~LEAN-SWEEP

SALE

Dresses

MADE OF ALL-WOOL SERGES

Dresses that offer a range of

smart styles which will meet with

the approval of the most fastidi-

ous. Excellent materials, with the

utmost of care in making and

Clean-Sweep Price ... \$4.75

Clean-Sweep Price ... \$7.85

Clean-Sweep Price ...\$9.90

Reg. up to \$30.00. Clean-Sweep Price . \$12.75

NOTHING HIGHER

At \$12.75 is Absolutely Unrestrict-

ed Choice of Every Exclusive

Serge Dress in the Store.

Silk or Cloth

Silk Skirts of Taffetas, Satins,

Fancy Silks and Silk Poplins, in

plain colors and new coin-spot de-

signs. Cloth Skirts of Serges,

Gabardines and Wool Velours, in

plain colors and newest stripes

Clean-Sweep Price ...\$6.95

Clean-Sweep Price ... \$8.95

Reg. up to \$25.00. Clean-Sweep Price . \$13.75

NOTHING HIGHER

At \$13.75 is Absolutely Unrestrict

ed Choice of Every Exclusive

Model Skirt in the Store.

Railroad Fares

Refunded

Railroad Fares on all purchases of

\$25.00 or over within a radius of 50 miles. Let nothing prevent

your securing your share of these

During this sale we will refund

and checks.

Reg. \$5.00 values.

Reg. \$6.50 values.

Reg. \$8.00 values.

Clean-Sweep Price

Clean-Sweep Price

Reg. \$10.00 values.

Reg. \$15.00 values.

Reg. up to \$25.00.

Clean-Sweep Price

Reg. \$12.50 values.

Reg. \$16.50 values.

Reg. up to \$30.00.

finish

MAKERS OF PAPER REFUSED TO SUPPLY FIRM IN ST. THOMAS

Forced to Capitulate.

SOME TALL PROFITEERING FRENCH YIELD AT FIRST

Wide Differences Between the A Quickly-Organized Counter-Cost and Price to Overcome War Tax.

ing to \$20,000 in 1914, to \$120,000 last year, had been taken into account.

"Striking Difference."

During the afternoon while the figures were being considered, Commissioner Pringle said he couldn't understand why there was such a big difference in the cost and selling figures arrived at by the accountants of the American Fiederal Trade Commission after a tour leral Trade Commission after a tour of Canadian plants and the higher figures turned in by the Canadian manufacturers in their statements. The commissioner described the difference as "very striking," and H. A. Stewart, K.C., Government counsel, agreed with him, expressing the opinion that it would surprise him much if the American accountants did not succeed in upholding their findings if they came before the commissioner. Mr. Stewart said they had gone very thoroughly into the subject and he suggested to the commissioner that an effort be made to have them come to Ottawa to testify. The commissioner said he would of Canadian plants and the higher figures fy. The commissioner said he would like to have them come. Gordon Mac-Dougall, K.C., of Montreal, who represented some of the manufacturers, interjected the remark that his information was that the chairman of the federal trade commission had resigned in protest against the figures arrived at by the members

and also with naving similarly declined to supply paper to the Journal of St. Thomas, Ont., and the Gazette of Barrie, all Ontario publications.

It was explained that these papers had let was explained the Belge Canadian pro-

NEW YORK SETS ASIDE BRITISH RECRUIT WEEK

July 16 to 22 Named for Drive by Mayor's Committee.

NEW YORK. July 10.—Through arrangements made by the mayor's committee on national defence with the state and war departments at Washington, the week of July 16 to 22, inclusive, will be known as British recruiting week in New York City. The recruiting committee of the mayor's committee will co-operate with Brig. Gen. W. A. White and the other members of the British recruiting mission in the program:

Were repulsed by our fire, Further east, a tabout 9:30 p.m., the enemy made a strong attack on our positions at the Hurtebiz monument and the Dragon. His effort was in vain. Unable to approach our line, the enemy troops were dispersed, suffering severely.

