

London Advertiser
Member Audit Bureau of Circulation.
MORNING EDITION.

City, 10c per week. \$5.00 per year.	Outside City, 15c per week. \$7.50 per year.
---	---

NOON EDITION.
\$3.00 per year by mail.

City, 10c per week. \$5.00 per year.	Outside City, 15c per week. \$7.50 per year.
---	---

3670 TELEPHONE NUMBERS. 3670
Private Branch Exchange.
From 10:00 a.m. to 9:00 a.m. and holidays, call 3670.
Business Department; 3671, Editors; 3672, Reporters;
3673, News Room.
ADVERTISING JOB PRINTING CO. PHONE 247.

Toronto Representative—F. W. Thompson, 57
Mail Building.
U. S. Representatives—New York: Charles H.
Eddy Company, Fifth Avenue Building, Chicago;
Charles H. Eddy Company, People's Gas Building,
Boston; Charles H. Eddy Company, Old South Build-
ing.

THE LONDON ADVERTISER COMPANY,
LIMITED.
London, Ont., Monday, Nov. 26.

National unity is the demand of the hour in Canada. No real effort toward national unity has been brought forward by the Government. Control of the country can slip from the grasp of the profiteers by means of one strong pull on the part of those who wish to hold the country for democracy. The franchise act has struck at the very vitals of democracy. With the masses of the people lies the remedy.

"THE END JUSTIFIES THE MEANS"—AN UNSOUND PRINCIPLE.

THE only answer any Conservative or supporter of the Union Government, will give when asked if the franchise act is not wrong is, "The end justifies the means. We must win this war by every means in our power. I admit that the act is unjust. The women at home, who do not happen to be the mothers, sisters, daughters, or wives of soldiers, are as much entitled to vote as if they were. I admit the act was passed for the purpose of retaining power in the hands of the Government, even if that power was obtained by means of a voters' list that leaves off names that should be on."

The answer is appalling and atrocious, and yet it is freely given by men speaking their minds honestly. The franchise act of a country is the basis, the cornerstone, of government by the people. If the franchise act is unjust the parliament elected by it does not justly represent the people.

It is to be hoped that Sir Wilfrid Laurier will be returned with a majority of Parliament supporting him to remedy this wrong and to rebuke the wrongdoers. It is doubtful if many realize the crime committed by the act. It is doubtful if Sir Robert Borden and his associates remembered "what constitutes a state."

"Men, high-minded men,
With powers as far above dull brutes endured
In forest, brake or den,
As beasts excel cold rocks and brambles rude,
Men who their duty know,
But know their rights, and knowing dare main-
tain,
Prevent the long-aimed blow,
And crush the tyrant while they send the chain;
These constitute a state;
And sovereign law, that states collected will,
O'er thrones and globes elate
Sits empress, crowning good, repressing ill.

The franchise act is not the state's collective will. It is not the sovereign law of the people. It is stolen power and can never be justified by any such unsound principle as that advanced in its favor, "the end justifies the means."

LAURIER VS. BOURASSA.

HAVING utilized Mr. Bourassa and his friends to defeat Laurier in Quebec six years ago, the Conservatives are now trying to unload him on the Liberals to defeat Laurier in Ontario. The scheme is too thin. However mistaken Bourassa may be, he is at all events consistent. He is the same anti-British and anti-Laurier agitator now that he was then. Nor has Laurier changed. He had to fight the Nationalists in 1911, and he is fighting them today. He was too British for Bourassa then, and he is too British now. It is quite possible that where Bourassa cannot get a Nationalist candidate he would prefer to see the Conservative candidate defeated by anyone else. Betrayed as he considers himself by the Tories, he will do anything to defeat them. That is perfectly natural.

But he and Laurier are just as much opposed to each other in their political views in 1917 as they were in 1911. Bourassa still declares that Canada should not spend another dollar or send another man to aid in this war. Laurier still declares that we should utilize all our resources to help the Allies, and to fight for democracy. It will not be charged against us by Mr. Bourassa in the future that appropriations from a Liberal campaign fund went to help any Nationalist in the election of 1917. And during the next few weeks no one will read in the public press that Laurier sat silent on a public platform while Nationalist orators talked about shooting holes in the British flag. No, Sir Robert, you cannot pitchfork Mr. Bourassa into the Liberal camp.

SIR ROBERT'S PREPARATION.

