

Today at Simpson's---A Great Sale of Cottons

Thousands of yards of nainsooks, madapollams and longcloths---also huge quantities of sheets, sheetings, pillow cotton and pillow cases will be placed on sale today away below their market value. These are all perfect goods and the following prices will be for one day only---today.

Longcloth, 36 inches wide, fine for women's and children's wear. Today, rush price, per yard, 12 1/2c.
Nainsook, 36 inches wide, a fine, soft needle finish. Reduced for this one day's selling to 17c.
Bleached Longcloth, 36 inches wide, extra fine quality, free from dressing. Wonderful value, per yard, 19c.

Madapollam, a finely-woven cotton, 45 inches wide. Cuts to good advantage. A very special value, at 38c.
Plain Bleached Sheet, 70 inches wide; a good, strong cloth that will stand much laundering. Yard, 39c.
Circular Pillow Cotton of a good-wearing and excellent washing quality, 42 inches-wide. Per yard, 36c.

Horrocks' Circular Pillow Cotton, 45 inches wide; a famous quality. Sale special, per yard, 57c.
Bleached Sheets, size 72 x 90 inches; a quality that will launder properly. Hemmed ends. Today, per pair, \$3.25.
Hemstitched Pillow Cases of serviceable quality. Sizes 42 x 33 and 45 x 33 inches. Today, per pair, 95c.

Drug Store Specials

Phone Main 7841.
Epsom Salts, Regular 10c, Special 2 for 15c.
Sulphur, finely powdered, 10c. Special 2 for 15c.
Powdered Borax, Regular 10c, Special 10, 15c.
Ideal Ointment Cold Cream, Regular 15c, Special 10c.
Talcum Powder, Regular 11c, Special 2 for 20c.
English Toilet Soap, Regular 5c, Special 2 for 10c.
Castile Soap, in cakes, Regular 5c, Special 7 for 25c.
Castile Soap, 1 1/2-lb. bar, Regular 20c, Special 2 for 50c.
Women's Shaving Stick, Regular 15c, Special 2 for 25c.
Assorted Soaps, Regular 4c each, Special 12 for 25c.
Apollo Face Powder, Regular 50c, Special 2 for 100c.
Sweetheart Talcum, Regular 24c, Special 2 for 50c.
Grazed Ivory Hair Brush, Regular \$2.00, Special \$1.49.
Ivory Hand Mirror, Regular \$3.00, Special \$1.99.
Soldiers' Air Pillows, Regular \$1.50, Special 50c.
Soldiers' Rubber Wash Basins, \$1.25.
Fountain Syringe, Regular \$2.50, Special \$1.99.
War Tax Included.
SIMPSON DRUG



Children's \$3.00 and \$3.50 Dresses \$1.95

A lot of odd dresses are to be cleared today. In size 2 years is a lovely dress made of finest quality white pique, in kimono style, with separate waist belt, front belt, short sleeves and skirt, all ornamented with sprays of exquisite needle embroidery. In size 2 years only, there are two lovely silk dresses of beautiful quality heavy white silk; yokes and sleeve cuffs are embroidered and studded with dainty french knots; deep hem and tucks on skirt. Regularly \$3.00 and \$3.50. Today, \$1.95.

Children's Dresses and Jackets

Infants' Shortening Dresses, made of white pure silk; dainty yokes trimmed with fine laces and pin tucks; silk ribbon rosettes each side of yoke. Sizes 6 months to 2 years. Reduced price, today, \$1.19.

Infants' Hand-Crocheted Wool Jackets, balances of four lovely styles; all white, white with pink, and white with blue. Silk ribbon or wool draw string in neck. Regularly 85c, \$1.00 and \$1.25. Today, 65c.