"Surprise attacks on advanced posts southeast of Corbeny, in the vicinity of Courcy, in the sector of Auberive, and near Caurieres wood, cost the enemy losses and gave him no result. A certain number of prisoners remained in our hands. The night was calm everywhere else." YORK, July 10.-Through in the program:

in the program:

The spectacular feature of the week will be the presence of 200 McLean and Gordon Highlanders from Canada, with a pipers' band of 20 and a brass band of 50 men. All the Highlanders will wear their kilts. With their band and their pipers they will parade daily.

BODY OF GORGE VICTIM RECOVERED FROM RAPIDS

NIAGARA FALLS, July 10 .- The first body of the victims of the Gorge Route trolley accident of July 1 was recovered last night from the whirlpool rapids, and identified as that of Frank sas. C. Gorska, 22 years of age, whose home is in Chicago. His brother, Stanley, who was with him on the death car and escaped with minor injuries, has remained at the Falls since the accident, and identified the remains, which will be taken to Chicago this afternoon. The body was in excellent condition and fully clothed, with even the fiepin, watch and ring in place, which is very unusual in cases of bodies which have gone through the rapids. A. Cody of gone through the rapids. A. Cody of

VIOLENT BOMBARDMENT BY FOE IN MACEDONIA

this city recovered the body.

PARIS, July 10.—The French official statement from Macedonia says:
"Eastern theatre, July 9.—British aviators bombarded Petrenik. Patrol engagements took place on the Struma front. The enemy artillery violently bombarded our positions at the Cerna

WINNIPEG AIMS TO TAX ALL INCOMES

telling you all about them, sent free or request. Write or call on C. E. Horning, D. P. A., Toronto, Ont. b

[Special to The Advertiser.] WINNIPEG, July 10. — If the recommendation of the board of valuation and revision is adopted by the Winnipeg city council, the business tax will be abandoned nex tyear, and a municipal income tax will be imposed it. income tax will be imposed. It wi probably go into effect. Every perso —man and woman and corporation it the city—will be subject to income tax the city-will be subject to ation if the scheme is add year's tax rate is 17 mills.

A STATE OF THE PARTY OF THE PAR

POSTUM HELPS WHERE TEA OR COFFEE HURTS! There's a Reason"

TWELVE BATTALIONS OF FOE'S SHOCKERS **BEATEN BY FRENCH**

Representative of Company Another Attempt at Chemindes-Dames Is Slaughter.

Attack Fills Trenches With Dead Foemen.

of some pretty tall profits on sulphite and ground wood with an insight into the way the manufacturers compute the cost, frequently with the use of arbitrary figures, was given at the afternoon session today of the inquiry into the cost and selling prices of these ingredients entering into making of newsprint paper.

Three witnesses were examined, representing the Donnaconna Paper Company the Laurentide Paper Company and the Belgo-Canadian Pulp and Paper Company. In regard to the Laurentide company it was shown that last year they sold over 23,000 tons of sulphite in the United States at a profit per ton of almost \$20 on a cost price per ton of almost \$20 on a cost price per ton of almost \$20 on a cost price per ton of suppary's representative. In regard to ground wood it was shown that the same firm had sold for \$35 a ton, material that had cost \$20 and less per ton to produce. And in computing the war taxes of he last three years amounting to \$20,000 in 1914, to \$120,000 last year, had been taken into account.

"Striking Difference."

During the afternoon while the figures ware being considered, Commissioner Pringle said he couldn't understand why there was such a big difference in the cost and selling figures arrived at hy the accountance.

attack.

The Germans apparently considered their success certain, as they brought with them quantities of barbed wire, trench mortars, boxes of grenades and Game theorems and everything neces-

in the rear, organized counter-attacks, and, despite the most desperate resistance, ejected or killed most of the German interlopers, capturing large quantities of their material and re-establishing the line almost entirely. German Dead Choke Trenches.