ON RETURNING from England in 1912, two years before the outbreak of war, Sir Robert Borden knew the war was bound to come. He made this positive statement to his London audience on Thursday evening last. Others gifted with less prophetic vision hoped it would be avoided as had been other crises in the past, but Sir Robert knew, and, apparently, he alone of all the empire's statesmen, possessed this knowledge.

What use did he make of it? Did he share his authoritative information with others in the ministry, and begin to make preparations in or-

der that Canada might be able to play her part in the great struggle? Did he devote himself to making arrangements that would enable many thousands of the best men in the Dominion to leave for the theatre of war with the least disturbance to internal conditions? Did he take any steps to protect Canada in the event of her being threatened? He did not.

He permitted, if he did not order, the dismantling of the cruisers Niobe and Rainbow, the only naval warships owned by the Dominion. He allowed them to be put into a useless condition for war service. Was this the action of a responsible leader? Was it the action of a patriot?

FOR WAYS THAT ARE DARK, ETC.

HON. C. C. BALLANTYNE has no hesitation in promising ten Quebec seats to the "Unionists." At the same time word from Montreal says that about 90 per cent of those appearing before military tribunals, under the military service act, are being granted exemption. Is there a connection?

For ways that are dark and tricks that are mean, the Borden machine is peculiar. No sooner was the conscription act passed than Conservative members from Quebec began to write their constituents that there was no cause for fear, as the young men of that province would be exempted if there was any shadow of excuse. Then it was whispered abroad in the highways and byways that some of those who were doubtful had better take to the woods for a while and cut trees. What instructions, if any, were given to tribunals remain secret, but the fact stands out that many are called but few are chosen to wear the khaki.

The Borden Government no doubt wants to provide reinforcements for the men at the front, but it is still more anxious, at present, to provide voters for its candidates at the polls. It promises conscription to those who demand it, it permits exemptions where they will do most good to its cause, it disfranchises every man or woman it possibly can who might resent its rottenness and vote for Sir Wilfrid Laurier, and then arranges to handle the overseas vote to its own best advantage. The "Heathen Chinee" of Bret Harte was not in it with the Conservative-Unionist of 1917.

It took the Borden Government 103 days to pass the military service act and 29 days to pass the C. N. R. purchase bill. Which did it consider most urgent? And why?

FOR RURAL VOTERS.

SOME misconception seems to exist as to the powers conferred on enumerators in rural districts. There is an idea that they have the power to strike off the roll or add to it at pleasure, and that in their hands rests all authority. This is not the case. In rural municipalities the municipal lists of 1916 are the guides. These the enumerators have no power to alter, except in the case of those natives of enemy-allied countries or those who have asked exemption from compulsory service on account of conscientious scruples and have not been refused it. Any man whose name appears thereon and who is not legally disfranchised, has a right to vote on December 17, and those whose names are not included cannot be added on by any enumerator.

In the case of women conditions are different. Those who are entitled to a vote must be added to the lists by the enumerator or, if he refuses, an appeal should be made to the returning officer, together with a certificate signed by the enumerator, stating that he had refused the claim. It is a fact that some farmers and workers on farms have been informed that they have no vote in the coming election, although they are on the lists. This is probably a scheme to keep them away from the polls because they are known Liberals. It is the duty of everyone to make certain that his rights are recognized, and to ignore all such information handed out by enumerators.

HUMANITY SAVED.

BRITISH troops have broken the Hindenburg line, driven deeply beyond it and captured several towns and villages. These are the bare facts, but how little they tell of what has been accomplished for suffering humanity!

The greatness of the military success overshadows all else, but dispatches give glimpses of other achievements of great moment to those immediately concerned. Who can picture the joy of the French men, women and children, held captive for three years in these places by the Huns, at once more having their liberty restored, homes safe from the enemy and food and clothing? They have been in purgatory, or worse, and are now translated to a heaven. True, it is a heaven which would not appeal to us who live safely in Canada, but to those who have been delivered from the Prussian oppressors it is a paradise. Infants which have barely managed to exist on the supplies furnished by the American relief committee will now be properly fed, and every mother's heart will rejoice; those who have not dared to call their souls their own, who were daily and hourly in indescribable danger at the hands of the brutes who held them prisoners, can now breathe deeply of the air of freedom and renew hopes which must have almost died.

If anyone should be inclined to make light of a slight advance by the Allied troops in future, let him picture what it has meant to those restored to France and rescued from the foe. Then each village retaken, each farm house regained, will appear in its true perspective. They mean humanity rescued from slavery; a part of the sublime aim and object of the Allies accomplished.