Seven Items in Women's Underwear Each One a Supremely Good Value

Women's Spencers, warmly knit of pure wool, in white, rose or grey. Pearl buttons. Sweater coat length. Sizes 34 to 42 bust. Wonderful value. Today, at \$1.60.
Women's Corset Covers, made of good quality white nainsook. They have yokes of lace or lace and embroidery insertion. The necks are finished with scalloped edges. Sizes 28 and 27. Price 90c.
Women's Corset Covers, in a choice of twelve pretty styles, priced at 80c---These serviceable undergarments are wonderful value. Made of extra quality nainsook. They have charming deep yokes, some are front and back trimmed, in a dozen styles. Sizes 34 to 42. Priced today at 50c.
Women's Drawers, made of good quality white cotton, umbrella style, with deep frills of Swiss embroidery, in dainty floral designs, finished with scalloped edges. Sizes 28 and 27. Price 90c.
Women's Nightgowns, made of fine cotton and nainsook, in a choice of several pretty styles. Round, square or "V" shaped necks and yokes of Swiss embroidery and good wearing laces. Short sleeves finished with scalloped edges. Extraordinary value at \$1.49.
Undershirts, with deep embroidery frills, made of good quality white cotton, in neat fitting gored styles, with deep flounce of Swiss eyelet embroidery, in exceptionally pretty design, with scalloped edge and cotton underlay. Sizes 38, 36, 40 and 42. Regular \$1.75. Today, special, 90c.
Women's Brassieres of lovely fine quality Swiss eyelet embroidery, hooked-in-the-front style, with "V" shaped neck. Front and back lace trimmed, in very effective design. The straps are reinforced double ply. Sizes 34 to 44. Regular \$1.00. Today, 65c.

Extra Special 1,000 Quarts Simpson's Varnish Stain at 49c.

Light oak, dark oak, for floors and woodwork; stains and varnishes at one operation.
Special Brushes for applying varnish stain; selected black bristles, securely bound. Today, each, 15c.

Wonderful Values in Wall Papers.

Dainty Chintz Papers for bedrooms. Extra special, single roll, at 38c.
Verdure Tapestry Wall Papers. Today, single roll, 49c.
Varnished Tile Papers. Today, single roll, 30c.
New Bedroom Wall Papers, 10c single roll. Borders to match, per yard, 2 1/2c.
Special Wall Papers, per single roll, 7c. Borders to match, per yard, 1 1/2c.

14,000 Pieces of Table Silver In a Sensational Sale Today

They are Rogers' A1 Quality in the popular "Graylock" and "Leyland" Patterns---bought at enormous discounts and placed on sale at the same basis---Do not miss this opportunity.

Tea Spoons. Value \$2.50 per dozen. Today, set of 6 for \$3c.
Dessert Spoons. Value \$4.50 per dozen. Today, set of 6 for \$1.50.
Dessert Forks. Value \$4.50 per dozen. Today, set of 6 for \$1.50.
Table Spoons. Value \$5.00 per dozen. Today, set of 6 for \$1.65.
Medium Forks. Value \$5.00 per dozen. Today, set of 6 for \$1.65.
Dinner Knives, with solid handles. Value \$3.50 per dozen. Today, set of 6 for \$1.75.
Dinner Knives, with hollow handles. Value \$12.00 per dozen. Today, set of 6 for \$4.49.
Bouillon Spoons. Value \$6.50 per dozen. Today, set of 6 for \$2.15.
Bread and Butter Spreaders. Value \$6.00 per dozen. Today, set of 6 for \$1.95.
Fruit or Berry Spoons. Value \$1.50 each. Today, 90c.
Butter Knives. Value 55c each. Today, 39c.
Cold Meat Serving Forks. Value \$1.00 each. Today, 59c.

Men's Sweaters \$3.89

Reduced From \$4.50, \$5.00 and \$5.50.
These are the broken lines left from our season's selling of \$4.50 to \$5.50 Sweater Coats. Each one a good, warm garment, perfect in every way; high storm collar style. Colors included are royal, brown, slate, navy, Oxford, grey, maroon; some solid colors, while others have contrasting trimmings. Sizes in the lot 36 to 44. Remarkably good value at \$3.89.

Reduced for Quick Clearance \$10.50 Motor Rugs \$7.50

Sold in the Men's Hat Department.
Many beautiful designs in plush Motor Rugs, in black, brown, green and fawn, with plain black linings. We have taken \$3.00 off the price of each rug, so as to assure their sale today. Each at \$7.50.

Smart Reefer Coats For the Small Boys

There are two handsome little models at \$8.75---either one will provide the warmth, the service, and in good appearance; that mothers look for in good clothes for their little sons.

One is made of medium weight fawn shade cover cloth, while the other is of grey diagonal tweed. Both are double-breasted, with self collar, neat lapels, loose backs and set-in pockets. Sizes for boys 3 to 10 years of age. Either one at \$8.75.
Another attractive reefer, sizes 2 1/2 to 10 years, made in the same style as the above, is of rich navy blue cheviot, trimmed with brass G. R. buttons. The price is only \$6.50.

A Wonderful Glove Sale

Women's Gloves, of black and white glass lamb, also white real French kid gloves, "Perrin make", all perfectly finished. Sizes 6 1/2 to 8 1/2. Usual \$1.10, \$1.35 and \$1.50 lines. Selling today (no phone orders), at 85c.

