SELLERS－GOUGH FUR CO．，LIMITED MANUFACTURERS＇SALE


EVERY DAY SHOWS GREATER EVI－ DENCE OF ENTHUSIASM FOR THIS SALE

## The fact that we are the largest exclusive fur manufacturers in Canada，and that our

 garments are of the highest quality known to furdom，has no doubt served to create a Theat deal of enthusiasmThe shoppers of this store have repeeatedly told us that our price reductions are very， much greater than their fondest anticipations．This sale is one that will be rememberced
in Toronto for y ears to came，and will continue with unabated interest during every
俍 day of this month．The prices in to－day＇s ad．tell a tale of unprecedented value．


GRAND OPENING SAEE 97 King St．East

during Janyary on all lines．
SOLE LEATHER TRUNKS CASES
BASKET TRUNKS
VALISES
CANVAS TRUNKS BALIS
WRITING CASES SATCHELS EBONY BRUSHES
TILET CASES PURSES FANCYCASES TOILET CASES PLL BOOKS BASKETS，Etc．，Etc．
Trunk and Leather Goods Co．
$\qquad$



上玉waw wiviow wiw