EDITORIAL NOTES.

The menace of Bordenism or the assured hope of Laurierism, which shall we choose?

Von Ludendorff has started for the eastern front. So have the German armies in the west. They're all headed the same way.

A German agent in India says he devoured two letters when arrested. He could not have swallowed some of the kaiser's orders.

Canadians pity the Russians under present leadership, and it's an uncomfortable thought that possibly thinking Russians pity Canada if they read of the Borden Government record.

The women of St. Thomas are up in arms against the shooting of live pigeons for sport. Probably they figure that anyone who must have bloodshed as part of his sport has ample opportunities in France.

Bits of Buylay
by Luke McLuke
COPYRIGHT, 1917.

No Joke.
"All sorts of folks live in this land."
Observed old Mr. Parry.
"Some of us are far-sighted, and
Some go a sight too far."

Unfair.
The street car conductor wore an injured expression as he examined the plugged nickel the passenger had tried to work off on him.
"Where, sir," he said as he handed back the plugged nickel, "this is hardly fair to the company."

Be polite when you meet Dr. Rains.
Who is the Russian situation, and it would greatly displease
To refer to his fees
To his face as ill-gotten gains.

The Wise Fool.
"Man wants but little here below,"
Quoted the Sage.
"Yes," agreed the Fool, "But he
wants it when he wants it."

Fact.
"Speak well of others," said old Brock.
"And you will benefit."
For you can knock and knock and
And never make a hit."

Poor Old Paw.
Paw—Yes, my son. What is it?
Willie—Would it be proper to refer
to an avon as a front yard?
Paw—You go upstairs and stay there,
young man.

Wuff!
"While Darwin I can't understand,
I've proved this out," said Rouse.
"A man springs from a monkey, and
A girl springs from a goose."

Revamping the Old Irish Joke.
Among several permits mailed Friday
by members of the United States
marshals' office was one for the North
Slider. In the upper right corner of
each envelope was the return address,
reading, "Eastern District Wisconsin.
Return in five days to office of United
States marshal." The enemy alien re-
turned Wednesday, five days having
elapsed, to the return address, and the
unopened envelope. When asked
what he returned it for he pointed to
the return address.

Notice.
I, C. Pepper of Ronceverte, W. Va.,
has promised to wait on the table in
the club, and if someone will locate the
salt we will begin the meal.

Oh!
You can go to some strange towns
and never run into anyone from your
home city. But what we started to
say was that you can always find
Neighbour in Middle Valley, N. J.

Well, Well!
You think you are smart, don't you,
and you will probably claim that the
state in which Baltimore and Frederick
and Cumberland are located is situated
in the east, and borders on the At-
lantic Ocean. But you have another
guess coming. We know that Mary
Land is in Carmel, Ill.

Famous Lines.
Fish.
Clothes.
Chalk.
Fall River.
—Dutch Sabin.

Stranger.
A clever man is Mathew Mee.
He's skilled, and he is bright;
And, though he is left-handed, he
is sure to do things right.

Another clever man I know,
Is Jim Silvester Wait.
And though he is cross-eyed, yet he
can see a game is straight.

Who Says We Are Discouraged?
There is a girl in Mahaska, Kan., who
should get her name changed. Her name
is America Grones.

Names Is Names.
O. B. Still lives in Seattle, Wash.

Our Daily Special.
When folks see a chip on your shoul-
der they regard you as a blockhead.

Luke McLuke Says:
Another way in which a wife shows
her consistency is by abusing her hus-
band in private and bragging about it
him in public.

Another thing we can't understand is
why the wind is always blowing in your
direction when a garbage wagon passes
you.

We haven't much use for the safety
razor. But we won't knock anything
that prevents the growth of whiskers.
A lot of men can make the mistake of
imagining that their excuses seem as
logical to others as they do to them-
selves.

You hear "cruelty" and "incompati-
bility" blamed for most of the divorces.
But the truth of the matter is that self-
ishness causes more divorces than all
other causes put together.

The perfect woman is the one you are
going to marry until you marry her,
and then the perfect woman is the one
some other man married.

Every now and then some man al-
lows himself to be thrown on his own
resources, and then discovers that they
are not there.

It might help some if the prevailing
style in matrimony was switched from
long engagements and short marriages
to short engagements and long mar-
riages.

