

gain access to new markets and to increase the productivity and quality of their operations and products. These 10 companies are doubly deserving of our respect under these difficult circumstances, having demonstrated to all Canadians that we can successfully compete with the rest of the world.

"They serve as models for the many Canadian business people who have yet to take the leap into the world market. I hope that by celebrating their success we can encourage others to follow their example. With the anticipated North American Free Trade Agreement, we are on the brink of significant new trade opportunities and we should strive to participate fully in the rewards that these opportunities offer."

The presentation of the 1993 Canada Export Awards will take place at the 50th annual convention of the Canadian Exporters' Association in Vancouver, on October 4, 1993.

Mr. Hockin noted that External Affairs and International Trade Canada, with its worldwide network of trade offices and market development programs, will continue to offer a helping hand to Canadian firms looking to export their products and services to international markets.

A list of the recipients of the 1993 Canada Export Awards is attached.

- 30 -

For further information, media representatives may contact:

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