Hand-to-hand fighting with grenades and bayonets was still proceeding when the correspondents left this evening. While the shell craters and communicaformation was that the chairman of the federal trade commission had resigned in protest against the figures arrived at by the members.

Deny St. Thomas Paper.
One interesting illustration of the determination of Commissioner Pringle to see that the newspapers got a supply of newsprint at the price laid down by the minister of finance was furnished when H. Biermans, president of the Belgo-Canadian Pulp and Paper Company of Shawinigan Falls, appeared to speak in support of the firm's statement of costs. The commissioner taxed him with writing a letter to the Evening Review of Peterborough, declining to supply paper, and also with having similarly declined to supply paper to the Journal of St. Thomas, Ont., and the Gazette of Barrie, all Ontario publications.

It was explained that these papers had been getting the Belgo-Canadian product through selling agencies, but that they had decided to take advantage of the Government rate of \$50 a ton and get if f. o. b, the mill. The objection of Mr. Biermans to supply it direct seemed to be because of the small quantities required. But when Commissioner Pringle had informed him that under the order-in-council these publishers were entitled to get the paper. Mr. Biermans capitulated and said he would wire his firm to supply it. The inquiry continues tomorrow.

NEW YORK SETS ASIDE berive were unsuccessful. The French

The statement follows:

"Yesterday evening the enemy's bombardment reached a degree of violence in different sectors of the Aisne front. Local attacks on trenches north of the Laffaux mill and southeast of Ailles were repulsed by our fire. Further east, at about 9:30 nm, the enemy made a

LIVELY ACTION IN BELGIUM. The official statement issued by the r office tonight reads: 'West of Froidmont farm an enem surprise attack on one of our small posts was repulsed. The artillery was quite active in the region of Moronvillers and the sector of Hill 304-Le Mort

'Belgian communication: 'In the "Belgian communication: 'In the night the enemy attempted to approach our advanced post south of St. Georges, but was repulsed. The artillery activity was quite marked along the front this morning; in the afternoon very lively action occurred from Nieuport as far south as Dixmude. It was less intense near Steenstraete and Hetsas. Yesterday the German artillery shelled various localities behind our front and found some victims among the civilian population."

FRENCH ATTACKS REPULSED.
BERLIN, July 10.—The German ofcial statement says:
"Along the Chemin-des-Dames the
intensity of the artillery fire increased.
Partial attacks by the French south of
Courtecon and southeast of Cerny last
night were repulsed. night were repulsed.
"Nothing important occurred on the front of Duke Albrecht."

"LOG CABIN CAMP LIFE."

The log cabin camps that the Grand Trunk operate in Algonquin Park have become one of the popular features in this Government reserve. To put camps of this kind deep in the heart of the wilderness, and touch the wild life of the forest and lake with a most acceptable bit of civilization in the form of grate fires, hot and cold running water, bath tubs and inside toilet arrangements, is decidedly a feat worthy to be spoken of when summer resorts

CLEAN-SWEEP SALE

This sale is held this year A FULL MONTH earlier than usual, due to the backward season, which has resulted in a stock enormously in excess of what it ought to be. This tremendous stock, therefore, WE MUST UNLOAD and convert into cash at once, regardless of loss! London women know that Raphael-Mack's does not hold continual "Sales," and that when they do have one it is GENUINE, with values such as are worth anyone's while coming a long way to get a share of. This "Clean-Sweep Sale" is AN ABSOLUTE CLEARANCE of every line of merchandise that we carry. The volume of stock and the values are greater than we have ever offered before. NOT ONE WOMAN IN OR AROUND LONDON CAN AFFORD TO OVERLOOK THE WONDERFUL MONEY-SAVING POSSIBILITIES HERE OFFERED! YOUR FIRST BUSINESS TO COME HERE THURSDAY MORNING!

SALE STARTS THURSDAY, JULY 12, at 9 A.M.