Now that we are conserving, why not
abolish the perfectly useless buttons
on the coat-sleeve and the perfectly use-
less pocket inside of a vest?

What has become of the old-fashioned
men who used to talk about a widow
woman?

After a princess has waited too long
for a prince who will put her in a pal-
ace, she begins to hope that she can
grab a man who can afford to live in
a house that has plenty of closets in it.

The trouble with sending a girl
away to a fashionable school is that it is
so hard for her friends to get acquaint-
ed with her when she graduates.

When a man insists that he is a
gentleman and a woman insists that
she is a lady, the chances are that they
are both wrong.

Stenographers and businessmen are

run-down, anemic folks or return
your money. We take all the risk.

Taylor Drug Company, London, also
at the best drugstore in all Ontario

usually such poor spellers that it might
be a good idea to have a proofreader
in every big office.

Wait a Minute!
By J. M. F.

The crown prince has given a gar-
dener an iron cross for growing nice
lettuce. We would decorate the bird
who will grow a fine crop of alfalfa
over his grave.

Col. J. A. Currie is the finest little
talker in the world, but he could not
lick the Germans at St. Julien by
conversation.

It is stated that the army and navy
bazaars in New York took in \$71,475,
and had \$754 left after the shot was

RUN-DOWN and NERVOUS

Dr. Cassell's Tablets are the Sure
Restoratives for All Weakened Con-
ditions of Nerve and Body.

There is nothing in medicine more cer-
tain than the strength-giving powers of
Dr. Cassell's Tablets. They nourish the
nerves, they enrich the blood, they re-
plenish the reserves of vital energy that
work or worry or excessive strain of
any kind has depleted. Everything they
contain makes for health and fitness.

They restore digestive action, strength-
en the kidneys, insure perfect function-
ing of every bodily organ. That is why
Dr. Cassell's Tablets are the most
popular and successful remedy in the
Empire for all enfeebled conditions.

A free sample of Dr. Cassell's Tablets
will be sent to you on receipt of 5 cents
for mailing and packing. Address: Har-
old F. Ritchie & Co., Limited, 10 McCaul
street, Toronto.

Dr. Cassell's Tablets are the supreme
remedy for Dyspepsia, Kidney Troubles,
Sleeplessness, Anaemia, Nervous dis-
orders, and Nerve paralysis, and for
weakness in children. Specially valuable
for nursing mothers and during the
critical periods of life. Price 50 cents
per tube, six tubes for the price of five,
from druggists and storekeepers
throughout Canada. Don't waste your
money on imitations; get the genuine
Dr. Cassell's Tablets.

Proprietors, Dr. Cassell's Company,
Limited, Manchester, Eng.

paid. Many sins are committed in the
name of charity.

The orders to shut off all lights in
American cities at 11 p.m. will not
worry the young lady who is entertain-
ing her beau in the parlor.

We wonder what has become of the
young man who thought it was his
duty to lock the town up at night.

An Indians prisoner sawed his way
out of jail with a safety razor blade
the other day. But that is the one
we tried to use some years ago.

The Unionists are fighting to make
Canada safe for their re-election.
Cattle prices harden, says a market
report. That explains the tough
steaks probably.

As we read the Mexican war news,
it is not clear as to whether the
Americans are pursuing Villa, or
Villa pursuing the Mexicans of Bill
Bryan is talking, again, Tux situation.

No wonder editors go batty in the
belfry with the Russian situation, and
a million politicians taking all the
time.

An ideal wife is heaven's best gift
to man, says a preacher, person.
Whaddy mean ideal wife? We are up
a tree on that one.

Ban Johnson wants ball players
exempted from war. He should
remember that concrete is in demand
for trench work.

Russia is looking for peace. Lenin
and his crew will betray that country,
leaving nothing but the skeletons of
millions of patriots to rot on the
desert wastes of their countryman's
stupidity.

There is one thing about Joe
Flavelle, he has not yet said that he
was working for the triumph of
democracy.

We have been hearing something
about the millennium, and we have told
a chap that it would come at the
same time that Joe Armstrong, ex-
M.P., East Lambton, was given the
position of postmaster-general.

Hon. C. C. Ballantyne says that the
Unionists will capture ten seats in
Quebec. He must think the Nation-
alists still have a following there. He
also said that the French-Canadians
were badly led, otherwise they were
all right, he quit knocking his
colleagues, Blondin, Seignin, Bourassa,
Laverne, and the rest of the gang?