The Sale of Stockings Will be Over in Three Days



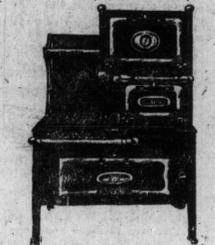
There is Still an Excellent Choice

Women's Silk Ankle Hose, black white and brown; some are "seconds". Today, 39c.
Boys and Girls' Ribbed Black Union Cashmere Stockings, good weight. Sizes 6 to 10. Today, 35c.
Men's All-wool Black Cashmere Sox, seconds of a 60 line. Today, 49c.
Men's Lisle Thread and Cotton Sox, in black, white and colors. Extra special at 29c.
Children's 25c and 50c Lisle Thread Sox, plain and mercerized finish; colored striped turn-cuff tops. Sizes 4 to 8 1/2. Today, 15c.
Women's Guaranteed Lisle Thread Hose, in boxes of six pairs; black and white. Regularly \$3.25. Six pairs guaranteed six months. Today, per box, \$2.59.
Women's Silk Hose, "seconds", three-quarter silk leg; black, white and colors. Today, 55c.
Women's Black Cashmere Hose, medium weight. Today, 59c.
Women's "Penangle" Brand Black Cashmere Hose, seconds of a \$1.25 quality. Today, 79c.
Women's Cotton Hose, manufacturers' seconds; black, white and dark brown. Today, per pair, 23c.

"HIS MASTER'S VOICE"

Victor Records of Mendelssohn Choir Talent

We have a complete stock of the Philadelphia Orchestra and also of the artists who assisted the famous Mendelssohn Choir. Phone Main 7841. We send records out C.O.D.
PHILADELPHIA ORCHESTRA.
Hungarian Dance, No. 5, \$1.25.
Midsommer Night's Dream, \$2.00.
OLIVE KLINE---SOPRANO.
1789---Charm of Amour Love's Spots and When You're Away.
1790---Lass With the Delicate Air and Arrow and the Song.
1791---Message of the Violet and Embrace---Lullaby.
1792---Spring and Gondoller's Song.
1793---The Wren (Bird Song) and Bowl of Roses.
LAMBERT MURPHY, TENOR.
Mother (from "Her Soldier Boy") and Miracle of Love \$1.25.
Sunshine of Your Smile and Mavourneen's Rosin \$2.00.
Evening Breeze Beat and You and Kesemhi Song, \$1.25.
The Birthday King, 90c.
Oh, Mim! (from "La Boheme"), 90c.
Columbia, the Gem of the Ocean and Battle Hymn of the Republic, \$1.25.
WILFRID GLENN, BASS, 90c.
Amoroso's Song (from "Robin Hood") and Till the Bands of the Desert.
Monarch of the Woods and Down Deep Within the Cellar.
I'm a Jolly Old Rover and The Old Sexton.
Off to Philadelphia and Wearing of the Green.
Aspen in the Deep and Rooted in the Cradle of the Deep.
Song of the Turnkey (from "Rob Roy") and Bohemian Girl.
(Victoria Dept., Sixth Floor)



This Gas Range Special Price \$37.50

May be charged to your Home-Lovers' Club account.
It is a Gurney-Oxford High-grade Range, 1917 model, and is thoroughly reliable; large baking oven, broiling oven, roomy warming closet, removable star drilled burners, enamel finish, nickel trimmings. We doubt if any similar grade stove is sold today anywhere for less than \$50.00. We have 28 only of these to sell today at \$37.50.
If you do not want it at once, we will hold it for future delivery on receipt of deposit.

2860 Pieces of Grey Enamelware at 25c

Phone Main 7841.
This is a good, serviceable quality ware, and 25c is an amazingly low price for these articles. The modest price should clear the lot quickly, so we advise early shopping. All sizes given below are white enamel.
Lipped Preserving Kettles, 4-quart size. Today, 25c.
Lipped Preserving Kettles, 6-quart size. Today, 25c.
Lipped Saucepans, 4-quart size. Today, 25c.
Lipped Saucepans, 5-quart size. Today, 25c.
Chambers, medium size. Today, 25c.
Jelly Cake Plates, 8 to 10 inches. Today, 2 for 25c.
Pie Plates, 10-inch size. Today, 2 for 25c.
Round Pudding Pans, 1 1/4 quart size. Today, 2 for 25c; 3-quart size, today, 2 for 15c.