~LEAN-SWEEP SALE

> CLEAN-SWEEP SALE Coats

Comprising not only an unusual array of smart styles, but a range of materials and colors which offers advantages seldom experienced. They are in Tweeds, Velours, Country Club Cloth, Gunniburl, Blanket Cloth, Serges, Gabardines and White, Striped and Checked Chinchillas. The styles are smart and becoming, including every fashionable length.

Reg. \$10.00 values. Clean-Sweep Price ... \$5.85 Reg. \$12.50 values. Clean-Sweep Price ... Reg. \$16.50 values. Clean-Sweep Price\$9.90 Reg. up to \$25.00. Clean-Sweep Price . **\$12.75**

NOTHING HIGHER.

At \$12.75 is Absolutely Unrestrict ed Choice of Every Exclusive Model Coat in the Store!

The finest assortment of Dresses that this smart store has ever offered, including Raw Silks, Taffetas, Crepes de Chine, Charmeuse, Georgette Crepes, etc. In every shade and coloring, with a wide variety of styles, offering a satisfactory selection to every taste, and all at enormous savings.

Reg. \$12.50 values. \$7.85 Clean-Sweep Price ... Reg. \$16.50 values \$9.90 Clean-Sweep Price . Reg. \$22.50 Clean-Sweep Price Reg. \$27.50 values. neg. \$27.50 values. Clean-Sweep Price . \$14.85 Reg. \$30.00 values. \$18.85 Clean-Sweep Price Reg. up to \$45.00. \$22.50

Clean-Sweep Price NOTHING HIGHER

At \$22.50 is Absolutely Unrestricted Choice of Every Exclusive Model Dress in the Store!

Raincoats

High-grade Raincoats in smart styles. Of Poplins, Tweeds, Silks and Paramattas.

Reg. \$8.00 values. Clean-Sweep Price ... \$4.75 Reg. \$15.00 values. Clean-Sweep Price Clean-Sweep Price . \$10.75 Reg. up to \$20.00.

Every Suit to be Sacrificed!

ABSOLUTE CLEARANCE OF HIGH-GRADE

Suits worth \$14.95 \$25.00 for Suits worth \$18.75 \$30.00 for.... Suits up to \$22.90 \$45.00 for

NOTHING HIGHER

Taffetas and Shantungs, in plain colorings and figures, with choice of the store at ... \$22.90

Wash Skirts

White Bedford Cords, White Linens, Repps

and Gabardines in solid colors, plain white

and the new large coin spot and figures. This

is an exceptional chance to buy several smart

Clean-Sweep Price98c

Skirts for far less than their real value.

Regular \$1.50 values.

Regular \$2.00 values.

Regular \$3.00 values.

Regular \$5.00 Values.

Regular \$8.00 values

Clean-Sweep Price

Clean-Sweep Price

Clean-Sweep Price

Clean-Sweep Price

Complete range of attractive styles in

At these THREE PRICES we include EVERY Cloth Suit in the Store, regardless of cost or previous selling price! Every woman who knows the high quality and smart style of Raphael-Mack Suits will realize at once what this means as a real Money-Saving Opportunity. The beautiful range includes fine Serges, Gabardines, Wool Poplins, Poiret Twills, Wool Jersey Cloths, Burillas, Gunniburls, etc. The very newest colorings and the smartest style effects.

> Clean-Sweep Price \$9.95 Regular \$18.00 values.

Regular \$25.00 values. \$14.85 Regular up to \$45.00. Clean-Sweep Price \$19.90

NOTHING HIGHER.

At \$19.90 is Absolutely Unrestricted Choice of Every Exclusive Model Suit in the Store!

Every Waist

Wash Waists of Voiles, Lawns, Marquisettes, etc.; in plain tailored styles, also fancy embroidered and tucked. Also Beautiful Silk Waists in Crepes de Chine, Georgette Crepes and Habutai Silks, including every smart coloring and the newest styles.