FORMER CLINTON MAN DIES IN MONTANA

CLINTON, Nov. 25.—Word has been
received of the death of Albert May
of Stevensville, Mont. He was a res-
ident here many years ago.

Over 200 applications for exemption
have been dealt with by the local
tribunal.

Word has been received that Major
Borden McTaggart, in a military hos-
pital at Netley, England, and doing
fine. This offsets the news published
in the official casualty list that the
young soldier had died of illness.

Major McTaggart was a member of
the 12th Battery.
Pte. Elmer Beaton, who went over-
seas with the 33rd Battalion, has been
wounded in the foot.

C. J. Wallis has returned from Nova
Scotia where he recently took a load
of horses.

Dr. Annabel McEwan, daughter of
Mrs. F. McEwan, of London, but for-
mer residents of Clinton, is leaving
Canada to join the staff of the Ludhi-
ana Mission, India.

"Heck" Muller, another 33rd Batta-
lion boy, has been wounded a second
time in the hip.

OXFORD BEEKEEPERS ELECT NEW OFFICERS

WOODSTOCK, Nov. 24.—At the an-
nual meeting of the Oxford County
Beekeepers' Association in the public
library building, the financial state-
ment showed a deficit for the year of
\$2.82. The membership was reported
to be thirty. The following officers
were elected: President, R. E. Adam-
son, Mount Elgin; vice-president, E.
W. Snellgrove, Woodstock; secretary-
treasurer, John Newton, Thamesford;

directors, eastern division, William
Beuglas, Bright; western, Miss M.
Gerrie, Ingersoll; southern, Roy Hunter,
Mount Elgin; northern, J. A. Arm-
strong, Woodstock; central, F. W.
Bowman, Ingersoll.

FORMERLY AT GLENCOE.

WROXETER, Nov. 25.—Official word
has been received by John McNaughton
of Turnbury Township that his young-
est son, Pte. Colin McNaughton, was
killed in action. He was with the
18th Oxford, going overseas a little
over a year ago. He was 23 years of
age. Prior to his enlistment he was
employed in the Royal Bank at Glen-
coe. Another brother, Sergt. James
McNaughton, has been at the front
for two years. He is survived by his
parents, two brothers and two sisters.
Miss Lila at home, and Mrs. M. Alk-
enhead of London.

INQUEST ADJOURNED.

KITCHENER, Nov. 24.—An inquest
began this afternoon and adjourned
until Tuesday into the death of Julius
Zobelki who was killed at the Domini-
on Sugar Company's plant last night.