Charming New Suits Are Here at \$25.00 and \$27.50

Serges and gabardines were mostly used to make them, while the number of clever designs and such wanted colors as Belgian blue, navy, sand, mole, brown, green and black add to their charm. To describe a few of the many:

Misses' Chic Suit of fine serge has a jaunty coat with narrow double-strap belt, broken on the hips by tiny paniers. Finished with military braid. Price, \$25.00.
The simplicity of another Misses' Serge Suit gives it charm. The novel pelium is pleated at the back and plain in front, the narrow belt caught with fancy bone buckles. Price, \$27.50.
Woman's Suit of serge is in semi-tailored design, showing a pointed pelium uniquely paneled back and much button trimming. Today, sale price, \$25.00.
The skirt of another woman's suit is very attractive, having cunning slanted pockets with flaps. The coat has pointed paniers that lend a modish irregularity to the pelium, and dressy collar. Price, \$27.50.



Women's Spring Coats \$27.50 to \$32.50

For the coming season covert cloths, Delhi cloths, silver-tone and soft, light wool velours are courting special favor among the many lovely coat materials, and you will find them in the charming spring coats we are displaying. The designs are both various and lovely, showing such features as the slightly-fitted, high, normal or belted waistlines; stitchings, fancy over-collars and buttons; colors sand, grey, navy and Belgian blue. Prices, \$27.50 to \$32.50.

Alluring New Frocks for Women, \$25.00 to \$35.00

Lovely plain and gingham taffetas, alluring foulards, Georgettes, satins and crepe de chine in a wonderful variety of designs and in all the adorable new shades are gathered to greet the coming spring. Among their many attractive features are the soft draping of the skirts, pointed tunics, broad crushed girdles, novel Eton and surprise effects, and slight bits of dainty trimming that lend beguiling loveliness.

Only 6 More Days in Which to Profit by Our Big Furniture Sale

Do not wait until the last day of the sale. Something may turn up at the last moment to prevent your coming---and you may be obliged to miss the sale. If you need furniture, you certainly cannot afford to wait. Prices will be higher after the sale, so you save by buying now. The following are a few of the specials for today:

Chiffoniers, in solid quarter-cut oak, golden finish, mission design, have three large and two small drawers, wood trimmings, large beveled plate mirror. February Sale price, \$17.25.
Buffets, in quarter-cut oak, William and Mary period, antique brass trimmings, have good cupboard and drawer space, top fitted with shaped beveled plate mirror. February Sale price, \$30.50.
Parlor Suites, consisting of settee, arm chair and rockers, in birch mahogany finish, highly-polished frames, slit backs, shaped backs and arms, spring seats upholstered in mixed tapestries and silks. February Sale price, \$33.55.
Baking Cabinet, of gumwood, in natural finish, plain top, has large sliding four bin with division, has large drawer for cutlery. February Sale price, \$5.75.
Baking Cabinet, of gumwood, natural finish, has two bins and large cutlery drawer, also cutting board. Regular price \$9.50. February Sale price, \$7.50.

Payments May Be Extended

To enable responsible persons of moderate means to take advantage of the low prices during this sale, even though they may not have the money available to pay cash in full, we have provided the Home-Lovers' Club Membership is free---and any member may make purchases of furniture, rugs, drapes, pictures, talking machines, stoves, etc., with part cash payment. The balance will be arranged.

Take Advantage of These Low Prices on Rugs, Oilcloths and Linoleums

Cut Prices on Congoleum Rugs
Only a limited quantity left to be sold at these reduced prices. They are in wonderful rug patterns, with borders all around, giving a handsome appearance; suitable for bedroom, dining-room or kitchen.
Size 6.0 x 9.0, reduced, each, to \$3.49.
Size 6.0 x 9.0, reduced, each, to \$5.95.
Size 7.5 x 9.0, reduced, each, to \$7.95.
Size 9.0 x 9.0, reduced, each, to \$9.95.
Size 9.0 x 10.6, reduced, each, to \$10.95.
Size 9.0 x 12.0, reduced, each, to \$12.95.

Inlaid Linoleums, \$1.45 Square Yard.
This is a low price for genuine Inlaid Linoleum, with pattern running right through to the back. They come in tile, block, wood or conventional patterns, and are a splendid wearing quality. Sale price, per square yard, \$1.45.

Heavy Printed Linoleum, 73c.
A strong and serviceable quality in a well-seasoned and reliable Linoleum; good designs, and a big variety of colorings. Special sale price, per square yard, 73c.

Serviceable Oilcloth, Only 47c.
About 100 rolls of a heavy and dependable Oilcloth, in a big selection of different designs; to be sold as "seconds", although most of the stock is perfect; made in several widths. Today, special, per square yard, 47c.

The **SIMPSON** Company Limited