Regular \$1.50 values. Clean-Sweep Price :..... Regular \$3.00 values. Clean-Sweep Price Regular \$5.00 values. Clean-Sweep Price Regular \$6.50 values. Clean-Sweep Price Regular \$8.00 values. Clean-Sweep Price

SUMMER COSTUMES HALF PRICE

MIDDY BLOUSES

WASH SUITS

\$2.95

MIDDY SUITS

WASH DRESSES

All Reduced to Half of Regular Selling Prices

STORE CLOSED ALL DAY WEDNESDAY To Enable Us To Mark Down This

Entire Stock in Readiness for This Sale

THE RAPHAEL-MACK CO.

"The Store of Popular Prices"

DUNDAS STREET, LONDON

The log cabin camps that the Grand Trunk operate in Algonomic Park have become one of the popular festires in the heart of the wilderness, and touch the wild acceptable in the heart of the wilderness, and touch the wild acceptable in the form of grate fires, hot and cold running rangements, is decidedly a feat worthy to be spoken of when summer reserving to be spoken of when summer reserving to be spoken of when summer reserving to the spoken of the spoken of when summer reserving to the spoken of the spoken of the spok

GORRIE CALL INDORSED BY HURON PRESBYTERY

CLINTON, July 10.—The Huron Presbytery met here to decide a call extended to Rev. Andrew Laing of Smiths Hill and Auburn congregations, in the Huron Presbytery, by the congregations of Fordwich and Gorrie in the Saugeen Presbytery. Rev. Mr. Percy of Guthrie Church, Harriston, represented the Saugeen Presbytery. church, Harriston, represented the Sau-geen Presbytery. A large delegation was present from Fordwich and Gorrie congregations. While members of Mr. Laing's congregation spoke highly of the efficient work that he had done, the Presbytery decided to indorse the call and the induction will take place July 22nd. Rev. J. Abery interim mod-erator presided. erator presided.

KIDNEYD

SCHOOL REPORTS

S. S. NO. 13, LONDON S. S. NO. 13, LONDON

Names in alphabetical order.
Senior IV.—Leta Clare (on trial),
Mabel Gray, Mary Gray, Alice Horton,
Eric Horton, Dorothy Mason (on trial),
Irene McIntyre. Elmo Robson (on trial),
Irene McIntyre. Fay Jaynes,
Mary
Mason, Sadie Steele.
Senior II.—Orma Ellis, Minnie Fowler, Cara Gray, Lila Sells, Mary Sells,
Junior I.—Irene Edwards, Eddie
Gray, Leslie Horton, Reta Sells.
Primer.—Lenore McIntyre,
Minnie
Steele, Wellington Steele.
ESTHER H. BYCRAFT, Teacher.

S. S. NO 3, DELAWARE. The following is the report of S.S. No. 3, Delaware. Names in order of merit. Class III to IV.-Walter Burt (honclass II to IV.—Walter Burk (honors), Morley Jones.
Class II to III.—Helen Burt, Walter
Johnson, Class I to II.—Melvin Kennedy (honors), Frances Burt, Ellen Carpenter,
Fhelma Kennedy.
Class I, Junior to Senior.—Myrtle
Fhompson.

Primary Class to Class I.—Myrtle itken. N. B. PERRY, Teacher. S. S. NO. 16, BAYHAM.

Junior II to Senior II.—Murray Stewart, Winnie Travis, Mary Travis, Robin Dennis, Bessie Starkey, Ray Temple, Teresa Pearson, Weston Holtby, Stanley Bingham.

Junior I to Junior II.—Florence Robson, Reggie Stewart, Hazel Pearson.
Junior Primer to Senior Primer.—Douglas Rabbits, Lennie Dennis, Chester Pearson, Douglas McKenney,

Kenney, Ray Courtney, Leon Gab Reta Foster, Dean Anderson, Mai Travis, Evelyn Hardwick, Leslie Har rr, Harold Wallace, Eva Alwar Spring, Frank Stimers, Ruel.

HAZEL BRENCHLEY, HAZEL O SMALL, Teacher