CARTER'S LITTLE LIVER PILLS

Nature's Way Is Best

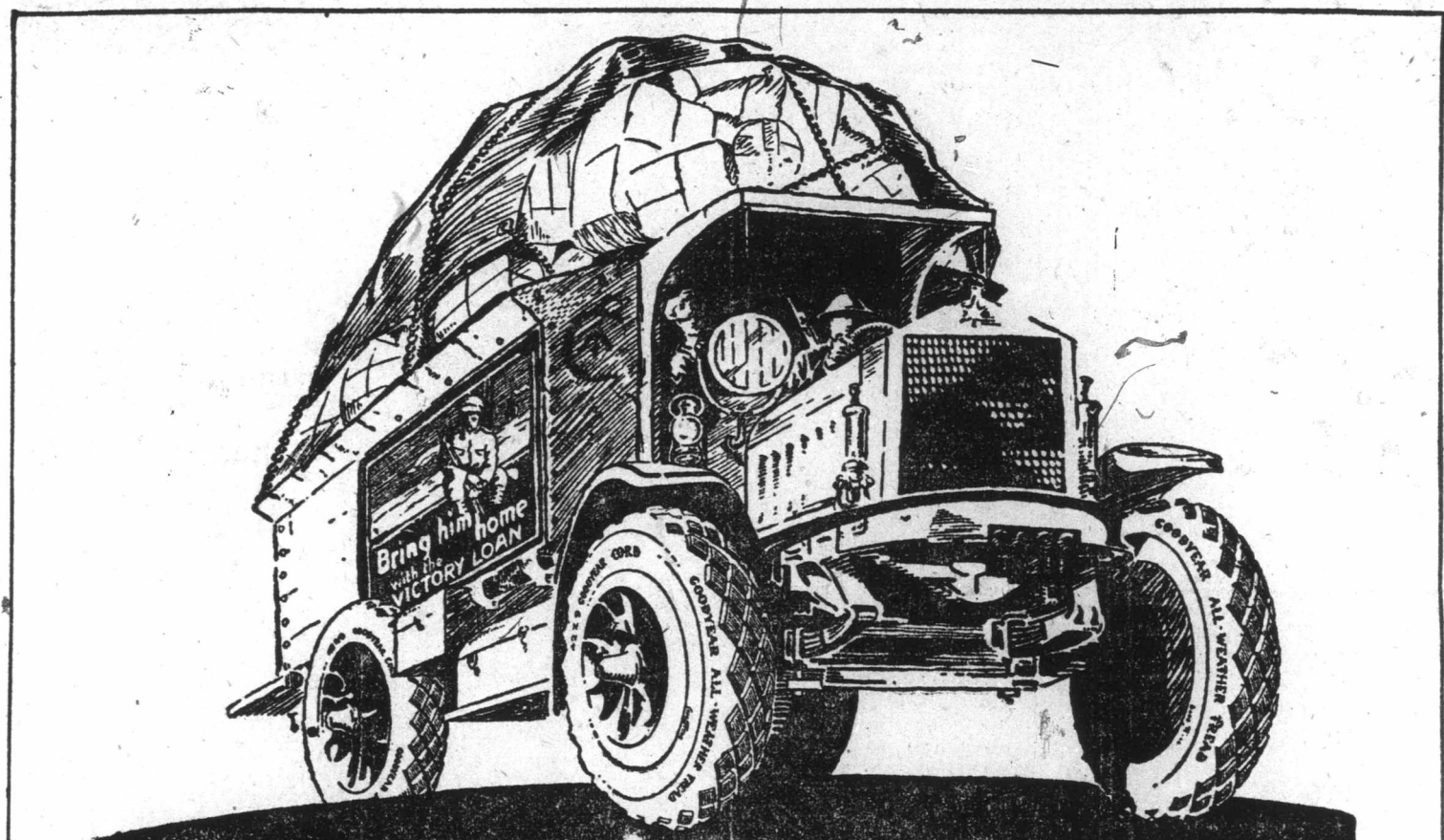
Nature's laxative is bile. If your liver is sending the bile on its way as it should, you'll never be constipated.

Keep the liver tuned right up to its work.

Take one pill regularly (more only if necessary) until your bowels act regularly, freely, naturally.

CARTER'S LITTLE LIVER PILLS
Genuine bears Signature
Bentley

Colorless faces often show the absence of iron in the blood. Carter's Iron Pills will help this condition.



EVERYBODY Can Buy a Bond and Benefit

Every man, woman and child can invest in the Victory Loan—even if you have never invested before.

Victory Bonds are offered for as small a sum as \$50 or any multiple of \$50.

You don't need to have all the cash now. \$5 pays the first installment on a \$50 Bond. The other \$45 is spread over from now till May 1st, 1918. You can buy as much in bonds as you will have saved by May 1st.

You don't finish paying for the bonds till May 1st, but you earn interest on the whole amount from Dec. 1st this year.

And the interest rate is 5½%—the highest ever paid by a security as sound as Victory Loan.

Buying Victory Bonds is simply an exchange. Your dollar bills are a Government promise to pay. Victory Bonds are a promise to pay—just as safe, just as sound, just as valuable and usable. Behind both stand as security all forms of property in Canada—buildings, lands, mines, crops.

You can lend the government your money for 5, 10 or 20 years as you choose.

Always remember—you can sell a Victory Bond at any time. When peace is declared, Victory Bonds will probably increase in price. Investors welcome such a safe, profitable investment. Banks and bond-houses will gladly help you sell it, if you should need the cash.

And if you don't wish to sell your bonds—they form the very best security for a loan.

There is no red tape about buying Victory Bonds. Fill in the application form, supplied by any canvasser, member of committee, or branch of a bank. The bank where you keep your account looks after the rest of your payments for you.

Every cent of the money you lend to the Government in Victory Bonds will be spent in Canada. It will go to furnish credit for Britain—to buy farm produce, munitions and supplies that will help end the war victoriously.

Thus by doing all you can to make the Victory Loan a big success you are insuring Canada's prosperity for months ahead. You guarantee your own job and present wages.

Get your application in today. Every \$50 counts.

The Goodyear Tire & Rubber Co. of Canada, Limited

GOODYEAR
MADE IN CANADA