until the Government had granted the section further decrease in rates. It would be no increase in the retail rates this winter. It was reported that the delivering milk on the members were to be a new association, which was formed for the purpose of satisfying the Government, is declared to have been born.

NO ONE TO HEAR HIM.

Mr. Patterson Doesn't Attract—Dr. Mearns Injured.

WOODSTOCK, Oct. 15.—(Special).—Mearns, who has been stumping the Liberal candidate, E. W. Nesbit, in the present campaign, was seriously injured last night. He rode out to Princeton to speak at the homes of North Oxford and Liberal friends, and at Duke House was accidentally walking down a pavilion. He sustained a sprain of

No meeting was held for the simple reason that there were not enough present to make a quorum, despite the fact that Hon. W. Paterson was advertised to be present.

CUT OUT LURID POSTERS.

Dr. Makes Specific Complaint and
 says, Stephen Says Some Must Go.

MAY HAVE BEEN MURDERED

Disappearance of Youth Followed
 Discovery of Blood Stains.

MEDICINE HAT, Alta.

sure enough crusade against a certain class of theatre poster appears to be under way. Mayor Oliver has written to the police commissioners complaining of a poster at the corner of Sherbourne and

Inspector Stephen is against con- sidering the present system of allow- ing lurid pictures with revolvers or weapons cut out. He says all daily melodramatic pictures with

The mayor says that Inspector Cohen is invested with full powers in this direction.

Old Man's Gruesome Find.
CATHARINE

OTTAWA, Oct. 16.—(Special.)—Plans of the monument which will be placed on Grosse Isle, near Quebec, memory of the hundreds of Irishmen who perished there of fever, have been submitted to the National Congress.

which he had in his possession. Murray is slightly demented. He says he found the arm in the mountain, near St. Davids.

Belgium Police Raid Gamblers.
 SPA, Belgium, Oct. 15.—In accordance with a law passed last year, the Belgian police raided a gambling establishment in Brussels today.

DRY IN GERMANY.
 BERLIN, Oct. 15.—The Reichstag today passed a law prohibiting the sale of alcoholic beverages in public places.

with the government's anti-gambling campaign, the police raided the International Club, where many people are engaged in playing roulette and carat, and seized the stakes.

PASSENGER TRAFFIC.

GRAND TRUNK RAILWAY SYSTEM

SPORTSMEN

GET YOUR GUN READY

Return tickets at Single Fare, \$10.00 to Nov. 3, to points in Temagami, Mattawa to Fort Arthur and to a number of points reached by Northern Navigation Co. Also certain points in Quebec, Brunswick, Nova Scotia and

Oct. 22nd to Nov. 3rd
Muskoka Lake, Penetang, Lake
Bays, Midland, Maganetawan
Lakefield, Madawaska to
Harbor, Argyle to Cobocok,
say to Halliburton, Sharbot Lake
K. & P. Ry., and points from S
to North Bay, inclusive.
Return limit on all tickets D
1908, or until close of naviga
if earlier, to points reached
steamer.
Full information at City O
northwest corner King and Y
Streets.

**CANADIAN
PACIFIC**
Second Class One-Way
\$46.05

PACIFIC COAST
Daily Until Oct.
Last chance this fall for
reduced rates west.
City Ticket Office, Cor.
and Yonge Sts. Phone M. 6

HOLLAND-AMERICA
New Twin-Screw Steamers for
tons. NEW YORK—ROTTERDAM
BOULOGNE.
Sailings Wednesdays as per
list:
Oct. 20 Rotterdam
Oct. 27 New Amsterdam
Nov. 3 Rotterdam
The new giant twin-screw
dam, 24,179 tons register, one
largest marine leviathans of
world.

R. M. MELVIN
General Passenger Agent, Toronto

INLAND NAVIGATION.
NIAGARA NAVIGATION CO.
Buffalo
Niagara Falls

New York

On and after Monday, Sept. 21, they will leave from foot of Yonge, 7.30 a.m., 2 p.m.

Arrive Toronto 1.15 p.m., 8.30 a.m.

City Ticket Office, ground floor, Traders' Bank Building.

Last trip of season, Oct. 17.

Valley, practically all the well-dried up, and the farmers are turning in drawing water from the well. During September practically no rain, and there has been only a day in October.