

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

STORE HOURS:
Opens 8.30 a.m.
Closes 5.30 p.m.
OPEN ALL DAY SATURDAY

At Simpson's—Buy the Homefurnishings You Need to Fix Up Your Home for Thanksgiving

Housekeepers who purchase homefurnishings at this store may rest assured that their investment will pay dividends of pleasure, style, comfort and service. Our stocks have been carefully selected and prepared to adequately meet the needs of young homemakers. Those who are contemplating the purchase of furnishings in the near future should look over this list of special offerings for today.



Portieres Radically Reduced

If you are needing a new pair of archway or door hangings, we strongly advise you to make your selection today—these values are quite out of the ordinary.

Fringed Tapestry Portieres at \$5.98 Pair

Made of good medium weight tapestry in either green or red, showing attractive raised patterns and heavy knotted fringe top and bottom. Today, pair, \$5.98.

Fringed Tapestry Portieres at \$7.50 Pair

Effective portieres of reversible tapestry in solid tones of brown only. Heavy tasselled fringe top and bottom. Today, pair, \$7.50.

New Portieres Without Fringe, Pair, \$9.85.

Mercerized tapestry portieres in self shades of brown, rose or blue, having reversible raised patterns with border. Finished with plain hem at the top, in the new style without fringe. Today, pair, \$9.85.

Egyptian Cloth Portieres at \$14.75
The material is bright and silky and with just the right weight to hang correctly. Choice of red or green with tapestry banding. Today, pair, \$14.75.

Handsome Double Velour Portieres, Pair, \$31.98

These are of exceptionally fine quality, and perfectly made. Choose from reversible colors of tan and blue, rose and green, green and helle, tan and rose, green and brown or blue and green. Standard length, 6' 9". Today, pair, \$31.98.

Simpson's—Fourth Floor.

Save on Rugs Today!

Our selection is complete, and conditions are such that later deliveries will be at a greatly increased cost and some of these lines cannot be repeated for at least a year.

Axminster Rugs Reduced

For living-room and dining-room, Axminster rugs that are newer and better and of a quality that will withstand the hardest wear.

Axminster Rugs

12' x 9', at \$62.50; 10' 6" x 9', at \$54.00; 9' x 9', at \$46.75.

For the Bedroom

A Reversible Rug

that we consider the best of its class ever produced. More serviceable than any wool rug we can offer at double its price—small all-over designs in two-toned effects of blue, green and rose. Size 9' x 9' at \$14.85; 7' 6" x 9' at \$12.50.

Fine Japanese Matting, 36" wide, at yard, 40c.

Empress Josephine Rugs, size 36 x 63 inches, at \$8.50.

Axminster Rugs for the Entrance Hall

Size: 4' 6" x 6', at \$16.50; 63" x 36", at \$8.95.

For the Kitchen

We are offering a dependable quality of linoleum in tile, floral and hardwood effects, at square yard, \$1.19.

If you have an office floor to cover, let our representative call and give suggestions and estimate.

Simpson's—Fourth Floor.

Simpson's Home-Lovers' Club

An institution organized for the purpose of lending assistance to homemakers in the decorating and furnishing of their home. To members of this club is extended the privilege of securing possession of the desired goods on paying a part payment in cash and arranging for the balance in a series of future payments.

This organization has proved a boon to hundreds of our customers, enabling them to enjoy the luxury of a well-furnished home earlier than would otherwise be possible.

Membership is open to all responsible people. It costs nothing to join, nor do members pay anything in addition to the regular cash prices under this system of deferred payments. Consult the club secretary—Fourth Floor—for complete details of the plan.

Hardware Needs

Phone Main 7841

Two Mops and a Can of Polish for 98c

A Polish Mop for cleaning and polishing.

A Dusting Mop for waxed floors and woodwork.

A Tin of Cedar Polish. Complete outfit, today, 98c.

Corn Brooms, 57c

Four string, well made, medium weight. Today, 57c.

Matchless Floor Wax. Good grade. 1-lb. tin, today, 49c.

Coal Scuttles. Japanned steel, open pattern. Today, 49c.

The Banner Dustless Ash Sifter, \$3.95

Rockier action—galvanized iron—serves also as an ash can. Saves its cost in a few weeks. Today, \$3.95.

Ash Cans, \$2.95

Galvanized iron—rustproof—wood protected sides. With cover and side handles. Size 15 x 25 inches. Today, \$2.95.

Aluminum Covered Saucepans 8 1/2-quart size. Today, \$1.69.

Simpson's—Basement.

Mattresses At Very Low Prices

At \$5.75

Seagrass centre, with jute both sides, deep border. In art ticking. \$5.75.

At \$8.50

Wood fibre centre, with jute felt both sides—roll edge border. \$8.50.

At \$12.75

All jute felt in layers—deep border, with roll edge, deeply tufted, well finished. \$12.75.

At \$17.00

All cotton felt in layers—built, not stuffed. A soft, comfortable mattress—full depth border, with roll edge. Deeply tufted in good art ticking. \$17.00.

Bed Springs, \$5.00

All steel frame, tubular sides, high angles—well reinforced, woven wire fabric. \$5.00.

Bed Springs, \$6.95

All steel frames, high angles, tubular sides—woven wire fabric, with lock weave, heavy rope edge. \$6.95.

