

REPORT 4
88/02/02

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 608-NEW YORK, CONSULATE GENERAL

002-FISHERIES, SEA PRODUCTS & SERV.
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

CONTINUE TO SUPPORT PROVINCIAL FISHERIES PROMOTIONAL EFFORTS
THROUGH RECEPTIONS IN CANADA ROOM.

SCHEDULE CALLS ON PROSPECTIVE OUTLETS FOR REPRESENTATION.

MAINTAINING CONTACT WITH MARKET AND MEETING
NEW CUSTOMERS.

OBTAINING ADDITIONAL BUSINESS VOLUME.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CONTINUE TO SEEK NEW BUYERS FOR FISH AND SEAFOOD
PRODUCTS.
ARRANGE PROGRAM OF VISITS FOR MINISTER OF FISHERIES
(PROVINCE OF NOVA SCOTIA).

PROGRESS IS BEING MADE WITH SECURING REPRESENTATION
OF CANADIAN SUPPLIERS. MINISTER WAS WELL
RECEIVED AND FEEDBACK FROM OUR CONTACTS INDICATE
THAT THE VISIT WAS USEFULL.

QUARTER: 2 PARTICIPATION IN THE ANNUAL FISHERIES COUNCIL
MEETING, SEPT. 12-15, HALIFAX.

UPDATED INFORMATION ON CURRENT IMPORT/EXPORT
ACTIVITIES OF THE FISH INDUSTRY FOR IMPLEMENTATION
IN THE TRADE SECTION.

QUARTER: 3 -----

QUARTER: 4 -----