Pillows, \$2.50 Pair

All clean feathers. Size 18 x 26 inches. Pair, \$2.50.

Pillows, \$3.50 Pair

Mixed duck and chicken feathers. Size 21 x 27 inches. Encased in good art ticking. Pair, \$3.50.

Pillows, \$5.25 Pair

All duck feathers. Size 21 x 27 inches. In good grade of ticking. Pair, \$5.25.

Simpson's—Fifth Floor.



Cut Glass at Special Prices

Cut Glass Butter Tubs, 49c

Floral design. Today, 49c.

Cut Glass Bon Bon Dishes, 69c

As illustrated, clear white glass, 6-inch size. Today, 69c.

8-inch Cut Glass Vases, \$2.69

Exceptional value are these vases of clear, heavy blanks, with dainty floral cutting. Today, \$2.69.

Cut Glass Water Sets, \$4.95

1 large jug and 6 tumblers in this set—daisy cutting. Regularly \$5.50. Today, only \$4.95.

Simpson's—Basement.



Special!

Irish Huck Towels \$1.48 Pair

600 pairs "Colleen Brand" Irish-made huckaback towels, fully bleached. Good heavy quality, with neatly hemmed ends and fancy Damask borders. Size 22 x 38 inches. Special today, pair, \$1.48.

Table Damask, \$1.89 Yard

Irish Table Damask, "Colleen Brand." Beautiful satin finish, in floral and conventional designs. 70 inches wide. Special today, yard, \$1.89.

Huck Towelling, 29c Yard

White Huck Towelling, medium weight, with a double tape border. 18 inches wide. Regularly 35c. Special, today, yard, 29c.

Horrockses Sheeting, \$1.59 Yard

Best quality English Sheet- ing—medium weight, linen finish. Extra wide width, 2 1/2 yards. Special today, yard, \$1.59.

Striped Flannelette, 47c Yard

English Flannelette, heavy quality, firm make, soft and warm. Mostly pink and white or blue and white stripes. 35 inches wide. Special today, yard, 47c.

Down Comforters, \$16.95 Each

Imported Down Comforters, covered with fast color down-proof satens. Fancy floral designs with 5-inch plain panels. A splendid assortment. Size 72 x 72 inches. Special today, each, \$16.95.

Simpson's—Fourth Floor.

Framed Pictures, 49c Today

600 framed pictures, color and sepia, gilt and oak frames. Sizes varying from 8" x 10", 12" x 14" to 8" x 20". Wide range of subjects. Special, today, 49c.

Picture Framing, Up to 12" x 14", 95c

Bring your pictures today and have them framed at from 1-3 to 1/2 the regular price—in suitable moulding up to size 12" x 14"—complete with glass and back. 95c.

Rheims Cathedral, 49c

This beautiful cathedral reproduced in color from the famous Brown etching, unframed. Size 14" x 18". Regularly 85c. Today, 49c.

Simpson's—Sixth Floor.

1000 Rolls Imported Wall Paper 17c Roll

Regular 35c to 50c Qualities

Choose from a large range of patterns and colorings, suitable for all rooms. Chintzes, tapestries, conventional designs and stripes, included in this lot.



Scenic Tapestry Wall Paper, 23c Roll

Cut-out Borders to match, 10c Yard

Up-to-date designs in three attractive color combinations of grey with rose, tan with grey, and blue with grey, for sitting-rooms and halls.

Ready Trimmed Moire Ceiling Paper, 11c

White and cream backgrounds with well-covered moire pattern in silver mica.

Fancy Stripe Wall Paper, 20c Roll

Cut-out Borders, 5c Yard

Two-tone silk stripes, also shadows and embossed stripes in desirable colorings for bedrooms. Floral cut-out borders to match wall papers.

Duplex Varnish Stain, 49c Quart

Light Oak Dark Oak

Stains and varnishes floors and interior woodwork, with one coat, giving a durable glossy finish.

Duplex Ground Color, 85c Quart

Flat buff color for prime coat on floors before using varnish stain.

Special Rubberset Brushes, 23c Each

2 inches wide, selected black bristles, securely bound.

Simpson's—Sixth Floor.

Important Savings on "Superior" Sewing Machines \$32.50

A drop head, oak case model, with all attachments. Today, \$32.50.

"New Century" Sewing Machine, \$39.00

A four-drawer, automatic drop head, quartered oak case, beautifully finished. All attachments. Today, \$39.00.

The Home-Lovers' Club is at your service to offer convenient terms.

We do satisfactory repair work.

Needles, Oil, Belts, for all makes.

Ask to see the "Florence Rotary."

Simpson's—Sixth Floor.

Electric Lanterns for Halls and Verandas

Illustrated is a lantern finished in Flemish, with "corded oak" amber art glass panels. It is attractive and inexpensive. \$5.50.

A Small Square Lantern—Flemish and hammered brass finish—hangs close to ceiling. \$4.50.

A Black Finished Lantern with opalescent panels, for verandas and outdoor use generally. \$5.25.

Many New Lanterns in a variety of shapes, and with amber panels. Bronze finish on copper metal, for outdoor use. \$6.50 to \$10.50.

Lanterns in Italian Renaissance Design—Finished in old gold and "rusty iron," with cathedral glass panels. These are works of art—produced by foremost designers. \$55.45, \$64.45, \$91.45.

Simpson's—Sixth Floor.

The **SIMPSON** Limited